

Pzena Investment Management, Inc.
Form 10-Q
May 01, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended March 31, 2013
Or

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to

Commission file number 001-33761

PZENA INVESTMENT MANAGEMENT, INC.
(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

20-8999751
(I.R.S. Employer
Identification No.)

120 West 45th Street

New York, New York 10036
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (212) 355-1600

Not Applicable

(Former name, former address, and former fiscal year if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes No

As of April 25, 2013, there were 12,309,729 outstanding shares of the registrant's Class A common stock, par value \$0.01 per share.

As of April 25, 2013, there were 52,347,982 outstanding shares of the registrant's Class B common stock, par value \$0.000001 per share.

PZENA INVESTMENT MANAGEMENT, INC.
FORM 10-Q
TABLE OF CONTENTS

	Page
	PART I — FINANCIAL INFORMATION
<u>Item 1.</u>	<u>Consolidated Statements of Financial Condition of Pzena Investment Management, Inc. as of March 31, 2013 (unaudited) and December 31, 2012</u> <u>1</u>
	<u>Consolidated Statements of Operations (unaudited) of Pzena Investment Management, Inc. for the Three Months Ended March 31, 2013 and 2012</u> <u>2</u>
	<u>Consolidated Statement of Changes in Equity (unaudited) of Pzena Investment Management, Inc. for the Three Months Ended March 31, 2013</u> <u>3</u>
	<u>Consolidated Statements of Cash Flows (unaudited) of Pzena Investment Management, Inc. for the Three Months Ended March 31, 2013 and 2012</u> <u>4</u>
	<u>Notes to the Consolidated Financial Statements (unaudited)</u> <u>5</u>
<u>Item 2.</u>	<u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u> <u>17</u>
<u>Item 3.</u>	<u>Quantitative and Qualitative Disclosures About Market Risk</u> <u>27</u>
<u>Item 4.</u>	<u>Controls and Procedures</u> <u>27</u>
	PART II — OTHER INFORMATION
<u>Item 2.</u>	<u>Unregistered Sales of Equity Securities and Use of Proceeds</u> <u>28</u>
<u>Item 6.</u>	<u>Exhibits</u> <u>28</u>
	 <u>SIGNATURES</u>

Table of Contents

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements. Forward-looking statements provide our current expectations, or forecasts, of future events. Forward-looking statements include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Words or phrases such as “anticipate,” “believe,” “continue,” “ongoing,” “estimate,” “expect,” “intend,” “may,” “plan,” “predict,” “project” or similar words or phrases, or the negatives of those words or phrases, may identify forward-looking statements, but the absence of these words does not necessarily mean that a statement is not forward-looking.

Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Our actual results could differ materially from those anticipated in forward-looking statements for many reasons, including the factors described in Item 1A, “Risk Factors” in Part I of our Annual Report on Form 10-K for our fiscal year ended December 31, 2012. Accordingly, you should not unduly rely on these forward-looking statements, which speak only as of the date of this Quarterly Report. We undertake no obligation to publicly revise any forward-looking statements to reflect circumstances or events after the date of this Quarterly Report, or to reflect the occurrence of unanticipated events. You should, however, review the factors and risks we describe in the reports we will file from time to time with the Securities and Exchange Commission, or SEC, after the date of this Quarterly Report on Form 10-Q.

Forward-looking statements include, but are not limited to, statements about:

- our anticipated future results of operations and operating cash flows;
- our business strategies and investment policies;
- our financing plans and the availability of short- or long-term borrowing, or equity financing;
- our competitive position and the effects of competition on our business;
- potential growth opportunities available to us;
- the recruitment and retention of our employees;
- our expected levels of compensation for our employees;
- our potential operating performance, achievements, efficiency, and cost reduction efforts;
- our expected tax rate;
- changes in interest rates;
- our expectation with respect to the economy, capital markets, the market for asset management services, and other industry trends; and
- the impact of future legislation and regulation, and changes in existing legislation and regulation, on our business.

The reports that we file with the SEC, accessible on the SEC’s website at www.sec.gov, identify additional factors that can affect forward-looking statements.

Table of Contents

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

PZENA INVESTMENT MANAGEMENT, INC.
CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION
(in thousands, except share and per-share amounts)

	March 31, 2013 (unaudited)	As of December 31, 2012
ASSETS		
Cash and Cash Equivalents	\$ 24,459	\$ 32,645
Restricted Cash	1,031	1,030
Due from Broker	1,639	22
Advisory Fees Receivable	16,801	14,626
Investments, at Fair Value	6,967	5,170
Receivable from Related Parties	130	83
Other Receivables	536	51
Prepaid Expenses and Other Assets	893	585
Deferred Tax Asset, Net of Valuation Allowance of \$63,832 and \$59,917 in 2013 and 2012, respectively	10,904	9,688
Property and Equipment, Net of Accumulated Depreciation of \$2,734 and \$2,695 in 2013 and 2012, respectively	740	779
TOTAL ASSETS	\$ 64,100	\$ 64,679
LIABILITIES AND EQUITY		
Liabilities:		
Accounts Payable and Accrued Expenses	\$ 6,735	\$ 4,305
Due to Broker	1,649	23
Liability to Selling and Converting Shareholders	9,373	9,656
Lease Liability	1,097	1,203
Deferred Compensation Liability	519	1,327
Other Liabilities	162	199
TOTAL LIABILITIES	19,535	16,713
Equity:		
Preferred Stock (Par Value \$0.01; 200,000,000 Shares Authorized; None Outstanding)	-	-
Class A Common Stock (Par Value \$0.01; 750,000,000 Shares Authorized; 12,376,154 and 11,149,941 Shares Issued and Outstanding in 2013 and 2012, respectively)	123	111
Class B Common Stock (Par Value \$0.000001; 750,000,000 Shares Authorized; 52,190,656 and 53,482,324 Shares Issued and Outstanding in 2013 and 2012, respectively)	-	-
Additional Paid-In Capital	11,993	11,765

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Retained Earnings	2,090	2,693
Total Pzena Investment Mangement, Inc.'s Equity	14,206	14,569
Non-Controlling Interests	30,359	33,397
TOTAL EQUITY	44,565	47,966
TOTAL LIABILITIES AND EQUITY	\$ 64,100	\$ 64,679

See accompanying notes to consolidated financial statements.

