DUANE READE INC Form SC 13D July 30, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D (Rule 13d-1)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(Amendment No. _____)

Duane Reade Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

263578106

(CUSIP NUMBER)

Robert C. Dinerstein, Esq. UBS AG 299 Park Avenue New York, New York 10171 (212) 821-3000

(Name, address and telephone number of person

authorized to receive notices and communications)

July 19, 2004

(Date of Event That Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box. [_]

Note. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1			
 1	Name of H	Reporting Person	
UBS AG			
2	Check the	e Appropriate Box if a Member of a Gr	roup
a [_] b [_]			
3	SEC USE (DNLY	
4	Source of	f Funds	
BK			
5		x if disclosure of legal proceedings to Item 2(d) or 2(e)	is required
[_]			
6	Citizens	hip or Place of Organization	
Switzerl	and		
Number	of	7. Sole Voting Power:	1,262,964
Share	S	8. Shared Voting Power:	0
Benefici	ally		
Owned	by		
Each		9. Sole Dispositive Power:	1,262,964
Report	ing		
Perso With		10. Shared Dispositive Power:	0
11	Aggregate	e Amount Beneficially Owned by Each R	
1,262,96			
12		the Aggregate Amount in Row (11) Exc	

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 13	Percent of Class Represented by Amount in Row (11)
	reicent of class Represented by Amount in Row (11)
5.16%	
14	Type of Reporting Person
BK	
	2
Item 1.	Security and Issuer
Common S	tock
Duane Re	ade Inc.
440 Nint	
New York	, NY 10001
	Identity and Background
	racherey and background
UBS AG	
	l business: UBS AG is a major international banking and financial firm.
	principal business office is located at: trasse 45
	Zurich, Switzerland
proceedi not, dur administ was or i violatio	as not, during the last five years, been convicted in a criminal ng (excluding traffic violations or similar misdemeanors). UBS AG was ing the last five years, a party to a civil proceeding of a judicial or rative body of competent jurisdiction and as a result of such proceeding s subject to a judgment, decree or final order enjoining future ns of, or prohibiting or mandating activities subject to, federal or curities laws or finding any violation with respect to such laws.
 Item 3.	Source and Amount of Funds or Other Consideration
Item 1)	ce of funds for the purchases of the Common Stock (as defined above in was working capital of UBS AG and the affiliates that purchased the securities.
Item 4.	Purpose of Transaction
purposes of the I Issuer o affiliat connecti present describe relating	es of Common Stock were acquired for investment and proprietary trading and not with the purpose or effect of changing or influencing control ssuer. UBS AG and its affiliates review their respective holdings of the n an ongoing basis. Depending on such evaluations, UBS and its es may from time to time in the future acquire additional shares in on with such investment and risk arbitrage activities, but they have no plans for any material additional acquisitions. Except as otherwise d herein, none of the reporting persons has any plans or proposals to or which would result in any of the transactions described in Items j) of Schedule 13D.

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Item 5. Interest in Securities of the Issuer

As of the date of the event requiring the filing of this schedule, UBS AG beneficially owns 1,262,964 shares of Common Stock of the Issuer, or 5.16 % of the class outstanding as of July 16, 2004.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

To the best knowledge of UBS AG, no contracts, arrangements, understandings or relationships (legal or otherwise) exist UBS AG and any other person with respect to the securities of the Issuer.

Item 7. Material to be Filed as Exhibits

None

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SIGNATURES

After reasonable inquiry and to the best of the knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

UBS AG

By: /s/ Robert C. Dinerstein Robert C. Dinerstein Managing Director

By: /s/ Per Dyrvik Per Dyrvik Managing Director

Date: July 30, 2004

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