BRAMLEY BARRY D

Form 4 June 15, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue.

1. Name and Address of Reporting Person *

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

(Print or Type Responses)

BRAMLEY BARRY D

				BROWN BFB]	N FORM.	AN COI	RP [B	SFA,	(Check all applicable)		
	(Last) 850 DIXIE I			3. Date of (Month/D 06/14/20		ansaction			X Director 10% Owner Officer (give title below) Other (specify below)		
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
	LOUISVILI	LE, KY 40210							Person		r6
	(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transaction Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
	Class A								200	D	
	Class A Common								2,000	I	B.D. Bramley Trust
	Class B Common	06/14/2006			M	764	A	\$ 0	2,764	D	
	Class B Common	06/14/2006			S	300	D	\$ 71.25	2,464	D	
	Class B Common	06/14/2006			S	200	D	\$ 71.26	2,264	D	

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Class B Common 06/14/2006 S 264 D $\frac{\$}{71.27}$ 2,000 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Deri Secu Acqu (A) (Disp of (I	vative rities uired or osed 0) r. 3, 4,	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 24.56	06/14/2006		M		764	05/01/2000	04/30/2007	Class B Common	764
Non-Qualified Stock Option (right to buy)	\$ 30.63						05/01/2001	04/30/2008	Clas B Common	4,530
Non-Qualified Stock Option (right to buy)	\$ 31.13						07/28/1999	04/30/2009	Class B Common	5,040
Non-Qualified Stock Option (right to buy)	\$ 25.22						05/01/2003	04/30/2010	lass B Common	7,038
Non-Qualified Stock Option (right to buy)	\$ 34.17						07/31/2001	04/30/2011	Class B Common	5,166
Non-Qualified Stock Option (right to buy)	\$ 32.11						05/01/2002	04/30/2012	Class B Common	6,282
Non-Qualified Stock Option (right to buy)	\$ 39.23						05/01/2003	04/30/2013	Class B Common	3,018

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Non-Qualified Stock Option (right to but)	\$ 46.58	07/22/2004	04/30/2014	Class B common	2,348
Stock Appreciation Right	\$ 59.18	07/28/2005	04/30/2015	Class B Common	5,071

Reporting Owners

Reporting Owner Name / Address	Relationships						
Troporting O Water Tumber Trade	Director	10% Owner	Officer	Other			
BRAMLEY BARRY D 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	X						

Signatures

Nelea A. Absher, Attn in Fact for: Barry D.

Bramley

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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