PRUDENTIAL PLC Form 6-K April 10, 2018

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

### REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of April, 2018

### PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Michael Wells
- 2 Reason for the notification

a)	Position/status	Group Chief I	Executive
b)	Initial notification /Amendment	Initial notification	
3	ails of the issuer, emission allowance market participant, auction platform, auctioneer action monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE	E83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary share	es of 5 pence
	Identification code	GB000709954	41
b)	Nature of the transaction	Acquisition of through the Pr Group Share I Price(s)	rudential incentive Plan
c)	Price(s) and volume(s)	GBP 17.79	Volume(s)
	Aggregated information		
d)	- Aggregated volume	10	
	- Price	GBP 17.79	
e)	Date of the transaction	2018-04-09	
f)	Place of the transaction	London Stock Exchange	
1	Details of the person discharging managerial responsibilities	/ person closel	y associated
a)	Name	Mark FitzPatr	ick
2	Reason for the notification		
a)	Position/status		

Chief Financial Officer (PDMR)

b) Initial notification / Amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)
4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument

Ordinary shares of 5 pence each

Identification code GB0007099541

Nature of the transaction Acquisition of shares

through the Prudential Group Share Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

GBP 17.79 10

Aggregated information

a)

d) - Aggregated volume

- Price GBP 17.79

e) Date of the transaction 2018-04-09

f) Place of the transaction London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name James Turner

2 Reason for the notification

a) Position/status Group Chief Risk Officer

(PDMR)

b) Initial notification / Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each a) Identification code GB0007099541 Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan Price(s) and volume(s) Price(s) Volume(s) c) GBP 17.79 127 Aggregated information d) - Aggregated volume 127 - Price GBP 17.79 e) Date of the transaction 2018-04-09 f) Place of the transaction London Stock Exchange Details of the person discharging managerial responsibilities / person closely associated Name John Foley a) Reason for the notification Position/status Executive Director (PDMR) b) Initial notification / Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor Prudential plc a) Name

b)	LEI	5493001Z3ZI	E83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
ŕ	Identification code	GB0007099541		
b)	Nature of the transaction	Acquisition of shares through the Prudential		
a)	Price(s) and volume(s)	Group Share Price(s)	Volume(s)	
c)		GBP 17.79	10	
	Aggregated information			
d)	- Aggregated volume	10		
	- Price	GBP 17.79		
e)	Date of the transaction	2018-04-09		
f)	Place of the transaction	London Stock Exchange		
1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Julian Adams		
2	Reason for the notification			
a)	Position/status	Group Regula Government I Director (PDI	Relations	
b)	Initial notification /Amendment	Initial notifica	•	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Prudential plo		
b)	LEI	5493001Z3ZE	E83NGK8Y12	

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each a) Identification code GB0007099541 Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan Price(s) Volume(s) Price(s) and volume(s) c) GBP 17.79 11 Aggregated information d) - Aggregated volume 11 - Price GBP 17.79 e) Date of the transaction 2018-04-09 Place of the transaction London Stock Exchange Details of the person discharging managerial responsibilities / person closely associated Jonathan Oliver a) Name Reason for the notification Position/status **Group Communications** Director (PDMR) b) Initial notification / Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shar each	res of 5 pence		
a)	Identification code	GB0007099541			
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
C)		GBP 17.79	8		
	Aggregated information				
d)	- Aggregated volume	8			
	- Price	GBP 17.79			
e)	Date of the transaction	2018-04-09			
f)	Place of the transaction	London Stock Exchange			
	Details of the person discharging managerial responsibilities / person closely associated				
1	Details of the person discharging managerial responsibilities	/ person closel	ly associated		
1 a)	Details of the person discharging managerial responsibilities  Name	/ person closel Alan Porter	ly associated		
		-	y associated		
a) 2	Name	Alan Porter  Group Genera Company Sec	al Counsel and		
<ul><li>a)</li><li>2</li><li>a)</li></ul>	Name Reason for the notification	Alan Porter Group Genera	al Counsel and cretary		
<ul><li>a)</li><li>2</li><li>a)</li></ul>	Name Reason for the notification Position/status	Alan Porter  Group Genera Company Sec (PDMR)  Initial notifica	al Counsel and cretary		
<ul><li>a)</li><li>2</li><li>a)</li><li>b)</li></ul>	Name Reason for the notification  Position/status  Initial notification /Amendment  Details of the issuer, emission allowance market participant,	Alan Porter  Group Genera Company Sec (PDMR)  Initial notifica	al Counsel and cretary ation rm, auctioneer		
<ul><li>a)</li><li>2</li><li>a)</li><li>b)</li><li>3</li><li>a)</li></ul>	Name Reason for the notification  Position/status  Initial notification /Amendment  Details of the issuer, emission allowance market participant, or auction monitor	Alan Porter  Group General Company Section (PDMR)  Initial notification platform  Prudential plot	al Counsel and cretary ation rm, auctioneer		
<ul><li>a)</li><li>2</li><li>a)</li><li>b)</li><li>3</li><li>a)</li></ul>	Name Reason for the notification  Position/status  Initial notification /Amendment  Details of the issuer, emission allowance market participant, or auction monitor  Name	Alan Porter  Group General Company Sec (PDMR)  Initial notifical auction platfor  Prudential platfor  5493001Z3ZE	al Counsel and cretary  ation  rm, auctioneer  E83NGK8Y12  ument; (ii)		

### GB0007099541

Nature of the transaction Acquisition of shares

through the Prudential Group Share Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

GBP 17.79 11

Aggregated information

c)

d) - Aggregated volume

- Price GBP 17.79

e) Date of the transaction 2018-04-09

f) Place of the transaction London Stock Exchange

### Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

### Contact

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027

Sylvia Edwards, Deputy Group Secretary, +44 (0)20 7548 3826

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 10 April 2018

## PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Sylvia Edwards

Sylvia Edwards Deputy Group Secretary