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MASTERCARD INC  
Form 8-K  
May 03, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 3, 2004

MASTERCARD INCORPORATED  
(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation)	000-50250 (Commission File Number)	13-4172551 (IRS Employer Identification No.)
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2000 PURCHASE STREET PURCHASE, NEW YORK (Address of principal executive offices)	10577 (Zip Code)
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(914) 249-2000  
(Registrant's telephone number, including area code)

NOT APPLICABLE  
(Former name or former address, if changed since last report)

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ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS

(c) Exhibits.

Exhibit 99.1	Press Release of MasterCard International Incorporated, dated May 3, 2004.
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ITEM 9. REGULATION FD DISCLOSURE.

Set forth below are tables that provide information regarding the performance results for the three months ended March 31, 2004 for the payment programs of MasterCard International Incorporated and MasterCard Europe sprl (collectively, "MasterCard"), the principal operating subsidiaries of MasterCard

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Incorporated. In addition, set forth below are tables that provide information regarding MasterCard's payment programs for the years ended December 31, 2003 and 2002, in each case restated to present the information on the same basis as the information in the tables for the three months ended March 31, 2004.

The tables set forth the gross dollar volume ("GDV"), purchase volume, cash volume and the number of purchase transactions, cash transactions, accounts and cards on a regional basis for MasterCard(R)-branded and MasterCard Electronic(TM)-branded cards. Growth rates over prior periods are provided for volume-based data.

FOR THE 3 MONTHS ENDED MARCH 31, 2004							
ALL PROGRAMS EXCEPT ON-LINE DEBIT PROGRAMS	GDV	GROWTH	PURCHASE VOLUME	GROWTH	PURCHASE TRANSACTIONS	CASH VOLUME	GROWTH
	(Billions)	(Local)	(Billions)	(Local)	(Millions)	(Billions)	(Local)
South Asia / Middle East Africa	\$3.4	27.4%	\$ 2.3	25.3%	43.6	\$1.0	32.5%
Asia / Pacific	55.5	-3.0%	36.6	10.8%	379.3	18.9	-21.9%
Europe	89.7	14.4%	69.0	16.1%	896.2	20.6	9.3%
Latin America	15.0	30.8%	6.6	23.8%	186.1	8.5	36.8%
Canada	10.8	13.3%	8.9	12.9%	131.4	1.9	15.1%
United States	157.5	7.3%	120.8	12.5%	1,681.0	36.7	-6.9%
Worldwide	331.9	8.4%	244.3	13.6%	3,317.6	87.6	-3.8%
CREDIT PROGRAMS							
United States	126.7	8.0%	99.6	12.0%	1,178.7	27.1	-4.5%
Worldwide	270.1	8.9%	208.8	14.0%	2,570.0	61.3	-5.6%
OFF-LINE DEBIT PROGRAMS							
United States	30.8	4.6%	21.2	15.0%	502.3	9.6	-12.9%
Worldwide	61.7	6.7%	35.4	11.6%	747.6	26.3	0.7%

FOR THE YEAR ENDED DECEMBER 31, 2004							
ALL PROGRAMS EXCEPT ON-LINE DEBIT PROGRAMS	GDV	GROWTH	PURCHASE VOLUME	GROWTH	PURCHASE TRANSACTIONS	CASH VOLUME	GROWTH
	(Billions)	(Local)	(Billions)	(Local)	(Millions)	(Billions)	(Local)
South Asia / Middle East Africa	\$11.3	18.1%	\$8.0	17.9%	158.3	\$3.4	18.6%
Asia / Pacific	213.1	-9.0%	128.8	1.2%	1,440.6	84.2	-21.1%
Europe	315.8	13.3%	239.8	14.3%	3,524.1	75.9	10.5%
Latin America	53.0	31.3%	24.0	20.3%	689.5	29.0	42.0%
Canada	41.7	14.7%	34.7	14.9%	538.4	7.0	13.7%
United States	636.6	5.7%	481.1	8.9%	6,840.2	155.5	-2.9%
Worldwide	1,271.5	5.9%	916.4	9.6%	13,191.1	355.1	-2.7%
CREDIT PROGRAMS							
United States	514.5	5.9%	399.6	7.3%	4,889.9	114.9	1.3%

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Worldwide	1,034.8	5.1%	783.0	8.9%	10,249.8	251.8	-5.2%
OFF-LINE DEBIT PROGRAMS							
United States	122.2	5.1%	81.5	17.2%	1,950.3	40.6	-13.1%
Worldwide	236.6	9.2%	133.4	13.7%	2,941.3	103.2	3.8%

