

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

SBS BROADCASTING S A  
Form SC 13D/A  
April 04, 2003

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

(Amendment No. 1)

Under the Securities Exchange Act of 1934

SCANDINAVIAN BROADCASTING SYSTEM SA  
(Name of Issuer)

Common Shares  
(Title of Class of Securities)

L 8137 H 10 8  
(CUSIP Number)

Philippe P. Dauman, Esq.  
Viacom Inc.  
1515 Broadway  
New York, New York 10036  
Telephone: (212) 258-6000  
(Name, Address and Telephone Number of  
Person Authorized to Receive Notices and  
Communications)

January 17, 1996  
(Date of Event which Requires Filing of this Statement)

-----  
If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box / / Check the following box if a fee is being paid with this statement / /.

Page 1 of 11

CUSIP No. L8137 H 10 8

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
VIACOM INTERNATIONAL (NETHERLANDS) B.V.

-----  
I.R.S. Identification No. N/A  
-----

(2) Check the Appropriate Box if a Member of a Group (See Instructions)

/ / (a)-----  
/ / (b)-----

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

(3) SEC Use Only-----

(4) Sources of Funds (See Instructions) WC-----

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to  
Items 2(d) or 2(e).-----

(6) Citizenship or Place of Organization The Netherlands-----

Number of Shares Beneficially Owned by Each Reporting Person With  
(7) Sole Voting Power-----  
(8) Shared Voting Power 1,000,000\*-----  
(9) Sole Dispositive Power-----  
(10) Shared Dispositive Power 1,000,000\*-----

(11) Aggregate Amount Beneficially Owned by Each Reporting Person 1,000,000\*-----

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
(See Instructions)-----

(13) Percent of Class Represented by Amount in Row (11)  
approximately 6.67%\*\*-----

(14) Type of Reporting Person (See Instructions) CO-----

\* Number of shares to be acquired pursuant to currently exercisable  
Warrant. See Item 3.

\*\*Based upon full exercise of Warrant.

CUSIP No. L8137 H 10 8

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
VIACOM INTERNATIONAL INC.  
-----  
I.R.S. Identification No. 04-2980402  
-----

(2) Check the Appropriate Box if a Member of a Group (See Instructions)

/ / (a)-----  
/ / (b)-----

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

(3) SEC Use Only-----  
-----

(4) Sources of Funds (See Instructions) WC\*\*\*  
-----

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to  
Items 2(d) or 2(e).-----

(6) Citizenship or Place of Organization Delaware  
-----

-----  
Number of (7) Sole Voting Power-----  
Shares  
Beneficially (8) Shared Voting Power 1,000,000\*  
Owned by  
Each (9) Sole Dispositive Power-----  
Reporting  
Person (10) Shared Dispositive Power 1,000,000\*  
With  
-----

(11) Aggregate Amount Beneficially Owned by Each  
Reporting Person 1,000,000\*  
-----

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
(See Instructions)-----

(13) Percent of Class Represented by Amount in Row (11) approximately 6.67%\*\*  
-----

(14) Type of Reporting Person (See Instructions) CO  
-----

\* Number of shares to be acquired pursuant to currently exercisable  
Warrant. See Item 3.  
\*\* Based upon full exercise of Warrant.  
\*\*\*Working Capital of Paramount Communications B.V.

CUSIP No. L8137 H 10 8

(1) Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
VIACOM INC.  
-----  
I.R.S. Identification No. 04-2949533  
-----

(2) Check the Appropriate Box if a Member of a Group (See Instructions)  
/ / (a)-----  
/ / (b)-----  
-----

(3) SEC Use Only-----

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

(4) Sources of Funds (See Instructions) WC\*\*\*

(5) Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e).

