AEROPOSTALE INC Form 8-K September 01, 2004

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 1, 2004

#### Aeropostale, Inc.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

Delaware 001-31314 31-1443880
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

112 West 34th Street, 22nd Floor, New York, New York 10120 (Address of Principal Executive Offices, including Zip Code)

(646) 485-5398

(Registrant s Telephone Number, Including Area Code)

## Not applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2 (b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

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EX-99.1: PRESS RELEASE

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## ITEM 7.01 Regulation FD Disclosure.

On September 1, 2004 Aeropostale, Inc. issued a press release announcing their August, 2004 sales results.

## ITEM 9.01 Financial Statements and Exhibits.

C) Exhibits

99.1 Press release, dated September 1, 2004, announcing August 2004 sales results.

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## **SIGNATURES**

According to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Aeropostale, Inc.

/s/ Michael J. Cunningham

Michael J. Cunningham
Executive Vice President Chief Financial Officer

Dated: September 1, 2004

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