AARON'S INC
Form 11-K
June 26, 2018
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 11-K

(Mark One)

ý Annual report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2017

.. Transition report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the transition period from to .

Commission file number 1-13941

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

Aaron’s, Inc. Employees Retirement Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Aaron’s, Inc.
400 Galleria Parkway SE, Suite 300
Atlanta, GA 30339-3194

Aaron’s, Inc. Employees Retirement Plan
Financial Statements and Supplemental Schedule
December 31, 2017 and 2016
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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Plan Administrator and Plan Participants of the
Aaron’s, Inc. Employees Retirement Plan

Opinion on the Financial Statements

We have audited the accompanying statements of net assets available for benefits of the Aaron’s, Inc. Employees Retirement Plan (the "Plan") as of December 31, 2017 and 2016, and the related statements of changes in net assets available for benefits for the years then ended, and the related notes (collectively referred to as the "financial statements"). In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2017 and 2016, and the changes in net assets available for benefits for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion
These financial statements are the responsibility of the Plan’s management. Our responsibility is to express an opinion on the Plan’s financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Plan in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud.

Our audits included performing procedures to assess the risk of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

Supplemental Information

The supplemental information in the accompanying schedule of assets (held at end of year) as of December 31, 2017 has been subjected to audit procedures performed in conjunction with the audit of the Plan’s financial statements. The supplemental information is the responsibility of the Plan’s management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we

evaluated whether the supplemental information, including its form and content, is presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

/s/ Windham Brannon, P.C.

We have served as the Plan's auditor since 2014.

Atlanta, Georgia
June 26, 2018

Aaron’s, Inc. Employees Retirement Plan
Statements of Net Assets Available for Benefits

	December 31, 2017	2016
Assets		
Cash	$543,249	$552,180
Investments, at Fair Value	102,019,424	77,644,807
Notes Receivable From Participants	3,805,035	3,103,821
Net Assets Available for Benefits	$106,367,708	$81,300,808

See accompanying notes to the financial statements.

Aaron’s, Inc. Employees Retirement Plan
Statements of Changes in Net Assets Available for Benefits

	Year Ended December 31,	
	2017	2016
Additions:		
Net Change in Fair Value of Investments	$14,521,641	$7,085,540
Interest Income on Notes Receivable from Participants	168,170	129,560
Contributions:		
Employer, Net of Forfeitures	5,610,357	5,312,834
Participants	10,409,149	9,715,314
Rollovers	5,908,270	4,311,864
Total Contributions	21,927,776	19,340,012
Total Additions	36,617,587	26,555,112
Deductions:		
Benefits Paid to Participants	11,415,758	8,611,567
Administrative Expenses	134,929	91,001
Total Deductions	11,550,687	8,702,568
Net Increase	25,066,900	17,852,544
Transfer of Notes Receivable from Participants into the Plan	—	52,836
Net Assets Available for Benefits:		
Beginning of Year	81,300,808	63,395,428
End of Year	$106,367,708	$81,300,808

See accompanying notes to the financial statements.

Aaron’s, Inc. Employees Retirement Plan
Notes to Financial Statements
December 31, 2017 and 2016

1. Description of the Plan

The following description of the Aaron’s, Inc. Employees Retirement Plan (the "Plan") is provided for general information purposes only. More complete information regarding the Plan may be found in the Plan document, which is available to all participants upon request.

General

The Plan, as amended, is a defined contribution plan covering substantially all employees of Aaron’s, Inc. (the "Company") and its subsidiaries. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA"). The Plan is administered by the Employee Benefits Committee (the "Committee") appointed by the Compensation Committee of the Board of Directors of the Company.

Eligibility

Employees are eligible to participate in the Plan on the first day of the month following 30 days of employment, as defined in the Plan document.

Contributions

Participation in the Plan is voluntary. Participants may elect to make before-tax, Roth and/or after-tax contributions up to 75% of their annual compensation, as defined in the Plan document, in the form of a salary deferral, pursuant to Section 401(k) of the Internal Revenue Code (the "Code") and subject to the limitations contained therein. In 2017, the aforementioned participant contributions were generally limited to $18,000. Participants who have attained age 50 before the end of the Plan year are eligible to make catch-up contributions, up to a maximum of $6,000 in 2017. After one year of service with a minimum of 1,000 hours of service, the Company provides a Safe Harbor match equal to 100% of the first 3% and 50% of the next 2% of the elective deferral of annual compensation that a participant contributes to the Plan. Participants may also contribute ("rollover") amounts representing distributions from other qualified defined benefit or defined contribution plans.

