Horvath Peter Z Form 4 April 25, 2008

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* Horvath Peter Z

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(City)

(Instr. 3)

(Middle)

(Zip)

DSW Inc. [DSW]

(Check all applicable)

(First)

(Street)

(State)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner X\_ Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

04/23/2008

below) below) President

4150 EAST 5TH AVENUE

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

COLUMBUS, OH 43219

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (I) (Instr. 4) (Instr. 4)

Reported (A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of **Transaction**Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of **Underlying Securities** (Instr. 3 and 4)

### Edgar Filing: Horvath Peter Z - Form 4

| (Instr. 3)                  | Price of<br>Derivative<br>Security |            | (Month/Day/Year) | (Instr. 8 |   | Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) |     |                     |                    |                             |                                     |
|-----------------------------|------------------------------------|------------|------------------|-----------|---|--|-----|---------------------|--------------------|-----------------------------|-------------------------------------|
|                             |                                    |            |                  | Code '    | V | (A)  | (D) | Date<br>Exercisable | Expiration<br>Date | Title                       | Amount<br>or<br>Number<br>of Shares |
| Restricted<br>Stock Unit    | (1)                                | 04/23/2008 |                  | A         |   | 14,000   |     | 04/23/2012          | 04/23/2012         | Class A<br>Common<br>Shares | 14,000                              |
| Stock Option - Right to Buy | \$ 13.5                            | 04/23/2008 |                  | A         |   | 79,000   |     | (2)                 | 04/23/2018         | Class A<br>Common<br>Shares | 79,000                              |

# **Reporting Owners**

| Reporting Owner Name / Address                | Relationships |           |           |       |  |  |  |  |
|---|---------------|-----------|-----------|-------|--|--|--|--|
| reporting o where there is a real constant of | Director      | 10% Owner | •         | Other |  |  |  |  |
| Horvath Peter Z                               |               |           |           |       |  |  |  |  |
| 4150 EAST 5TH AVENUE                          |               |           | President |       |  |  |  |  |
| COLUMBUS, OH 43219                            |               |           |           |       |  |  |  |  |

## **Signatures**

By: William L. Jordan, Attorney-in-Fact 04/24/2008

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of DSW common stock.
- (2) Option vests 20% per year beginning on the first anniversary of the date of grant.

#### **Remarks:**

**EXHIBIT INDEX** 

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2