ACXIOM 0 Form 5 April 21, 20	017							OMB AF	PROVAL		
		STATES SH	<b>CURITIES</b> AN	ND EXC	HAN	IGE COM	IMISSION	OMB	3235-0362		
	nis box if		Washington,					Number:	January 31,		
to Sectio Form 4 of 5 obligat may con <i>See</i> Instr 1(b).	or Form <b>ANN</b> tions tinue. ruction Holdings Section 17( d	OV rsuant to Sect (a) of the Pub	EMENT OF C NERSHIP OF tion 16(a) of the lic Utility Holdi the Investment C	SECUR Securitie	<b>RITII</b> es Ex pany	E <b>S</b> change Ac Act of 193	et of 1934,	Expires: Estimated a burden hour response			
1. Name and Monroe Te	Address of Reporting erilyn J.	Sy	2. Issuer Name <b>and</b> Ticker or Trading Symbol ACXIOM CORP [ACXM]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (	Statement for Issuer onth/Day/Year) /31/2017	ear Er		(Check all applicable) Director 10% Owner Officer (give title Other (specify						
	CORPORATION WARD DRIVE	, 301		below) below) Chief People & Culture Officer							
	(Street)		lf Amendment, Date ed(Month/Day/Year)	e Original		6. Iı	ndividual or Joi (check	nt/Group Repo applicable line)	orting		
CONWAY	7, AR 72032						Form Filed by O Form Filed by M on				
(City)	(State)	(Zip)	Table I - Non-De	erivative S	ecurit	ies Acquire	l, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	Security (Month/Day/Year) Execution Date, if Transaction			sed of		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Jactr. 3 and	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common				Amount	or	Price	(Instr. 3 and 4)				
Stock, \$.10 Par Value	08/01/2016	Â	J	10 <u>(1)</u>	А	\$ 19.72	43,824	D	Â		
Common Stock, \$.10 Par Value	08/31/2016	Â	J	9 <u>(1)</u>	A	\$ 22.0915	43,833	D	Â		

\$.10 Par Value

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Common Stock, \$.10 Par Value	09/30/2016	Â	J	9 <u>(1)</u>	A	\$ 22.6525	43,161	D	Â
Common Stock, \$.10 Par Value	10/31/2016	Â	J	9 <u>(1)</u>	A	\$ 20.026	43,170	D	Â
Common Stock, \$.10 Par Value	11/30/2016	Â	J	9 <u>(1)</u>	A	\$ 22.5505	43,179	D	Â
Common Stock, \$.10 Par Value	01/03/2017	Â	J	9 <u>(1)</u>	A	\$ 22.491	43,188	D	Â
Common Stock, \$.10 Par Value	01/31/2017	Â	J	9 <u>(1)</u>	A	\$ 22.185	43,197	D	Â
Common Stock, \$.10 Par Value	02/28/2017	Â	J	8 <u>(1)</u>	A	\$ 24.242	43,205	D	Â
Common Stock, \$.10 Par Value	03/31/2017	Â	J	9 <u>(1)</u>	A	\$ 24.1995	43,214	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. of D S B O E I S F I S F i (I
				(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number		

<b>Reporting Owner Name / Address</b>	Relationships								
	Director	10% Owner	Officer	Other					
Monroe Terilyn J. ACXIOM CORPORATION 301 E. DAVE WARD DRIVE CONWAY, AR 72032	Â	Â	Chief People & Culture Officer	Â					
Signatures									
By: Catherine L. Hughes, Attorney-in-Fact For: Terilyn J. 04/21/2017									
<u>**</u> Signature of Reporting Person Date									

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

of Shares