Participant Accounts

Individual accounts are maintained for each participant. Participants direct their contributions and the Company's matching contributions into various investment options offered by the Plan and can change their options on a daily basis, subject to certain insider trading rules with respect to investments into and out of the Aaron's Inc. Common Stock Fund. The Company currently offers 27 mutual funds, the Company's common stock via the Aaron's, Inc. Common Stock Fund, and one money market deposit account as investment options for participants. Each participant's account is credited with the participant's contributions, rollovers, the Company's contributions and earnings on the investments in their accounts and charged with specific transaction fees. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account. As of December 31, 2017, approximately 19% of the participants in the Plan were no longer employees of the Company.

Vesting

Participants are immediately vested in their contributions and earnings thereon. Effective January 1, 2013, the Plan was amended to allow for immediate vesting of the Company's matching contributions and earnings thereon made on or after January 1, 2013. Company matching contributions made prior to January 1, 2013 continue to vest at the prior vesting schedule rates of 20% after two years of service and 20% per year thereafter until the participant is fully vested after six years of service.

Forfeitures

At the discretion of the Company, forfeitures may reduce the matching contribution required for the current Plan year or may be allocated to participants' accounts pro rata based on compensation. For the years ended December 31, 2017 and 2016, the Company elected to reduce its matching contribution by forfeitures of $17,502 and $23,884, respectively. There was no unallocated forfeiture account balance as of December 31, 2017. The unallocated forfeiture account balance totaled $62 as of December 31, 2016.

Notes Receivable from Participants

Participants may borrow from their vested balances in the Plan at a minimum of $1,000 and up to a maximum equal to 50% of their vested account balance or $50,000, subject to certain restrictions and limitations set forth in the Plan document and the Code. Loan terms can range from one to five years, or 15 years if used for the purchase of a residence. Maturities at December 31, 2017 ranged from one to 15 years. The loans are secured by the vested balance in the participant's account and bear interest at the Prime Rate plus 1%. Interest rates on outstanding loans generated by the Plan as of December 31, 2017 and 2016 ranged from 4.25% to 7.25%. Principal and interest are paid ratably through payroll deductions.

During the year ended December 31, 2016, a portfolio of participant loans was transferred into the Plan as a result of business acquisitions. The outstanding balance of the loans on the date of transfer was $52,836. The interest rate on outstanding loans transferred into the Plan as of December 31, 2016 was 5.25%.

Payment of Benefits

A participant's total account balance is payable either in a lump-sum distribution or by regular periodic installments upon his or her retirement, death, or disability. Upon termination of service, only the vested portion of the participant's account becomes payable. In the event of a participant's death or permanent and total disability, his or her interest in the Plan will become fully vested.

In-service withdrawals are available in certain limited circumstances, as defined by the Plan. Hardship withdrawals are allowed for participants incurring an immediate financial need and who meet one of the specific circumstances defined in the Plan. Hardship withdrawals are strictly regulated by the Internal Revenue Service (IRS), and before requesting a hardship withdrawal, all requirements must be met in order for a request to be approved.

Expenses

Certain expenses of maintaining the Plan are paid directly by the Company and are excluded from the financial statements. Fees related to the administration of notes receivable from participants and distributions are charged directly to the participant's account and are included in administrative expenses on the statements of changes in net assets. Investment related expenses are included in net change in fair value of investments on the statements of changes in net assets. Some of the investment funds provide for a revenue sharing arrangement with the Plan in which fund expenses are credited to the Plan to pay for certain administrative expenses, such as record keeping and investment advisory fees.

Company Stock Fund

The Plan invests in common stock of the Company through its Company Stock Fund. The Company Stock Fund may also hold cash or other short-term securities, although these are expected to be a small percentage of the fund. Dividends received by the Company Stock Fund are reinvested in Company common stock.

The Plan limits the amount a participant can invest in the Company Stock Fund to encourage diversification of participants’ accounts. Contribution limits through October 3, 2016 were set at a maximum of 25% of a participant's contributions. Effective October 4, 2016, contribution limits were set at a maximum of 10% of a participant's contributions. In addition, a participant may not transfer amounts from other investment funds into the Company Stock Fund to the extent the transfer would result in more than 10% of the participant’s total account balance being invested in the Company Stock Fund.

Each participant is entitled to exercise voting rights attributable to the shares of Company stock allocated to their account. Participants also have the opportunity to direct the trustee whether they wish to participate in a tender or exchange offer.