Table of Contents

PZENA INVESTMENT MANAGEMENT, INC.
 UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS
 (in thousands, except share and per-share amounts)

	For the Three Months Ended March 31,	
	2013	2012
REVENUE	\$ 20,842	\$ 19,768
EXPENSES		
Compensation and Benefits Expense	9,608	8,173
General and Administrative Expense	1,809	1,703
TOTAL OPERATING EXPENSES	11,417	9,876
Operating Income	9,425	9,892
OTHER INCOME/(EXPENSE)		
Interest Income	27	54
Interest Expense	-	(26)
Dividend Income	29	24
Net Realized and Unrealized Gain from Investments	851	855
Change in Liability to Selling and Converting Shareholders	(1,039)	(973)
Other Income/(Expense)	(40)	105
Total Other Income/(Expense)	(172)	39
Income Before Income Taxes	9,253	9,931
Income Tax (Benefit)/Expense	(438)	246
Net Income	9,691	9,685
Less: Net Income Attributable to Non-Controlling Interests	8,522	8,678
Net Income Attributable to Pzena Investment Management, Inc.	\$ 1,169	\$ 1,007
Net Income for Basic Earnings per Share	\$ 1,169	\$ 1,007
Basic Earnings per Share	\$ 0.10	\$ 0.10
Basic Weighted Average Shares Outstanding	11,267,021	10,575,089
Net Income for Diluted Earnings per Share	\$ 5,806	\$ 5,698
Diluted Earnings per Share	\$ 0.09	\$ 0.09
Diluted Weighted Average Shares Outstanding (1)	66,583,836	65,326,809
Cash Dividends per Share of Class A Common Stock	\$ 0.16	\$ 0.19

(1) Under the "two-class method," restricted Class B units that are considered participating securities are required to be included in the computation of diluted earnings per share.

See accompanying notes to consolidated financial statements.

Table of Contents

PZENA INVESTMENT MANAGEMENT, INC.
 UNAUDITED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
 (in thousands, except share and per-share amounts)

	Shares of	Shares of					
	Class A Common Stock	Class B Common Stock	Class A Common Stock	Additional Paid-In Capital	Retained Earnings	Non-Controlling Interests	Total
Balance at December 31, 2012	11,149,941	53,482,324	\$ 111	\$ 11,765	\$ 2,693	\$ 33,397	\$ 47,966
Unit Conversion	1,328,334	(1,328,334)	13	746	-	(640)	119
Amortization of Non-Cash Compensation	7,414	36,666	-	135	-	641	776
Directors' Shares	-	-	-	13	-	62	75
Net Income	-	-	-	-	1,169	8,522	9,691
Repurchase and Retirement of Class A Common Stock	(109,535)	-	(1)	(666)	-	-	(667)
Class A Cash Dividends Declared and Paid (\$0.16 per share)	-	-	-	-	(1,772)	-	(1,772)
Distributions to Non-Controlling Interests	-	-	-	-	-	(11,623)	(11,623)
Balance at March 31, 2013	12,376,154	52,190,656	\$ 123	\$ 11,993	\$ 2,090	\$ 30,359	\$ 44,565

See accompanying notes to consolidated financial statements.

Table of Contents

PZENA INVESTMENT MANAGEMENT, INC.
 UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS
 (in thousands)

	For the Three Months Ended March 31,	
	2013	2012
OPERATING ACTIVITIES		
Net Income	\$ 9,691	\$ 9,685
Adjustments to Reconcile Net Income to Cash		
Provided by Operating Activities:		
Depreciation	39	20
Disposal of Fixed Assets	-	(55)
Non-Cash Compensation	1,294	686
Director Share Grant	75	70
Net Realized and Unrealized (Gain)/Loss from Investments	(851)	(855)
Change in Liability to Selling and Converting Shareholders	1,039	973
Deferred Income Taxes	(434)	(345)
Changes in Operating Assets and Liabilities:		
Advisory Fees Receivable	(2,175)	(1,447)
Due from Broker	(1,617)	(2,528)
Restricted Cash	(1)	-
Prepaid Expenses and Other Assets	(793)	69
Due to Broker	1,626	2,947
Accounts Payable, Accrued Expenses, and Other Liabilities	1,079	641
Tax Receivable Agreement Payments	(2,000)	(2,093)
Change in Lease Liability	(106)	(154)
Purchases of Investments	(33,260)	(20,835)
Proceeds from Sale of Investments	33,698	21,213
Net Cash Provided by Operating Activities	7,304	7,992
INVESTING ACTIVITIES		
Purchases of Investments in Deferred Compensation Plan	(1,459)	(452)
Proceeds from Investments in Deferred Compensation Plan	78	544
Payments (to)/from Related Parties	(47)	(20)
Net Cash (Used in)/Provided By Investing Activities	(1,428)	72
FINANCING ACTIVITIES		
Repurchase and Retirement of Class A Common Stock	(667)	-
Distributions to Non-Controlling Interests	(11,623)	(13,337)
Dividends	(1,772)	(2,009)
Net Cash Used in Financing Activities	(14,062)	(15,346)
NET CHANGE IN CASH	\$ (8,186)	\$ (7,282)
CASH AND CASH EQUIVALENTS - Beginning of Period	\$ 32,645	\$ 35,083
Net Change in Cash	(8,186)	(7,282)
CASH AND CASH EQUIVALENTS - End of Period	\$ 24,459	\$ 27,801

