GALLAHER GROUP PLC

Form SC 13G/A

February 12, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 1)

GALLAHER GROUP PLC (Name of Issuer)

Common Stock

(Title of Class of Securities)

316773100

(CUSIP Number)

December 31, 2007

Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

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/x/ Rule 13d-1(b)
// Rule 13d-1(c)
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/ / Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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1. Names of Reporting Persons and I.R.S. Identification No.

UBS AG (for the benefit and on behalf of the UBS Global Asset Management business group of UBS AG (see Item 7)

2. Check the Appropriate Box if a Member of a Group

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a //
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b // See Item 8 of attached schedule

3. SEC USE ONLY			
4. Citizenship o	or Place of C	rganization	
Switzerland			
	6. Shared V7. Sole Dis	ing Power Voting Power Spositive Power ispositive Powe	0 0 0 0
Person With:			
9. Aggregate Amo Person:	ount Benefici	ally Owned by E	ach Reporting
0 shares*			
10. Check if the Shares //	e Aggregate A	mount in Row 9	Excludes Certai
11. Percent of C	lass Represe	ented by Amount	in Row 9
12. Type of Repo	rting Persor		
вк, нс			
UBS AG disclaims pursuant to Rule of 1934. In acc (January 12, 199 beneficially own business group o affiliates on be not reflect secuany other divisi	e 13d-4 under cordance with (88), this fill (188), the UE of UBS AG and (188) that for its arities, if a con or busine	the Securities SEC Release Noting reflects the SS Global Asset its subsidiariclients. This chap, beneficiall	Exchange Act 3. 34-39538 4. securities Management 4. es and filing does y owned by
Cusip 316773100			
Item 1(a). Name	e of Issuer:		
GALLAHER GROUP P	LC		
Item 1(b). Addr MEMBERS HILL BRO WEYBRIDGE SURRAY KT13 OQU	OOKLANDS RD	er's Principal E	xecutive Office

Item 2(a) Name of Persons Filing:
UBS AG

Item 2(b) Address of Principal Business Office or, if none,
Residence:

UBS AG's principal business office is: Bahnhofstrasse 45 PO Box CH-8021 Zurich, Switzerland

Item 2(c) Citizenship:

Incorporated by reference to Item 4 of the cover pages.

Item 2(d) Title of Class of Securities:
Common Stock (the "Common Stock")

Item 2(e) CUSIP Number:
316773100

Item 3. Type of Person Filing:

UBS AG is classified as a Bank as defined in section 3(a) (6) of the Act pursuant to no action relief granted by the staff of the Securities and Exchange Commission.

Item 4 (a) - (c) (iv). Ownership:

Incorporated by reference to Items 5-11 of the cover pages.

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Item 5. Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following /X/.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Accounts managed on a discretionary basis by the UBS Global Asset Management business group of UBS AG (UBS Global AM) have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Common Stock. To the best of our knowledge, no account holds more than 5 percent of the outstanding Common Stock.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Identification: UBS Global Asset Management (Americas) Inc.
Classification: IA

In addition to UBS AG, the following UBS Global AM affiliates and subsidiaries are part of the UBS Global Asset Management business group included in this filing: UBS Global Asset Management (Americas) Inc., UBS Global Asset Management Trust Company, UBS Global Asset Management (Canada) Co., UBS Global Asset Management (Australia) Ltd., UBS Global Asset Management (Hong Kong) Limited, UBS (Trust & Banking) Limited, UBS Global Asset Management (Singapore) Ltd., UBS Global Asset Management (Singapore) Ltd., UBS Global Asset Management (France) SA, UBS Global Asset Management (Deutschland) GmbH, UBS Global Asset Management (Italia) SIM SpA, UBS Espana S.A., UBS Global Asset management (UK) Ltd. and UBS Global Asset Management Life Limited.

Item 8 Identification and Classification of Members of the Group:

UBS Global AM is composed of wholly-owned subsidiaries and branches of UBS AG. UBS AG is reporting direct and indirect beneficial ownership of holdings. None of the reporting persons affirm the existence of a group within the meaning of Rule 13d-5 (b) (1).

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Item 9 Notice of Dissolution of Group:
Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2008

UBS AG

By: /s/ Thomas Madsen
Thomas Madsen, Member GMB

By: /s/ Kai R. Sotorp Kai R. Sotorp, Member GMB

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