Plan Termination

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination (or permanent discontinuance of contributions to the Plan), all amounts credited to the accounts of the participants would become fully vested. The Plan’s assets would be distributable to the participants in accordance with the respective values of their accounts.

2. Summary of Significant Accounting Policies

Basis of Presentation

The accompanying financial statements of the Plan have been prepared on the accrual basis of accounting.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Valuation of Investments and Income Recognition

Investments are stated at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Refer to Note 3 for further discussion of fair value measurements.

Purchases and sales of common stock are recorded on a trade-date basis. Interest income is recorded when received. Dividends on common stock are recorded on the ex-dividend date. Net change in fair value of investments includes the Plan’s gains and losses on investments bought and sold as well as held during the year.

Notes Receivable from Participants

Notes receivable from participants are measured at their unpaid principal balance. Interest income on notes receivable from participants is recorded when it is received. No allowance for credit losses has been recorded as of December 31, 2017 and 2016. If a participant ceases to make loan repayments and the plan administrator deems the participant loan to be in default, the participant loan balance is reduced and a benefit payment is recorded.

Payment of Benefits

Benefits are recorded when paid.

3. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (i.e., an exit price). The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

Level 1 – Unadjusted quoted prices in active markets that are accessible to the reporting entity at the measurement date for identical assets and liabilities.

Level 2 – Inputs other than quoted prices in active markets for identical assets and liabilities that are observable either directly or indirectly for substantially the full term of the asset or liability. Level 2 inputs include the following:

- quoted prices for similar assets and liabilities in active markets
- quoted prices for identical or similar assets or liabilities in markets that are not active
- observable inputs other than quoted prices that are used in the valuation of the asset or liability (e.g., interest rate and yield curve quotes at commonly quoted intervals)
- inputs that are derived principally from or corroborated by observable market data by correlation or other means

Level 3 – Unobservable inputs for the asset or liability (i.e., supported by little or no market activity). Level 3 inputs include management's own assumption about the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk).

The level in the fair value hierarchy within which the fair value measurement is classified is determined based on the lowest level input that is significant to the fair value measure in its entirety.

The following tables set forth by level, within the fair value hierarchy, the Plan's assets carried at fair value.

	Assets at Fair Value as of December 31, 2017			
	Level 1	Level 2	Level 3	Total
Mutual Funds	$86,543,396	$ —	$ —	$86,543,396
Common Stock	9,231,611	—	—	9,231,611
Money Market Deposit Account	6,244,417	—	—	6,244,417
Total Investments at Fair Value	$102,019,424	$ —	$ —	$102,019,424

	Assets at Fair Value as of December 31, 2016			
	Level 1	Level 2	Level 3	Total
Mutual Funds	$62,972,968	$ —	$ —	$62,972,968
Common Stock	8,415,082	—	—	8,415,082
Money Market Deposit Account	6,256,757	—	—	6,256,757
Total Investments at Fair Value	$77,644,807	$ —	$ —	$77,644,807

Investments in mutual funds, common stock and the money market deposit account are stated at quoted market prices for the identical security in an active market (Level 1).

4. Tax Status

The Plan received a determination letter from the IRS dated June 6, 2016, stating that the Plan is qualified under Section 401(a) of the Code and, therefore, the related trust is exempt from taxation. Subsequent to the determination by the IRS, the Plan was amended. Once qualified, the Plan is required

to operate in conformity with the Code to maintain its qualified status. The Plan administrator believes the Plan continues to be qualified and that the related trust is tax-exempt.

U.S. generally accepted accounting principles require Plan management to evaluate uncertain tax positions taken by the Plan. The financial statement effects of a tax position are recognized when the position is more likely than not, based on the technical merits, to be sustained upon examination by the IRS. The Plan administrator has analyzed the tax positions taken by the Plan, and has concluded that as of December 31, 2017, there are no uncertain positions taken or expected to be taken. The Plan has recognized no interest or penalties related to uncertain tax positions. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Plan administrator believes it is no longer subject to income tax examinations for years prior to 2014. During the year ended December 31, 2016, the Company filed a Voluntary Correction Program (“VCP”) submission with the IRS, which detailed operational failures identified by the Plan Sponsor related to how certain contribution and vesting activities were processed and the Company's plan for correcting these matters. These failures and the VCP filing did not impact the tax qualification of the Plan, and the Plan continues to maintain tax qualified status under the applicable sections of the Code. The final outcome of the VCP did not have a material effect on the Plan’s financial statements. The Plan received a compliance statement from the IRS dated April 12, 2018 stating that the IRS agrees with the corrective methods and revised administrative procedures outlined in the VCP submission.

