### Edgar Filing: NIKE INC - Form 4

NIKE INC Form 4										
January 13,	2015									
FORM	<b>/ / /</b>					NOLOG		OMB AF	PROVAL	
	UNITED	STATES S	ECURITIES A Washington			NGE CU	DMMISSION	OMB Number:	3235-0287	
Check t if no lor subject Section Form 4 Form 5 obligati may con <i>See</i> Inst 1(b).	nger to 16. or Filed pur ons ntinue.	rsuant to Sec (a) of the Pu	DF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section ) of the Investment Company Act of 1940					Expires: January 31, 2005 Estimated average burden hours per response 0.5		
(Print or Type	Responses)									
	Address of Reporting DN JOHN R JR	S	2. Issuer Name <b>an</b> ymbol NIKE INC [NKI		' Tradi		6. Relationship of I ssuer			
(Last)	(First) (	Middle) 3	. Date of Earliest T	ransaction			(Check	all applicable	)	
ONE BOW	/ERMAN DRIVE		Month/Day/Year) 01/12/2015			-	_X Director Officer (give the low)		Owner r (specify	
BEAVERT	(Street)		. If Amendment, D iled(Month/Day/Yea	-	ıl	A	5. Individual or Joi Applicable Line) X_ Form filed by Of Form filed by Mo	ne Reporting Per	rson	
		(7:)					Person			
(City)	(State) 2. Transaction Date	(Zip)				-	red, Disposed of,	or Beneficial	<b>ly Owned</b> 7. Nature of	
1.Title of Security (Instr. 3)	(Month/Day/Year)	Execution Da any (Month/Day/	ate, if Transactic Code Year) (Instr. 8)	4. securit por Dispos (Instr. 3, 4	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	o. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	01/12/2015(1)		М	12,000		\$ 39.19	29,952	D		
Class B Common Stock	01/12/2015(1)		S	12,000	D	\$ 95.3284	17,952	D		
Class B Common Stock	01/12/2015(1)		М	12,000	А	\$ 45.1	29,952	D		
Class B Common Stock	01/12/2015(1)		S	12,000	D	\$ 95.3284	17,952	D		

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Class B			by Def.
Common	15,829	Ι	Comp.
Stock			Plan (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 39.19	01/12/2015(1)		М	12,000	(3)	09/20/2020	Class B Common Stock	12,0
Non-Qualified Stock Option (right to buy)	\$ 45.1	01/12/2015(1)		М	12,000	<u>(4)</u>	09/19/2021	Class B Common Stock	12,0

## **Reporting Owners**

RelationshipsReporting Owner Name / AddressDirector10% OwnerOfficerOtherDirector10% OwnerOfficerOtherTHOMPSON JOHN R JR<br/>ONE BOWERMAN DRIVE<br/>BEAVERTON, OR 97005XVVVSignatures<br/>Thompson, Jr.XVVVSignature of Reporting PersonDate

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Pursuant to Company policy, market transactions in Company stock by officers and directors are permitted only after the second full
 (1) trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

- (2) Shares held in account under the NIKE, Inc. Deferred Compensation Plan.
- (3) Option granted on 09/20/2010 and becomes exercisable with respect to 100% of the shares on the earlier of the date of the next annual meeting of shareholders, or the first anniversary of the date of grant.
- (4) Option granted on 09/19/2011 and becomes exercisable with respect to 100% of the shares on the earlier of the date of the next annual meeting of shareholders, or the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.