

CHEROKEE INC
Form 8-K
February 04, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d)
of The Securities Exchange Act OF 1934

Date of Report: February 4, 2003

(Date of earliest event reported)

CHEROKEE INC.

(Exact name of Registrant as specified in its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

1-18640
(Commission File Number)

95-4182437
(I.R.S. Employer
Identification No.)

6835 Valjean Avenue
Van Nuys, California 91406

(Address of Principal Executive Offices, including Zip Code)

(818) 908-9868

(Registrant's telephone number, including area code)

Item 5.

Cherokee announced today that Target Corporation (NYSE: TGT) has exercised their option to extend their agreement for the Cherokee Brand through January 2005.

ITEM 7. Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated February 4, 2003

ITEM 9. Registration FD Disclosure.

On February 4, 2003, Cherokee Inc. issued a press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

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Pursuant to the requirements of the Securities Exchange act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHEROKEE INC.

Date: February 4, 2003

By:

/s/ KYLE B. WESCOAT

Name: Kyle B. Wescoat
Title: Chief Financial Officer