Supplementary Cash Flow Information:

In-Kind Distribution to Non-Controlling Interests of

Equity Securities, at Fair Value	\$ -	\$ 371
Interest Paid	\$ -	\$ 26
Income Taxes Paid	\$ 869	\$ 740

See accompanying notes to consolidated financial statements.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements

Note 1—Organization

Pzena Investment Management, Inc. (the “Company”) functions as the sole managing member of its operating company, Pzena Investment Management, LLC (the “operating company”). As a result, the Company: (i) consolidates the financial results of the operating company and reflects the membership interests that it does not own as a non-controlling interest in its consolidated financial statements; and (ii) recognizes income generated from its economic interest in the operating company’s net income.

The operating company is an investment adviser which is registered under the Investment Advisers Act of 1940 and is headquartered in New York, New York. As of March 31, 2013, the operating company managed assets in a variety of value-oriented investment strategies across a wide range of market capitalizations in both U.S. and non-U.S. capital markets.

The Company, through its investment in its operating company, has consolidated the results of operations and financial condition of the following entities as of March 31, 2013:

Legal Entity	Type of Entity (Date of Formation)	Operating Company's Ownership at March 31, 2013	
Pzena Investment Management, Pty	Australian Proprietary Limited Company (12/16/2009)	100.0	%
Pzena Investment Management Special Situations, LLC	Delaware Limited Liability Company (12/01/2010)	99.9	%
Pzena Investment Funds Trust, Pzena Large Cap Value Fund	Massachusetts Trust (11/01/2002)	0.0	%
Pzena International Value Service, a series of Pzena Investment Management International, LLC	Delaware Limited Liability Company (12/22/2003)	0.0	%

Note 2—Significant Accounting Policies

Basis of Presentation:

The consolidated financial statements are prepared in conformity with U.S. generally accepted accounting principles (“GAAP”) and related Securities and Exchange Commission (“SEC”) rules and regulations. The Company’s policy is to consolidate all majority-owned subsidiaries in which it has a controlling financial interest, which includes Pzena Investment Management, Pty, and Pzena Investment Management Special Situations, LLC. The Company also consolidates variable-interest entities (“VIEs”) where the Company is deemed to be the primary beneficiary, which includes Pzena Investment Funds Trust, Pzena Large Cap Value Fund (“Pzena Large Cap Value Fund”) and Pzena International Value Service, a series of Pzena Investment Management International, LLC (“Pzena International Value Fund”). These majority-owned subsidiaries in which the Company has a controlling financial interest and the VIEs where the Company is deemed to be the primary beneficiary are collectively referred to as “consolidated subsidiaries.” As required by the Consolidation Topic of the Financial Accounting Standards Board Accounting

Standards Codification (“FASB ASC”), the Company also consolidates or consolidated non-variable-interest entities in which it acts or acted as the general partner or managing member. All of these entities represent or represented private investment partnerships over which the Company exercises or exercised control. Non-controlling interests recorded on the consolidated financial statements of the Company include the non-controlling interests of the outside investors in each of these entities, as well as those of the operating company. All significant inter-company transactions and balances have been eliminated.

The operating company is the managing member of Pzena International Value Fund. As of February 1, 2011, as a result of a shift in the equity ownership of that series on that date, the operating company was considered the primary beneficiary of this series. As a result, the series was consolidated as of February 1, 2011. At March 31, 2013, Pzena International Value Fund’s \$1.4 million in net assets were included in the Company’s consolidated statements of financial condition.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

Pzena Large Cap Value Fund is a Massachusetts Trust in which a majority of the trustees are members of the executive committee of the operating company. A majority of the trustees do not hold equity investments in this trust. Since the holders of the equity investments in this partnership lack a controlling financial interest in it, this entity is deemed to be a VIE. The Company is considered the primary beneficiary of this VIE. At March 31, 2013, the Pzena Large Cap Value Fund's \$1.1 million in net assets were included in the Company's consolidated statements of financial condition.

All of the consolidated investment partnerships are investment companies under the American Institute of Certified Public Accountants Audit and Accounting Guide for Investment Companies. The Company has retained the specialized accounting for these partnerships pursuant to the Consolidation of Partnerships and Similar Entities Subtopic of the FASB ASC. Thus, the Company reports these investment partnerships' investments in Investments at Fair Value, with net realized and unrealized gains and losses reported in earnings in the consolidated statements of operations.

VIEs that are not consolidated continue to receive investment management services from the Company, and are vehicles through which the Company offers its global value and/or international (ex-U.S.) value strategies. The total net assets of these VIEs was approximately \$159.6 million and \$150.9 million at March 31, 2013 and December 31, 2012, respectively. Neither the Company nor the operating company were exposed to losses as a result of its involvement with these entities because they had no direct investment in them.

The Company records in its own equity its pro-rata share of transactions that impact the operating company's net equity, including unit and option issuances, repurchases, and retirements. The operating company's pro-rata share of such transactions are recorded as adjustments to additional paid-in capital or non-controlling interests, as applicable, on the consolidated statements of financial position.

