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J JILL GROUP INC Form 8-K July 31, 2001

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): July 31, 2001

The J. Jill Group, Inc. (Exact Name of Registrant as Specified in Charter)

Delaware 0-22480 04-2973769 (State or Other Jurisdiction (Commission (IRS Employer of Incorporation) File Number) Identification No.)

4 Batterymarch Park, Quincy, MA 02169-7468 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (617) 376-4300

ITEM 5. OTHER EVENTS

On July 31, 2001, the J. Jill Group, Inc. issued a Press Release reporting its financial results for its fiscal quarter ended June 30, 2001. A copy of the Press Release is set forth in Exhibit 99.1 and is incorporated by reference herein.

- ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.
 - (a) Exhibits
 - 99.1 July 31, 2001 Press Release

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE J. JILL GROUP, INC.

Date: July 31, 2001 By: /s/ Olga L. Conley

Olga L. Conley
President - Corporate Services,
Chief Financial Officer and Treasurer
(PRINCIPAL FINANCIAL OFFICER)