

SARANDOS THEODORE A  
 Form 4  
 May 07, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SARANDOS THEODORE A

(Last) (First) (Middle)  
 100 WINCHESTER CIRCLE  
 (Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)  
 05/06/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_X\_\_\_ Officer (give title below) \_\_\_ Other (specify below)  
 Chief Content Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |  |
| Common Stock                    | 05/06/2013                           |  | M                              |   | 13,761<br>(1)   | A  | \$ 54.5 13,761 D   |
| Common Stock                    | 05/06/2013                           |  | S                              |   | 13,761<br>(1)   | D  | \$ 209.63 0 D  |
| Common Stock                    | 05/06/2013                           |  | M                              |   | 13,410<br>(1)   | A  | \$ 55.93 13,410 D  |
| Common Stock                    | 05/06/2013                           |  | S                              |   | 13,410<br>(1)   | D  | \$ 209.63 0 D  |
| Common Stock                    | 05/06/2013                           |  | M                              |   | 13,381<br>(1)   | A  | \$ 56.05 13,381 D  |

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|              |            |   |               |   |           |        |   |
|--------------|------------|---|---------------|---|-----------|--------|---|
| Common Stock | 05/06/2013 | S | 13,381<br>(1) | D | \$ 209.63 | 0      | D |
| Common Stock | 05/06/2013 | M | 11,914<br>(1) | A | \$ 62.95  | 11,914 | D |
| Common Stock | 05/06/2013 | S | 11,914<br>(1) | D | \$ 209.63 | 0      | D |
| Common Stock | 05/06/2013 | M | 11,054<br>(1) | A | \$ 67.85  | 11,054 | D |
| Common Stock | 05/06/2013 | S | 11,054<br>(1) | D | \$ 209.63 | 0      | D |
| Common Stock | 05/06/2013 | M | 9,867<br>(1)  | A | \$ 76.01  | 9,867  | D |
| Common Stock | 05/06/2013 | S | 9,867<br>(1)  | D | \$ 209.63 | 0      | D |
| Common Stock | 05/06/2013 | M | 9,654<br>(1)  | A | \$ 77.69  | 9,654  | D |
| Common Stock | 05/06/2013 | S | 9,654<br>(1)  | D | \$ 209.63 | 0      | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |              |                |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Am or Nun of S |
| Non-Qualified Stock Option (right to buy)  | \$ 54.5  | 05/06/2013                           |  | M                              | 13,761<br>(1)   | 08/01/2012   | 08/01/2022  | Common Stock | 13             |
| Non-Qualified Stock Option (right to buy)  | \$ 55.93   | 05/06/2013                           |  | M                              | 13,410<br>(1)   | 09/04/2012   | 09/04/2022  | Common Stock | 13             |

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|   |          |            |   |               |            |            |              |    |
|---|----------|------------|---|---------------|------------|------------|--------------|----|
| Non-Qualified Stock Option (right to buy) | \$ 56.05 | 05/06/2013 | M | 13,381<br>(1) | 10/01/2012 | 10/01/2022 | Common Stock | 13 |
| Non-Qualified Stock Option (right to buy) | \$ 62.95 | 05/06/2013 | M | 11,914<br>(1) | 06/01/2012 | 06/01/2022 | Common Stock | 11 |
| Non-Qualified Stock Option (right to buy) | \$ 67.85 | 05/06/2013 | M | 11,054<br>(1) | 07/02/2012 | 07/02/2022 | Common Stock | 11 |
| Non-Qualified Stock Option (right to buy) | \$ 76.01 | 05/06/2013 | M | 9,867<br>(1)  | 12/03/2012 | 12/03/2022 | Common Stock | 9, |
| Non-Qualified Stock Option (right to buy) | \$ 77.69 | 05/06/2013 | M | 9,654<br>(1)  | 11/01/2012 | 11/01/2022 | Common Stock | 9, |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| SARANDOS THEODORE A<br>100 WINCHESTER CIRCLE<br>LOS GATOS, CA 95032 |               |           | Chief Content Officer |       |

## Signatures

By: David Hyman, Authorized Signatory For: Theodore A. Sarandos

05/07/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

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