Management's Use of Estimates:

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses for the period. Actual results could differ from those estimates.

Fair Values of Financial Instruments:

The carrying amounts of all financial instruments in the consolidated statements of financial condition are presented at their fair value.

Revenue Recognition:

Revenue, comprised of advisory fee income, is recognized over the period in which advisory services are provided. Advisory fee income includes management fees that are calculated based on percentages of assets under management ("AUM"), generally billed quarterly, either in arrears or advance, depending on their contractual terms. Advisory fee income also includes performance fees that may be earned by the Company depending on the

investment return of the assets under management. Performance fee arrangements generally entitle the Company to participate, on a fixed-percentage basis, in any returns generated in excess of an agreed-upon benchmark. The Company's participation percentage in such return differentials is then multiplied by AUM to determine the performance fees earned. In general, returns are calculated on an annualized basis over the contract's measurement period, which usually extends to three years. Performance fees are generally payable annually. Following the preferred method identified in the Revenue Recognition Topic of the FASB ASC, such performance fee income is recorded at the conclusion of the contractual performance period, when all contingencies are resolved. For the three months ended March 31, 2012, the Company recognized approximately \$0.3 million in performance fee income. Less than \$0.1 million in such fees were recognized for the three months ended March 31, 2013.

Cash and Cash Equivalents:

At March 31, 2013 and December 31, 2012, cash and cash equivalents was \$24.5 million and \$32.6 million, respectively. The Company considers all money market funds and highly-liquid debt instruments with an original maturity of three months or less at the time of purchase to be cash equivalents. The Company maintains its cash in bank deposit and other accounts whose balances often exceed federally insured limits.

Interest on cash and cash equivalents is recorded as interest income on an accrual basis in the consolidated statements of operations.

Restricted Cash:

The Company maintained compensating balances of \$1.0 million at March 31, 2013 and December 31, 2012, respectively, as collateral for a letter of credit issued by a third party in lieu of a cash security deposit, as required by the Company's lease for its New York office space. Such amounts are recorded in Restricted Cash in the consolidated statements of financial condition.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

Due to/from Broker:

Due to/from Broker consists primarily of amounts payable/receivable for unsettled securities transactions held/initiated at the clearing brokers of the Company's consolidated subsidiaries.

Investments, at Fair Value:

Investments at Fair Value represents the securities held by the Company and its consolidated subsidiaries, as well as investments in mutual funds. The Company's investments in third-party mutual funds are held to satisfy the Company's obligations under its deferred compensation program. Dividends associated with the investments of the Company's consolidated subsidiaries are recorded as dividend income on an ex-dividend basis in the consolidated statement of operations.

All such investments are recorded at fair value, with net realized and unrealized gains and losses reported in earnings in the consolidated statements of operations.

The Fair Value Measurements and Disclosures Topic of the FASB ASC defines fair value as the price that would be received to sell an asset, or paid to transfer a liability, in an orderly transaction between market participants at the measurement date. The Fair Value Measurements and Disclosures Topic of the FASB ASC also establishes a framework for measuring fair value and a valuation hierarchy based upon the transparency of inputs used in the valuation of an asset or liability. Classification within the hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The valuation hierarchy contains three levels: (i) valuation inputs are unadjusted quoted market prices for identical assets or liabilities in active markets (Level 1); (ii) valuation inputs are quoted prices for identical assets or liabilities in markets that are not active, quoted market prices for similar assets and liabilities in active markets, and other observable inputs directly or indirectly related to the asset or liability being measured (Level 2); and (iii) valuation inputs are unobservable and significant to the fair value measurement (Level 3).

The Company's fair value measurements relate to its consolidated investments in equity securities, which are exchange-traded securities with quoted prices in active markets, and its investments in mutual funds. The fair value measurements of the equity securities and mutual funds have been classified as Level 1.

The following table presents these instruments' fair value at March 31, 2013:

	Level 1	Level 2 (in thousands)	Level 3
Assets:			
Equity Securities	\$ 2,418	\$ -	\$ -
Investments in Mutual Funds	4,549	-	-
Total Fair Value	\$ 6,967	\$ -	\$ -

The following table presents these instruments' fair value at December 31, 2012:

	Level 1	Level 2 (in thousands)	Level 3
Assets:			
Equity Securities	\$ 2,225	\$ -	\$ -

Investments in Mutual Funds	2,945	-	-
Total Fair Value	\$ 5,170	\$ -	\$ -

Securities Valuation:

Investments in equity securities for which market quotations are available are valued at the last reported price or closing price on the primary market or exchange on which they trade. If no reported equity sales occurred on the valuation date, equity investments are valued at the bid price. Investments in mutual funds are valued at the closing net asset value per share of the fund on the day of valuation. Transactions are recorded on a trade date basis.

The net realized gain or loss on sales of securities and mutual funds is determined on a specific identification basis and is included in net realized and unrealized gain/(loss) from investments in the consolidated statements of operations.

Concentrations of Credit Risk:

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash and cash equivalents, amounts due from brokers, and advisory fees receivable. The Company maintains its cash and cash equivalents in bank deposits and other accounts whose balances often exceed federally insured limits.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

The concentration of credit risk with respect to advisory fees receivable is generally limited due to the short payment terms extended to clients by the Company. On a periodic basis, the Company evaluates its advisory fees receivable and establishes an allowance for doubtful accounts, if necessary, based on a history of past write-offs and collections and current credit conditions. At March 31, 2013 and December 31, 2012, no allowance for doubtful accounts was deemed necessary.