FOR THE YEAR ENDED DECEMBER 31, 2002

ALL PROGRAMS EXCEPT ON-LINE DEBIT PROGRAMS	GDV (Billions)	GROWTH (Local)	PURCHASE VOLUME (Billions)	GROWTH (Local)	PURCHASE TRANSACTIONS (Millions)	CASH VOLUME (Billions)	GROWTH (Local)
South Asia / Middle East Africa	\$7.9	22.9%	\$5.6	23.4%	141.2	\$2.4	21.7%
Asia / Pacific	223.2	10.6%	121.3	6.9%	1,304.9	101.9	15.4%
Europe	242.0	14.8%	183.4	14.6%	3,104.7	58.7	15.2%
Latin America	44.3	67.8%	21.6	16.9%	598.9	22.7	186.6%
Canada	32.3	18.0%	26.8	18.2%	473.4	5.5	16.9%
United States	602.2	16.2%	442.0	15.4%	6,245.0	160.2	18.3%
Worldwide	1,151.9	16.2%	800.6	14.0%	11,868.1	351.3	21.5%
CREDIT PROGRAMS							
United States	485.9	15.3%	372.4	14.7%	4,569.7	113.5	17.5%
Worldwide	945.8	14.1%	690.5	13.3%	9,269.7	255.3	16.3%

OFF-LINE DEBIT PROGRAMS

United States	116.3	19.8%	69.5	19.4%	1,675.3	46.7	20.3%
Worldwide	206.1	26.8%	110.1	18.6%	2,598.4	96.0	37.8%

Maestro(R) and Cirrus(R) on-line debit transactions, Mondex(R) transactions and other branded transactions are not included in the preceding tables.

For purposes of the tables: GDV represents purchase volume plus cash volume and includes the impact of balance transfers and convenience checks; purchase volume means the aggregate dollar amount of purchases made with MasterCard-branded cards for the relevant period; and cash volume means the aggregate dollar amount of cash disbursements obtained with MasterCard-branded cards for the relevant period. The number of cards includes virtual cards, which are MasterCard-branded payment accounts in connection with which functional cards are not generally issued.

The MasterCard payment product is comprised of both credit programs and off-line debit programs, and certain data relating to each type of program is included in the tables. Credit programs include MasterCard-branded credit and charge programs. Off-line debit programs include MasterCard-branded debit programs where the primary means of cardholder validation at the point of sale is for cardholders to sign a sales receipt.

Information denominated in U.S. dollars is calculated by applying an established U.S. dollar/local currency exchange rate for each local currency in which MasterCard volumes are reported. These exchange rates are calculated on a quarterly basis using the average exchange rate for each quarter. However, MasterCard reports period-over-period rates of change in GDV, purchase volume

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and cash volume solely on the basis of local currency information, in order to eliminate the impact of changes in the value of foreign currencies against the U.S. dollar in calculating such rates of change. Accordingly, the period-over-period rates of change set forth in the tables cannot be extrapolated directly by reference to dollar volume information presented by MasterCard for the current and historical periods.

The data set forth in the GDV, purchase volume, purchase transactions, cash volume and cash transactions columns is derived from information provided by MasterCard members that is subject to logical and statistical verification by MasterCard and partial cross-checking against information provided by MasterCard's transaction processing systems. The data set forth in the accounts and cards columns is derived from information provided by MasterCard members and is subject to certain limited logical and statistical verification by MasterCard. All data is subject to revision and amendment by MasterCard's members subsequent to the date of its release.

A portion of the data set forth in the accounts and cards columns reflects the impact of routine portfolio changes among members and other practices that may lead to over counting of the underlying data in certain circumstances.

The tables include information with respect to MasterCard-branded transactions that are not processed by MasterCard and transactions for which MasterCard does not earn revenues.

Certain information in the preceding tables has been the subject of prior public release by MasterCard. The information in the preceding tables for the years ended December 31, 2003 and 2002 has been restated to conform to the presentation of information in the tables for the three months ended March 31, 2004 and to reflect revisions to certain historical statistical information provided by MasterCard's members subsequent to the previous release of this information by MasterCard. Among other adjustments, the number of cards has been adjusted for all periods to reflect a change in reporting methodology by a U.S. member.

Attached also as Exhibit 99.1 is a press release issued by MasterCard International Incorporated, dated May 3, 2004, which further discusses the results of MasterCard's payment programs for the three months ended March 31, 2004.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Mastercard Incorporated

Date: May 3, 2004

By /s/ Noah J. Hanft

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Noah J. Hanft  
General Counsel and Secretary