

MASHAAL RICHARD R

Form 4

May 21, 2018

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Senvest Management, LLC

(Last) (First) (Middle)

540 MADISON AVENUE, 32ND
FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

IMMERSION CORP [IMMR]

3. Date of Earliest Transaction
(Month/Day/Year)

05/17/2018

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)

____ Form filed by One Reporting Person
____X____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$0.001 par value per share	05/17/2018		S		25,000	D	\$ 14.155	4,421,597	I	See footnotes <u>(1)</u> <u>(2)</u>
Common Stock, \$0.001 par value per share	05/17/2018		S		101,800	D	\$ 13.8125	4,319,797	I	See footnotes <u>(1)</u> <u>(2)</u>
Common Stock,	05/17/2018		S		338,785	D	\$ 13.9274	3,981,012	I	See footnotes

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\$0.001 par value per share								(1) (2)
Common Stock, \$0.001 par value per share	05/18/2018	S	25,000	D	\$ 13.7537	3,956,012	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/18/2018	S	27,700	D	\$ 13.845	3,928,312	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/18/2018	S	247,145	D	\$ 13.7582	3,681,167	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/18/2018	S	31,900	D	\$ 13.765	3,649,267	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/18/2018	S	70,000	D	\$ 13.7307	3,579,267	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/21/2018	S	16,249	D	\$ 13.3871	3,563,018	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/21/2018	S	83,800	D	\$ 13.395	3,479,218	I	See footnotes (1) (2)
Common Stock, \$0.001 par value per share	05/21/2018	S	50,000	D	\$ 13.37	3,429,218	I	See footnotes (1) (2)
Common Stock, \$0.001	05/21/2018	S	100,000	D	\$ 13.3	3,329,218	I	See footnotes (1) (2)

par value
per share

Common

Stock,

\$0.001

05/21/2018

S

134,519

D

\$

13.4507

3,194,699

I

par value
per share

See

footnotes

(1) (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Code	V	(A)	(D)

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Senvest Management, LLC
540 MADISON AVENUE
32ND FLOOR
NEW YORK, NY 10022

X

MASHAAL RICHARD R
C/O SENVEST MANAGEMENT, L.L.C.
540 MADISON AVENUE, 32ND FLOOR
NEW YORK, NY 10022

X

Signatures

/s/ Senvest Management, L.L.C. by /s/ Richard R.
Mashaal

05/21/2018

__Signature of Reporting Person

Date

/s/ Richard R. Mashaal

05/21/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These securities are held in the accounts of Senvest Master Fund, L.P., Senvest Israel Partners, L.P. and Senvest Global (KY) (collectively, the "Investment Vehicles"). Senvest Management, LLC ("Senvest") serves as investment manager of each of the Investment Vehicles. Richard Mashaal is the managing member of Senvest. Senvest may be deemed to have investment and voting control over the securities held by the Investment Vehicles by virtue of Senvest's position as investment manager of each of the Investment Vehicles. Mr. Mashaal may be deemed to have investment and voting control over the securities held by the Investment Vehicles by virtue of Mr. Mashaal's status as the managing member of Senvest.

(2) For convenience, the Reporting Persons have included all securities held by the Investment Vehicles, including securities in excess of the Reporting Persons' pecuniary interest. Each Reporting Person disclaims beneficial ownership of the securities reported herein except to the extent of his or its pecuniary interest therein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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