Property and Equipment:

Property and equipment is carried at cost, less accumulated depreciation and amortization. Depreciation is provided on a straight-line basis over the estimated useful lives of the respective assets, which range from three to seven years. Leasehold improvements are amortized on a straight-line basis over the shorter of the useful life of the improvements or the remaining lease term.

Business Segments:

The Company views its operations as comprising one operating segment.

Income Taxes:

The Company is a "C" corporation under the Internal Revenue Code, and thus liable for federal, state, and local taxes on the income derived from its economic interest in its operating company. The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. It has not made a provision for federal or state income taxes because it is the individual responsibility of each of the operating company's members (including the Company) to separately report their proportionate share of the operating company's taxable income or loss. Similarly, the income of the Company's consolidated subsidiaries is not subject to income taxes, since it is allocated to each partnership's individual partners. The operating company has made a provision for New York City Unincorporated Business Tax ("UBT").

The Company and its consolidated subsidiaries account for all federal, state, and local taxation pursuant to the asset and liability method, which requires deferred income tax assets and liabilities to be recorded for temporary differences between the carrying amount and tax bases of assets and liabilities that will result in taxable or deductible amounts in the future, based on enacted tax laws and rates applicable to the periods in which the temporary differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amount more likely than not to be realized. At March 31, 2013, the Company had a \$63.8 million valuation allowance against deferred tax assets recorded as part of the Company's initial public offering and the subsequent exchanges of Class B units for shares of its Class A common stock. At December 31, 2012, the Company had a \$59.9 million valuation allowance against these deferred tax assets. The income tax expense, or benefit, is the tax payable or refundable for the period, plus or minus the change during the period in deferred tax assets and liabilities. The Company records its deferred tax liabilities as a component of other liabilities in the consolidated statements of financial condition.

Foreign Currency:

Investment securities and other assets and liabilities denominated in foreign currencies are remeasured into U.S. dollar amounts at the date of valuation. Purchases and sales of investment securities, and income and expense items denominated in foreign currencies, are remeasured into U.S. dollar amounts on the respective dates of such

transactions.

The Company does not isolate the portion of the results of its operations resulting from the impact of fluctuations in foreign exchange rates on its non-U.S. investments. Such fluctuations are included in net realized and unrealized gain/(loss) on investments in the consolidated statements of operations.

Reported net realized foreign exchange gains or losses arise from sales of foreign currencies, currency gains or losses realized between the trade and settlement dates on securities transactions, and the difference between the amounts of dividends, interest, and foreign withholding taxes recorded on the Company's books and the U.S. dollar equivalent of the amounts actually received or paid. Net unrealized foreign exchange gains and losses arise from changes in the fair values of assets and liabilities resulting from changes in exchange rates.

The functional currency of the Company is the United States Dollar. The functional currency of the Company's representative office in Australia is the Australian Dollar. Assets and liabilities of this office are translated at the spot rate in effect at the applicable reporting date, and the consolidated statements of operations are translated at the average exchange rates in effect during the applicable period. For the three months ended March 31, 2013 and 2012, the Company did not record any accumulated other comprehensive income.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

Note 3—Compensation and Benefits

Compensation and benefits expense to employees and members is comprised of the following:

	For the Three Months Ended March 31,	
	2013	2012
	(in thousands)	
Cash Compensation and Other Benefits	\$ 8,388	\$ 7,487
Non-Cash Compensation	1,220	686
Total Compensation and Benefits Expense	\$ 9,608	\$ 8,173

All non-cash compensation awards granted have varying vesting schedules and are issued at prices equal to the assessed fair market value at the time of issuance, as discussed below. Details of restricted Class B units and restricted shares of Class A common stock awarded during the three months ended March 31, 2013 and 2012 are as follows:

	For the Three Months Ended March 31,			
	2013		2012	
	Amount	Fair Value (1)	Amount	Fair Value (1)
Restricted Class B Units	18,517	\$ 5.40	53,116	\$ 4.33
Restricted Shares of Class A Common Stock	100,000	\$ 4.41	-	\$ -

(1) Represents the grant date estimated fair value per share or unit.

Pursuant to the Pzena Investment Management, LLC Amended and Restated 2006 Equity Incentive Plan (“the 2006 Equity Incentive Plan”), the operating company issues restricted units, phantom Class B units and options to purchase units in our operating company. Under the Pzena Investment Management, Inc. 2007 Equity Incentive Plan (“the 2007 Equity Incentive Plan”), the Company issued shares of restricted Class A common stock and options to acquire shares of Class A common stock.

Under the Pzena Investment Management, LLC Amended and Restated Bonus Plan (the “Bonus Plan”), eligible employees whose cash compensation is in excess of certain thresholds have a portion of that excess mandatorily deferred. These deferred amounts may be invested, at the employee’s discretion, in certain third-party mutual funds, phantom operating company Class B units, or money market funds. Amounts deferred in any calendar year reduce that year’s cash compensation expense and are both amortized and vest ratably over a four-year period commencing the following year. As of March 31, 2013 and December 31, 2012, the liability associated with deferred compensation investment accounts was \$0.5 million and \$1.3 million, respectively.

For the three months ended March 31, 2013 and 2012, the Company recognized approximately \$1.2 million and \$0.7 million, respectively, in compensation and benefits expense associated with the amortization of all unvested operating

company Class B units, option grants, and operating company phantom Class B units issued under the 2006 Equity Incentive Plan; restricted Class A common stock issued under the 2007 Equity Incentive Plan; and all unvested deferred compensation awards associated with the Bonus Plan.