(6) Citizenship or Place of Organization Delaware

Number of Shares Beneficially Owned by Each Reporting Person With (7) Sole Voting Power (8) Shared Voting Power 1,000,000\* (9) Sole Dispositive Power (10) Shared Dispositive Power 1,000,000\*

(11) Aggregate Amount Beneficially Owned by Each Reporting Person 1,000,000\*

(12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

(13) Percent of Class Represented by Amount in Row (11) approximately 6.67%\*\*

(14) Type of Reporting Person (See Instructions) CO

\* Number of shares to be acquired pursuant to currently exercisable Warrant. See Item 3.

\*\* Based upon full exercise of Warrant.

\*\*\*Working Capital of Paramount Communications B.V.

CUSIP No. L 8137 H 10 8

(1) Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person SUMNER M. REDSTONE S.S. No.

(2) Check the Appropriate Box if a Member of a Group (See Instructions)

/ / (a) / / (b)

(3) SEC Use Only

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

- (4) Sources of Funds (See Instructions) WC\*\*\*  
-----
- (5) Check if Disclosure of Legal Proceedings is Required Pursuant to  
Items 2(d) or 2(e).-----
- (6) Citizenship or Place of Organization United States  
-----
- 
- |              |   |
|--------------|---|
| Number of    | (7) Sole Voting Power-----                        |
| Shares       |   |
| Beneficially | (8) Shared Voting Power 1,000,000*<br>-----       |
| Owned by     | (9) Sole Dispositive Power-----                   |
| Each         |   |
| Person       | (10) Shared Dispositive Power 1,000,000*<br>----- |
| With         |   |
- 
- (11) Aggregate Amount Beneficially Owned by Each Reporting  
Person 1,000,000\*  
-----
- (12) Check if the Aggregate Amount in Row (11) Excludes Certain Shares  
(See Instructions)-----
- (13) Percent of Class Represented by Amount in Row (11)  
approximately 6.67%\*\*  
-----
- (14) Type of Reporting Person (See Instructions) IN  
-----

\* Number of shares to be acquired pursuant to currently exercisable  
Warrant. See Item 3.

\*\* Based upon full exercise of Warrant.

\*\*\*Working Capital of Paramount Communications B.V.

Page 5 of 11

The Schedule 13D, previously filed by the undersigned with respect to the  
Common Stock, par value \$1.50 per share, of Scandinavian Broadcasting System SA,  
is hereby amended as follows:

Item 2 Identity and Background  
-----

Item 2 is amended and supplemented to report the current list of officers  
and directors of Viacom Inc. on Schedule I hereto, which became effective on  
January 17, 1996.

Page 6 of 11

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

Signature  
-----

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this Statement is true, complete and correct.

January 23, 1996

VIACOM INTERNATIONAL  
(NETHERLANDS) B.V.

By: /s/ Philippe P. Dauman  
-----  
Name: Philippe P. Dauman  
Title: Director

VIACOM INTERNATIONAL INC.

By: /s/ Michael D. Fricklas  
-----  
Name: Michael D. Fricklas  
Title: Senior Vice President,  
Deputy General Counsel

VIACOM INC.

By: /s/ Michael D. Fricklas  
-----  
Name: Michael D. Fricklas  
Title: Senior Vice President,  
Deputy General Counsel

\*

-----  
Sumner M. Redstone, Individually

\*By /s/ Michael D. Fricklas  
-----  
Michael D. Fricklas  
Attorney-in-Fact  
under the Limited Power of  
Attorney filed as Exhibit 99.2  
to the Statement

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

Name -----	Business or Residence Address -----	Principal Occupation or Employment -----	Name an of Corp Other O Which E -----
Sumner M. Redstone*	Viacom Inc. 1515 Broadway New York, NY 10036	Chairman of the Board and Chief Executive Officer of Viacom; Chairman of the Board and President, Chief Executive Officer of National Amusements, Inc.	Nationa 200 Elm Dedham,
Vaughn A. Clarke	Viacom Inc. 1515 Broadway New York, NY 10016	Sr. VP, Treasurer of Viacom	Viacom 1515 Br New Yor
Philippe P. Dauman*	Viacom Inc. 1515 Broadway New York, NY 10016	Deputy Chairman, Executive VP, General Counsel, Chief Administrative Officer and Secretary of Viacom	Viacom 1515 Br New Yor
Thomas E. Dooley*	Viacom Inc. 1515 Broadway New York, NY 10016	Deputy Chairman, Executive VP, Finance, Corporate Development and Communications of Viacom	Viacom 1515 Br New Yor

