

Carroll Thomas  
Form 4  
March 26, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Carroll Thomas

(Last) (First) (Middle)

C/O OMNICOM GROUP INC., 437  
MADISON AVENUE

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
OMNICOM GROUP INC [OMC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/24/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
President & CEO TBWA Worldwide

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                          |                                      |                                                    | Code                           | V                                                                 | Amount                                                                                        | (D)                                                      | Price                                                 |
| Common Stock, par value \$0.15 per share | 03/24/2010                           |                                                    | M                              |                                                                   | 25,404                                                                                        | A                                                        | \$ 31.175                                             |
|                                          |                                      |                                                    |                                |                                                                   | 50,495                                                                                        | (1)                                                      |                                                       |
| Common Stock, par value \$0.15 per share | 03/24/2010                           |                                                    | S                              |                                                                   | 25,404                                                                                        | D                                                        | \$ 40.0025                                            |
|                                          |                                      |                                                    |                                |                                                                   | 25,091                                                                                        | (1)                                                      | (2)                                                   |
| Common Stock, par                        | 03/25/2010                           |                                                    | M                              |                                                                   | 54,596                                                                                        | A                                                        | \$ 31.175                                             |
|                                          |                                      |                                                    |                                |                                                                   | 79,687                                                                                        | (1)                                                      |                                                       |

value  
\$0.15 per  
share

Common  
Stock, par  
value \$0.15 per  
share

03/25/2010 S 54,596 D \$ 40 25,091 <sup>(1)</sup> D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V (A) (D)                                                                               | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (right to buy)       | \$ 31.175                                              | 03/24/2010                           |                                                    | M                              | 25,404                                                                                  | 10/02/2007 10/02/2011                                    | Common Stock 25,404                                           |
| Employee Stock Option (right to buy)       | \$ 31.175                                              | 03/25/2010                           |                                                    | M                              | 54,596                                                                                  | 10/02/2007 10/02/2011                                    | Common Stock 54,596                                           |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |                                |       |
|----------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
|                                                                | Director      | 10% Owner | Officer                        | Other |
| Carroll Thomas<br>C/O OMNICOM GROUP INC.<br>437 MADISON AVENUE |               |           | President & CEO TBWA Worldwide |       |

NEW YORK, NY 10022

## Signatures

/s/ Michael J. O'Brien, Attorney in Fact for Thomas  
Carroll

03/26/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 5,420 shares acquired under Omnicom's employee stock purchase plan and 263 shares acquired pursuant to dividend reinvestment program.
- (2) The reported sale price reflects the weighted average price of multiple transactions on March 24, 2010. The actual sales prices for the transactions ranged from \$40.00 to \$40.02.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.