Pursuant to the Pzena Investment Management, Inc. Non-Employee Director Deferred Compensation Plan (the "Director Plan"), non-employee directors may elect to have all or part of the compensation otherwise payable to the director in cash, deferred in the form of phantom shares of Class A common stock of the company. Elections to defer compensation under the Director Plan are made on a year-to-year basis. Elections of deferred stock units result in the issuance of phantom shares of Class A common stock. Distributions under the Director Plan shall be made in a single distribution of shares of our Class A common stock at such time as elected by the participant when the deferral was made. Since inception of the Director Plan in 2009, the Company's directors have elected to defer 100% of their compensation in the form of phantom shares of Class A common stock. Amounts deferred in any calendar year are amortized over the calendar year and reflected as General and Administrative Expense. As of March 31, 2013 and December 31, 2012, there were 203,052 and 147,500 phantom shares of Class A common stock outstanding, respectively. There have been no distributions made under the Director Plan to date.

The Company issues to certain of its employees delayed-vesting cash awards. For the three months ended March 31, 2013 and 2012 no such awards were granted. Delayed-vesting cash awards have varying vesting schedules with \$1.0 million to be paid at the end of 2013 and the remaining \$0.5 million to be paid at the end of 2014.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

For the three months ended March 31, 2013 and 2012, the Company's diluted earnings per share were determined as follows:

	For the Three Months Ended March 31,	
	2013	2012
	(in thousands, except share and per share amounts)	
Diluted Net Income Allocated to:		
Class A Common Stock	\$ 5,792	\$ 5,676
Participating Class B Restricted Units	14	22
Total Diluted Net Income Attributable to Shareholders	\$ 5,806	\$ 5,698
Basic Weighted-Average Shares Outstanding		
Dilutive Effect of Operating Company B Units	11,267,021	10,575,089
Dilutive Effect of Options (1)	53,356,638	53,977,055
Dilutive Effect of Phantom Operating Company Class B Units & Class A Common Stock	722,864	519,448
Dilutive Effect of Restricted Shares of Class A Common Stock (2)	1,060,281	9,730
Dilutive Weighted-Average Shares Outstanding	19,706	-
Add: Participating Restricted Operating Company Class B Units (3)	66,426,510	65,081,322
Total Dilutive Weighted-Average Shares Outstanding	157,326	245,487
Diluted Earnings per Share	\$ 0.09	\$ 0.09

(1) Represents the dilutive effect of options to purchase operating company Class B units and Company Class A common stock.

(2) Certain restricted shares of Class A common stock granted to employees are not entitled to dividend or dividend equivalent payments until they are vested and are therefore non-participating securities and are not included in the computation of basic earnings per share. They are included in the computation of diluted earnings per share when the effect is dilutive using the treasury stock method.

(3) Restricted Class B Units granted to employees have nonforfeitable rights to dividend equivalent distributions and therefore participate fully in the results of the operating company's operations from the date they are granted. They are included in the

computation of diluted earnings per share using the two-class method for participating securities.

For the three months ended March 31, 2013 and 2012, the following options to purchase operating company Class B units, options to purchase shares of Class A common stock, phantom operating company Class B units, phantom shares of Class A common stock, restricted shares of Class A common stock were excluded from the calculation of diluted net income per share, as their inclusion would have had an antidilutive effect for the respective periods:

	For the Three Months Ended March 31,	
	2013	2012
Options to Purchase Operating Company Class B Units	2,916,215	2,079,646
Options to Purchase Class A Common Stock	885,728	961,750
Phantom Operating Company Class B Units & Class A Common Stock	3,421,525	73,572
Restricted Class A Common Stock	79,586	-
Total	7,303,054	3,114,968

Note 6—Shareholders' Equity

The Company functions as the sole managing member of the operating company. As a result, the Company: (i) consolidates the financial results of the operating company and reflects the membership interest in it that it does not own as a non-controlling interest in its consolidated financial statements; and (ii) recognizes income generated from its economic interest in the operating company's net income. Class A and Class B units of the operating company have the same economic rights per unit. As of March 31, 2013, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 19.1% and 80.9%, respectively, of the economic interests in the operations of the business. As of December 31, 2012, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 17.2% and 82.8%, respectively, of the economic interests in the operations of the business.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

Each Class B unit of the operating company has a corresponding share of the Company's Class B common stock, par value \$0.000001 per share. Each share of the Company's Class B common stock entitles its holder to five votes, until the first time that the number of shares of Class B common stock outstanding constitutes less than 20% of the number of all shares of the Company's common stock outstanding. From this time and thereafter, each share of the Company's Class B common stock entitles its holder to one vote. When a Class B unit is exchanged for a share of the Company's Class A common stock or forfeited, a corresponding share of the Company's Class B common stock will automatically be redeemed and cancelled. Conversely, to the extent that the Company causes the operating company to issue additional Class B units to employees pursuant to its equity incentive plan, these additional holders of Class B units would be entitled to receive a corresponding number of shares of the Company's Class B common stock (including if the Class B units awarded are subject to vesting).

All holders of the Company's Class B common stock have entered into a stockholders' agreement, pursuant to which they agreed to vote all shares of Class B common stock then held by them, and acquired in the future, together on all matters submitted to a vote of the common stockholders.

The outstanding shares of the Company's Class A common stock represent 100% of the rights of the holders of all classes of the Company's capital stock to receive distributions, except that holders of Class B common stock will have the right to receive the class's par value upon the Company's liquidation, dissolution or winding up.

