## CHEROKEE INC Form SC 13G/A January 26, 2010

January 22, 2010

Securities and Exchange Commission 450 Fifth Street NW Washington, DC 20549

RE: Schedule 13G

Cherokee Inc.

As of December 31, 2009

#### Gentlemen:

In accordance with Section 13(d)(5) of the Securities Exchange Act of 1934, attached please find a copy of Schedule 13G for the above named company showing a change of beneficial ownership since the last filing to less than 10%, as of December 31, 2009 filed on behalf of Eagle Asset Management, Inc.

Very truly yours,

Damian Sousa Vice President Chief Compliance Officer DS:dv Enclosures

cc: Office of the Corporate Secretary
 Cherokee Inc.
 6835 Valjean Avenue
 Van Nuys, CA 91406-4713

Securities Division NASD Financial Center 33 Whitehall Street New York, NY 10004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934 (Amendment No. 3)  $^{\star}$ 

Cherokee Inc.

(Name of Issuer)

Common Stock par value \$.02 per share (Title of Class of Securities) 16444H102 (CUSIP Number) Check the following box if a fee is being paid with this statement \_\_\_\_\_. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.) \*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 8 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). Page 1 of 5 Pages CUSIP NO. 16444H102 13G 1 NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Eagle Asset Management, Inc. 59-2385219 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (A) (B) \_\_\_\_ 3 SEC USE ONLY 4 CITIZENSHIP OR PLACE OF ORGANIZATION State of Florida

NUMBER OF 5 SOLE VOTING POWER SHARES 855,052
BENEFICIALLY 6 SHARED VOTING POWER

JUNE 30, 2008 7 SOLE DISPOSITIVE POWER

REPORTING 8 SHARED DISPOSITIVE POWER

855,052

OWNED AS OF

BY EACH

PERSON WITH - - -

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

855,052

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

[\_\_\_\_]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

9.70%

12 TYPE OF REPORTING PERSON\*

ΙA

\*SEE INSTRUCTION BEFORE FILLING OUT!

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Item 1(a) Name of Issuer:

Cherokee Inc.

Item 1(b) Address of Issuer's Principal Executing Offices:

6835 Valjean Avenue Van Nuys, CA 91406-4713

Item 2(a) Name of Person Filing:

Eagle Asset Management, Inc.

Item 2(b) Address of Principal Business Office:

880 Carillon Parkway

St. Petersburg, Florida 33716

Item 2(c) Citizenship:

Florida

Item 2(d) Title of Class of Securities:

Common Stock par value \$.02 per share

16444H102

(e) Investment Adviser registered under Section 203 of the Investment Advisors Act of 1940

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Item 4 Ownership as of December 31, 2009

(a) Amount Beneficially Owned:

855,052 shares of common stock beneficially owned including:

No. of Shares Enc. 855,052 9.70%

Eagle Asset Management, Inc.
(b) Percent of Class:

(c) Deemed Voting Power and Disposition Power:

(i)	(ii)	(iii)	(iv)
		Deemed	Deemed
Deemed	Deemed	to have	to have
to have	to have	Sole Power	Shared Power
Sole Power	Shared Power	to Dispose	to Dispose
to Vote or	to Vote or	or to	or to
to Direct	to Direct	Direct the	Direct the
to Vote	to Vote	Disposition	Disposition

Eagle Asset 855,052 ---- 855,052 ----

Management, Inc.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

(\_\_\_\_

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

N/A

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

N/A

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Item 8 Identification and Classification of Members of the Group: N/A

Item 9 Notice of Dissolution of Group: N/A

#### Item 10 Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 22, 2010 EAGLE ASSET MANAGEMENT, INC.

Damian Sousa Vice President Chief Compliance Officer

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