5. Transactions With Parties-in-Interest

The Plan’s investments in the Schwab Bank Saving Fund Account are managed by the Charles Schwab Trust Company (Schwab), the trustee of the Plan. Therefore, these transactions qualify as party-in-interest transactions.

The Plan's investments in the Vanguard and Fidelity Mutual Fund Accounts are managed by the Vanguard Group and FMR, LLC (Fidelity Management and Research), respectively, which are beneficial owners of greater than 5% of the Company's common stock. Therefore, these transactions qualify as party-in-interest transactions.

The Plan held 231,659 and 263,100 shares of Company common stock valued at $9,231,611 and $8,415,082 at December 31, 2017 and 2016, respectively. The Plan received $27,407 and $21,168 in common stock dividends from the Company in 2017 and 2016, respectively.

6. Risks and Uncertainties

The Plan invests in various investment securities, including the Company's common stock. Investment securities are exposed to various risks, such as interest rate, currency, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants’ account balances and the amounts reported in the statements of net assets available for benefits.

Aaron's, Inc. Employees Retirement Plan
Schedule H, Line 4i – Schedule of Assets
(Held at End of Year)
EIN #58-0687630 Plan #001
December 31, 2017

(a)	(b) Identity of Issue, Borrower, Lessor, or Similar Party	(c) Description of Investment	(e) Current Value
*	Aaron's, Inc. Common Stock Fund	Common Stock	$9,231,611
	Wells Fargo Special Mid Cap Value R6	Mutual Fund	4,615,304
	Clearbridge Large Cap Growth IS	Mutual Fund	8,629,054
	American Beacon Small Cp Val Inst	Mutual Fund	73,384
	MassMutual Select Mid Cap Gr Eq II I	Mutual Fund	6,707,543
*	Fidelity Small Cap Growth	Mutual Fund	334,620
	DFA Emerging Mkts Small Cap Port Instl	Mutual Fund	277,103
	J P Morgan Equity Income R6	Mutual Fund	9,662,002
	Federated Instl High Yield Bold Instl	Mutual Fund	307,415
	AB Global Bond I	Mutual Fund	78,856
	Mainstay International Opportunities I	Mutual Fund	59,665
	American Funds Europacific Growth R6	Mutual Fund	1,591,216
*	Vanguard Developed Markets Index Admiral	Mutual Fund	5,264,401
*	Vanguard Total Bond Market Index Admiral	Mutual Fund	6,280,283
*	Vanguard 500 Index Fund - Admiral	Mutual Fund	9,761,076
*	Vanguard Target Retirement 2060 Inv	Mutual Fund	101,571
*	Vanguard Target Retirement 2055 Inv	Mutual Fund	338,491
*	Vanguard Target Retirement 2050 Inv	Mutual Fund	2,942,642
*	Vanguard Target Retirement 2045 Inv	Mutual Fund	820,226
*	Vanguard Target Retirement 2040 Inv	Mutual Fund	3,000,346
*	Vanguard Target Retirement 2035 Inv	Mutual Fund	1,505,158
*	Vanguard Target Retirement 2030 Inv	Mutual Fund	3,852,152
*	Vanguard Target Retirement 2025 Inv	Mutual Fund	225,499
*	Vanguard Target Retirement 2020 Inv	Mutual Fund	1,159,160
*	Vanguard Target Retirement 2015 Inv	Mutual Fund	802,194
*	Vanguard Mid Cap Index Fund - Admiral	Mutual Fund	2,996,250
*	Vanguard Small Cap Index Fund - Admiral	Mutual Fund	9,203,392
*	Vanguard Target Retirement Income Inv	Mutual Fund	5,954,393
*	Schwab Bank Savings Fund	Money Market Deposit Account	6,244,417
*	Participant loans	Interest rates ranged from 4.25% to 7.25%	3,805,035
			$105,824,459

*Party-in-Interest

Note: Cost information has not been included in column (d) because all investments are participant directed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Aaron’s, Inc.
Employees Retirement Plan

Date: June 26, 2018 /s/ Robert W. Kamerschen

Name: Robert W. Kamerschen
Title: Employee Benefits Committee

EXHIBIT INDEX

Exhibit	Description
23.1	Consent of Windham Brannon, P.C.

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