Pursuant to the operating agreement of the operating company, each vested Class B unit is exchangeable for a share of the Company's Class A common stock, subject to certain exchange timing and volume limitations.

On March 20, 2013, and August 31, 2012, certain of the operating company's members exchanged an aggregate of 1,328,334 and 722,521, respectively, of their Class B units for an equivalent number of shares of Company Class A common stock. These acquisitions of additional operating company membership interests were treated as reorganizations of entities under common control as required by the Business Combinations Topic of the FASB ASC.

The Company's current share repurchase program was announced on April 24, 2012. The Board of Directors authorized the Company to repurchase an aggregate of \$10 million of the Company's outstanding Class A common stock and the operating company's Class B units on the open market and in private transactions in accordance with applicable securities laws. The timing, number and value of common shares and units repurchased are subject to the Company's discretion. The Company's share repurchase program is not subject to an expiration date and may be suspended, discontinued, or modified at any time, for any reason.

During the three months ended March 31, 2013, the Company purchased and retired 109,535 shares of Class A common stock under the current repurchase authorization at an average price per share of \$6.08. During the three months ended March 31, 2013, the Company did not purchase any Class B units of the operating company. The Company records the repurchase of shares and units at cost based on the trade date of the transaction.

Note 7—Non-Controlling Interests

Net Income Attributable to Non-Controlling Interests in the operations of the Company's operating company and consolidated subsidiaries are comprised of the following:

For the Three
Months Ended March 31,

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

Note 8—Investments, at Fair Value

Investments in equity securities consisted of the following at March 31, 2013:

	Cost	Unrealized Gain/(Loss) (in thousands)	Fair Value
Equity Securities	\$ 2,040	\$ 378	\$ 2,418
Investments in Mutual Funds	3,943	606	4,549
Total	\$ 5,983	\$ 984	\$ 6,967

Investments in equity securities consisted of the following at December 31, 2012:

	Cost	Unrealized Gain/(Loss) (in thousands)	Fair Value
Equity Securities	\$ 1,988	\$ 237	\$ 2,225
Investments in Mutual Funds	2,561	384	2,945
Total	\$ 4,549	\$ 621	\$ 5,170

Note 9—Property and Equipment

Property and Equipment, Net of Accumulated Depreciation is comprised of the following:

	March 31, 2013	As of	December 31, 2012
	(in thousands)		
Leasehold Improvements	\$ 1,219		\$ 1,219
Computer Hardware	982		982
Furniture and Fixtures	788		788
Office Equipment	271		271
Computer Software	214		214
Total	3,474		3,474
Less: Accumulated Depreciation and Amortization	(2,734)		(2,695)
Total	\$ 740		\$ 779

Depreciation is included in general and administrative expense and totaled approximately \$0.1 million for each of the three months ended March 31, 2013 and 2012.

Note 10—Related Party Transactions

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

For the three months ended March 31, 2013 and 2012, the Company earned \$0.4 million and \$0.5 million, respectively, in investment advisory fees from unconsolidated VIEs which receive investment management services from the Company. The Company is not the primary beneficiary of these VIEs.

At both March 31, 2013 and December 31, 2012, the Company had approximately \$0.1 million remaining of advances to an international investment company for organization and start-up costs, which are included in Receivable from Related Parties on the consolidated statements of financial condition. The Company is the sponsor and investment manager of this entity.

At March 31, 2013 and December 31, 2012, Receivables from Related Parties included approximately \$0.1 million of loans to employees.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

The operating company manages the personal funds of certain of the Company's employees, including the CEO, its two Presidents, and its two Executive Vice Presidents. The operating company also manages accounts beneficially owned by a private fund in which certain of the Company's executive officers invest. Investments by employees in individual accounts are permitted only at the discretion of the executive committee of the operating company, but are generally not subject to the same minimum investment levels that are required of outside investors. The operating company also manages the personal funds of some of its employees' family members. Pursuant to the respective investment management agreements, the operating company waives or reduces its regular advisory fees for these accounts and personal funds. In addition, the operating company pays custody and administrative fees for certain of these accounts and personal funds in order to incubate products or preserve performance history. The aggregate value of the fees that the Company waived related to the Company's executive officers, other employees, and family members, was approximately \$0.1 million for each of the three months ended March 31, 2013 and 2012. The aggregate value of the custody and administrative fees paid related to the Company's executive offers, other employees, and family members was less than \$0.1 million for each of the three months ended March 31, 2013 and 2012.

Note 11—Commitments and Contingencies

In the normal course of business, the Company enters into agreements that include indemnities in favor of third parties, such as engagement letters with advisors and consultants. In certain cases, the Company may have recourse against third parties with respect to these indemnities. The Company maintains insurance policies that may provide coverage against certain claims under these indemnities. The Company has had no claims or payments pursuant to these agreements, and it believes the likelihood of a claim being made is remote. Utilizing the methodology in the Guarantees Topic of the FASB ASC, the Company's estimate of the value of such guarantees is de minimis, and, therefore, no accrual has been made in the consolidated financial statements.

The Company leases office space under a non-cancelable operating lease agreement which expires on October 31, 2015. The Company reflects minimum lease expense for its headquarters on a straight-line basis over the lease term. During the year ended December 31, 2011, the Company entered into a noncancelable sublease agreement for certain excess office space associated with its operating lease agreement. The sublease agreement also expires on October 31, 2015.

Lease expenses were \$0.3 million for each of the three months ended March 31, 2013 and 2012 and are included in General and Administrative expense.

