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CCA INDUSTRIES INC Form 8-K May 31, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 31, 2016 (May 24, 2016)

CCA Industries, Inc.

(Exact name of registrant as specified in its charter)

DELAWARE 1-31643 04-2795439

(State or other Jurisdiction of Incorporation) (Commission File Number) (IRS Employer Identification No.)

65 CHALLENGER RD. RIDGEFIELD PARK, NEW JERSEY 07660

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (201) 935-3232

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant

under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01 Other Events

The Company issued a press release on May 24, 2016 announcing "Core Care America" as its new logo and business name. The corporate name remains CCA Industries, Inc.

Item 9.01 Exhibits

The following exhibits are annexed hereto:

99.1 Press release issued May 24, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 31, 2016

CCA Industries, Inc. x

By: /s/ Stephen A. Heit Stephen A. Heit Chief Financial Officer