ZEMLYAK JAMES M

Form 4

December 29, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0287 Number:

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OMB APPROVAL

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Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * ZEMLYAK JAMES M

(First)

2. Issuer Name and Ticker or Trading Symbol

STIFEL FINANCIAL CORP [SF]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

BROADWAY

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

12/27/2017

X Director 10% Owner _X__ Officer (give title _ __ Other (specify below)

ONE FINANCIAL PLAZA, 501 N.

CHIEF FIN'L & ADMIN OFFCR

(Check all applicable)

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

ST. LOUIS, MO 63102-2102

(Ctata)

(City)	(State) (Table Table	e I - Non-D	erivative S	Securi	ties Acqu	iired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securition(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/29/2017		A	83,153 (1)	A	\$ 0	843,494	D	
Common Stock	12/29/2017		F	39,872	D	\$ 60.13	803,622	D	
Common Stock							4,602	I	by Son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	\$ 0	12/27/2017		M	2,737	(2)	(3)	Common Stock	2,737	
Phantom Stock Units	\$ 0	12/27/2017		M	2,737	<u>(4)</u>	(3)	Common Stock	2,737	
Phantom Stock Units	\$ 0	12/27/2017		M	2,737	(5)	(3)	Common Stock	2,737	
Phantom Stock Units	\$ 0	12/27/2017		M	4,301	<u>(6)</u>	(3)	Common Stock	4,301	
Phantom Stock Units	\$ 0	12/27/2017		M	4,301	(2)	(3)	Common Stock	4,301	
Phantom Stock Units	\$ 0	12/27/2017		M	4,301	<u>(4)</u>	(3)	Common Stock	4,301	
Phantom Stock Units	\$ 0	12/27/2017		M	3,845	<u>(7)</u>	(3)	Common Stock	3,845	
Phantom Stock Units	\$ 0	12/27/2017		M	3,183	(8)	(3)	Common Stock	3,183	
Phantom Stock Units	\$ 0	12/27/2017		M	2,147	(8)	<u>(3)</u>	Common Stock	2,147	
Phantom Stock Units	\$ 0	12/27/2017		M	7,055	<u>(9)</u>	(3)	Common Stock	7,055	

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Phantom Stock Units	\$ 0	12/27/2017	M	19,787	(8)	(3)	Common Stock	19,787
Phantom Stock Units	\$ 0	12/27/2017	M	3,398	<u>(8)</u>	(3)	Common Stock	3,398
Phantom Stock Units	\$ 0	12/27/2017	M	3,415	(10)	(3)	Common Stock	3,415
Phantom Stock Units	\$ 0	12/27/2017	M	3,415	<u>(4)</u>	(3)	Common Stock	3,415
Phantom Stock Units	\$ 0	12/27/2017	M	3,415	<u>(5)</u>	(3)	Common Stock	3,415

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 0	Director	10% Owner	Officer	Other			
ZEMLYAK JAMES M ONE FINANCIAL PLAZA 501 N. BROADWAY ST. LOUIS, MO 63102-2102	X		CHIEF FIN'L & ADMIN OFFCR				

Signatures

JAMES M

ZEMLYAK 12/29/2017

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represent a grant of restricted stock which vest in 20% increments over a five year period from the grant date.
- (2) Currently convertible. Units vest 100% seven years from the original grant date.
- (3) No expiration date for these Units.
- (4) Currently convertible. Units vest 100% eight years from the original grant date.
- (5) Currently convertible. Units vest 100% nine years from the original grant date.
- (6) Currently convertible. Units vest 100% six years from the original grant date.
- (7) Currenlty convertible. Units vest 100% five years from the original grant date.
- (8) Currently convertible. Units vest in 20% increments over a five year period from original grant date.
- (9) Currently convertible. Units vest in 10% increments over ten years from the original grant date.
- (10) Currently convertible. Units vest 100% ten years from the original grant date.

Reporting Owners 3

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.