

Joy Catherine Frazier  
 Form 4  
 July 07, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Joy Catherine Frazier

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP  
 [BFA/BFB]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 850 DIXIE HIGHWAY  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 07/02/2010

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  
 \_\_\_X\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Class A Common					126,884	D	
Class A Common					15,456	I	Spouse
Class A Common					3,948	I	Caitlin Joy UTMA
Class A Common					7,032	I	Charles Joy UTMA
Class A Common					15,216	I	Christopher Joy UTMA

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Class A Common						10,422	I	Alexander Joy UTMA
Class A Common	07/02/2010	<u>J(2)</u>	119	A	<u>(1)</u>	10,432	I	Avish Agincourt, LLC
Class A Common						37,556	I	Annsley Thornton Trust
Class B Common						235,716	D	
Class B Common						13,296	I	Spouse
Class B Common						1,820	I	Caitlin Joy UTMA
Class B Common						3,338	I	Charles Joy UTMA
Class B Common						8,036	I	Christopher Joy UTMA
Class B Common						4,916	I	Alexander Joy UTMA
Class B Common	07/02/2010	<u>J(2)</u>	121	D	<u>(1)</u>	2,457 <u>(3)</u>	I	Avish Agincourt LLC
Class B Common						146.548	I	By Spouse as Custodian for Caitlin Joy
Class B Common						146.548	I	By Spouse as Custodian for Charles Joy
Class B Common						146.548	I	By Spouse as Custodian for Christopher Joy
Class B Common						146.548	I	By Spouse as Custodian for Alexander Joy
Class B Common						14,380	I	Annsley Thornton Trust

