

BODY CENTRAL CORP  
Form SC 13G/A  
February 12, 2014

UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act  
of 1934

(Amendment No. 1)\*

Body Central Corp.  
(Name of Issuer)

Common Stock, par value \$0.001  
(Title of Class of Securities)

09689U102  
(CUSIP Number)

December 31, 2013  
(Date of Event which Requires  
Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☒ Rule 13d-1(c)

☐ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. Beneficial ownership information contained herein is given as of the date listed above.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 Names of Reporting Persons.

Berylson Capital Partners, LLC  
Berylson Master Fund, LP  
James Berylson

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐  
(b) ☐

3 SEC Use Only

4 Citizenship or Place of Organization.

Berylson Capital Partners, LLC – Delaware  
Berylson Master Fund, LP - Cayman Islands  
James Berylson - United States

5 Sole Voting Power

Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

Number of Shares	6 Shared Voting Power
Beneficially	Berylson Capital Partners, LLC – 0 shares
Owned by	Berylson Master Fund, LP - 0 shares
Each	James Berylson - 0 shares
Reporting	
Person With	7 Sole Dispositive Power

Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

8 Shared Dispositive Power

Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

9 Aggregate Amount Beneficially Owned by Each Reporting Person

Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

11 Percent of Class Represented by Amount in Row (9)

Berylson Capital Partners, LLC – 0%

Berylson Master Fund, LP - 0%

James Berylson – 0%

12 Type of Reporting Person (See Instructions)

Berylson Capital Partners, LLC – OO (Limited Liability Company)

Berylson Master Fund, LP - PN (Limited Partnership)

James Berylson – IN

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SCHEDULE 13G

Item 1

(a) Name of Issuer

Body Central Corp.

(b) Address of Issuer's Principal Executive Offices

6225 Powers Avenue, Jacksonville, FL 32217

Item 2

(a) Name of Person Filing

Berylson Capital Partners, LLC  
Berylson Master Fund, LP  
James Berylson

(b) Address of Principal Business Office or, if none, Residence

Berylson Capital Partners, LLC  
Berylson Master Fund, LP  
James Berylson  
c/o Berylson Capital Partners, LLC  
33 Arch Street, Suite 3100  
Boston, MA 02110

(c) Citizenship

Berylson Capital Partners, LLC - Delaware  
Berylson Master Fund, LP - Cayman Islands  
James Berylson - United States

(d) Title of Class of Securities

Common Stock, par value \$0.001 per share

(e) CUSIP Number

09689U102

Item 3 If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) ☐ Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) ☐ Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) ☐ Insurance Company as defined in Section 3(a)(19) of the Act;
- (d) ☐ Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);

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- (e) ☐ An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) ☐ An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) ☐ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) ☐ A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) ☐ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) ☐ A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k) ☐ Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4 Ownership

None of Berylson Master Fund, LP, Berylson Capital Partners, LLC nor James Berylson own any shares of Common Stock of the Issuer.

Item 4(a) Amount Beneficially Owned\*\*

Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

Item 4(b) Percent of Class

Berylson Capital Partners, LLC – 0%  
Berylson Master Fund, LP - 0%  
James Berylson – 0%

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Item 4(c) Number of shares as to which each such person has voting and dispositive power:

- (i) Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares
- (ii) shared power to vote or to direct the vote  
  
Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares
- (iii) sole power to dispose or to direct the disposition of  
  
Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares
- (iv) shared power to dispose or to direct the disposition of  
  
Berylson Capital Partners, LLC – 0 shares  
Berylson Master Fund, LP - 0 shares  
James Berylson - 0 shares

Item 5 Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [X].

Item 6 Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8 Identification and Classification of Members of the Group

Not applicable.

Item 9 Notice of Dissolution of Group

Not applicable.

Item 10 Certification

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By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

ExhibitsExhibit

- 99.1 Joint Filing Agreement by and among the Reporting Persons, incorporated by reference to Exhibit 99.1 to the Schedule 13G filed by the Reporting Persons with the Securities and Exchange Commission on March 26, 2013.
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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2014

BERYLSON MASTER FUND, LP

By: Berylson Capital Partners GP, LLC,  
its General Partner

By: /s/ James Berylson  
James Berylson, Managing Member

BERYLSON CAPITAL PARTNERS, LLC

By: /s/ James Berylson  
James Berylson, Managing Member

JAMES BERYLSON

By: /s/ James Berylson  
James Berylson, Individually