





Item 8.01 Other Events

The Company issued a press release on May 24, 2016 announcing "Core Care America" as its new logo and business name. The corporate name remains CCA Industries, Inc.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued May 24, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 31, 2016

CCA Industries, Inc. x

By: /s/ Stephen A. Heit  
Stephen A. Heit  
Chief Financial Officer