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PRIMEDIA INC Form 8-K August 31, 2001

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

August 28, 2001 Date of Report (Date of Earliest Event Reported)

PRIMEDIA INC. (Exact Name of Registrant as Specified in Charter)

DELAWARE1-1110613-3647573(State or Other Jurisdiction(Commission File Number)(IRS Employerof Incorporation or Organization)Identification No.)

745 Fifth Avenue New York, New York (Address of Principal Executive Office)

> (212) 745-0100 (Registrant's Telephone Number, Including Area Code)

10151

(Zip Code)

NOT APPLICABLE (Former Name or Former Address, if Changed Since Last Report)

ITEM 9. REGULATION FD DISCLOSURE.

A suit has been filed in the Central District Court of California against PRIMEDIA Inc. by a former employee purporting to represent a class of similarly situated individuals. The plaintiff alleges, among other things, that PRIMEDIA breached agreements to convert options in PRIMEDIA's internet companies into options for PRIMEDIA stock. The Court has not ruled on whether to certify this lawsuit as a class. PRIMEDIA believes that this claim is not meritorious and intends to vigorously defend against this action.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRIMEDIA INC.

By: /s/ Beverly C. Chell

Name: Beverly C. Chell Title: Vice Chairman and Secretary

August 30, 2001