-----  
\*Also a Director

Page 8 of 11

Schedule I  
(Continued)

Name -----	Business or Residence Address -----	Principal Occupation or Employment -----	Name an of Corp Other O Which E -----
Carl D. Folta	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Corporate Relations of Viacom	Viacom 1515 Br New Yor
Michael D. Fricklas	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Deputy General Counsel and Assistant Secretary of Viacom	Viacom 1515 Br New Yor
Susan C. Gordon	Viacom Inc. 1515 Broadway	Vice President, Controller, Chief	Viacom 1515 Br

Edgar Filing: SBS BROADCASTING S A - Form SC 13D/A

	New York, NY 10036	Accounting Officer of Viacom	New York
Rudolph L. Hertlein	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP of Viacom	Viacom 1515 Br New York
Edward D. Horowitz	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Technology of Viacom; Chairman, Chief Executive Officer of New Media and Interactive Television	Viacom 1515 Br New York

Page 9 of 11

Schedule I  
(Continued)

Name -----	Business or Residence Address -----	Principal Occupation or Employment -----	Name and of Corp Other O Which E -----
Henry Leingang	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Chief Information Officer of Viacom	Viacom 1515 Br New York
William A. Roskin	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Human Resources and Administration of Viacom	Viacom 1515 Br New York
George S. Smith, Jr.	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Chief Financial Officer of Viacom	Viacom 1515 Br New York
Mark M. Weinstein	Viacom Inc. 1515 Broadway New York, NY 10036	Sr. VP, Government Affairs of Viacom	Viacom 1515 Br New York

Directors

George S. Abrams	Winer & Abrams One Court Street Boston, MA 02108	Attorney	Winer & One Cou Boston,
Steven R. Berrard	Blockbuster Entertainment Group One Blockbuster Plaza Fort Lauderdale, FL 33301	President and Chief Executive Officer of Viacom's Blockbuster Entertainment Group	Blockbu One Blo Fort La



Schedule I  
(Continued)

Name	Business or Residence Address	Principal Occupation or Employment	Name and of Corp Other O Which E
-----	-----	-----	-----
George D. Johnson, Jr.	Blockbuster Entertainment Group One Blockbuster Plaza Fort Lauderdale, FL 33301	President -- Domestic Consumer Division of Viacom's Blockbuster Entertainment Group	Blockbu One Blo Fort La
Ken Miller	C.S. First Boston Park Avenue Plaza 55 East 52nd Street New York, NY 10055	Vice Chairman of C.S. First Boston	C.S. Fi Park Av 55 East New Yor
Brent D. Redstone	31270 Eagle Crest Lane Evergreen, CO 80439 (Residence)	Self-Employed	Nationa 200 Elm Dedham,
Shari Redstone	National Amusements, Inc. 200 Elm Street Dedham, MA 02026	Executive Vice President of National Amusements, Inc.	Nationa 200 Elm Dedham,
Frederic V. Salerno	NYNEX Corporation 335 Madison Avenue New York, NY 10033	Vice Chairman -- Finance and Business Development of NYNEX	NYNEX C 335 Mad New Yor
William Schwartz	Yeshiva University 2495 Amsterdam Avenue New York, NY 10033	VP for Academic Affairs (chief academic officer) of Yeshiva University	Yeshiva 2495 Am New Yor
Ivan Seidenberg	NYNEX Corporation 335 Madison Avenue New York, NY 10017	Chairman of the Board and Chief Executive Officer of NYNEX	NYNEX C 335 Mad New Yor