Note 12—Income Taxes

The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. Neither it nor the Company's other consolidated subsidiaries have made a provision for federal or state income taxes because it is the individual responsibility of each of these entities' members (including the Company) to separately report their proportionate share of the respective entity's taxable income or loss. The operating company has made a provision for New York City UBT. The Company, as a "C" corporation under the Internal Revenue Code, is liable for federal, state and local taxes on the income derived from its economic interest in its operating company, which is net of UBT. Correspondingly, in its consolidated financial statements, the Company reports both the operating company's provision for UBT, as well as its provision for federal, state and local corporate taxes.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

The components of the income tax expense are as follows:

	2013	For the Three Months Ended March 31, (in thousands)	2012
Current Provision:			
Unincorporated Business Taxes (1)	\$ (4)		\$ 591
Local Corporate Tax	-		-
State Corporate Tax	-		-
Federal Corporate Tax	-		-
Total Current Provision	\$ (4)		\$ 591
Deferred Provision:			
Unincorporated Business Taxes (1)	\$ 58		\$ 42
Local Corporate Tax	83		77
State Corporate Tax	147		136
Federal Corporate Tax	503		469
Total Deferred Provision	\$ 791		\$ 724
Change in Valuation Allowance	(1,225)		(1,069)
Total Income Tax (Benefit)/Expense	\$ (438)		\$ 246

(1) During March 2013, the operating company recognized a \$0.6 million tax benefit associated with the amendment of prior year tax returns to change the methodology for state and local receipts.

The Income Taxes Topic of the FASB ASC establishes the minimum threshold for recognizing, and a system for measuring, the benefits of tax return positions in financial statements. It is the Company's policy to recognize accrued interest, and penalties associated with uncertain tax positions in Income Tax Expense/(Benefit) on the consolidated statement of operations. For the three months ended March 31, 2013 and 2012, no such expenses were recognized. As of March 31, 2013 and December 31, 2012, no such accruals were recorded.

The Company and the operating company are generally no longer subject to U.S. Federal or state and local income tax examinations by tax authorities for any year prior to 2009. All tax years subsequent to, and including, 2009 are considered open and subject to examination by tax authorities.

The acquisition of the operating company Class B units, noted below, has allowed the Company to make an election under Section 754 of the Internal Revenue Code ("Section 754") to step up its tax basis in the net assets acquired. This step up is deductible for tax purposes over a 15-year period. Based on the net proceeds of the initial public offering and tax basis of the operating company, this election gave rise to an initial deferred tax asset of approximately \$68.7 million.

Pursuant to a tax receivable agreement signed between the members of the operating company and the Company, 85% of the cash savings generated by this election will be distributed to the selling and converting shareholders upon the realization of this benefit.

If the Company exercises its right to terminate the tax receivable agreement early, the Company will be obligated to make an early termination payment to the selling and converting shareholders, based upon the net present value (based upon certain assumptions and deemed events set forth in the tax receivable agreement) of all payments that would be required to be paid by the Company under the tax receivable agreement. If certain change of control events were to occur, the Company would be obligated to make an early termination payment.

As discussed in Note 6, Shareholders' Equity, on March 20, 2013 and August 31, 2012, certain of the operating company's members exchanged an aggregate of 1,328,334 and 722,521, respectively, of their Class B units for an equivalent number of shares of Company Class A common stock. The Company elected to step up its tax basis in the incremental assets acquired in accordance with Section 754. Based on the exchange-date fair values of the Company's common stock and the tax basis of the operating company, this election gave rise to a \$5.9 million deferred tax asset and corresponding \$5.0 million liability on March 20, 2013 and a \$2.2 million deferred tax asset and a corresponding \$1.9 million liability on August 31, 2012. The Company assessed the realizability of the deferred tax asset associated with each of these exchanges and determined that a portion of each of their benefits would go unutilized. Consequently, the Company established a \$5.1 million and \$1.9 million valuation allowance on March 20, 2013 and August 31, 2012, respectively, to reduce the deferred tax asset to an amount more likely than not to be realized. These deferred tax assets remain available to the Company and can be used to reduce taxable income in future years. The Company similarly reduced the associated liability to selling and converting shareholders by \$4.4 million and \$1.6 million at March 20, 2013 and August 31, 2012, respectively, to reflect this change in the estimated realization of these assets. As required by the Income Taxes Topic of the FASB ASC, the Company recorded the effects of these transactions in equity.

Table of Contents

Pzena Investment Management, Inc.
Unaudited Notes to Consolidated Financial Statements (Continued)

During the three months ended March 31, 2013 and 2012, after giving effect to the exchanges discussed earlier, the Company's valuation allowance was reduced by approximately \$1.2 million and \$1.1 million, respectively, due to revised estimates of future taxable income. To reflect this change in the estimated realization of the asset and its liability for future payments, the Company increased its liability to selling and converting shareholders by \$1.0 million for each of the three months ended March 31, 2013 and 2012. The effects of these changes to the deferred tax asset and liability to selling and converting shareholders were recorded as a component of the income tax expense and other expense, respectively, on the consolidated statements of operations. As of March 31, 2013 and December 31, 2012, the net values of all deferred tax assets were approximately \$10.9 million and \$9.7 million, respectively.

The change in the Company's deferred tax assets, net of valuation allowance, for the three months ended March 31, 2013 is summarized as follows:

	Section 754	Other (in thousands)	Valuation Allowance (in thousands)	Total
Balance at December 31, 2012	\$ 65,069	\$ 4,536	\$ (59,917)	\$ 9,688
Deferred Tax (Expense)/Benefit	(907)	103	-	(804)
Unit Exchange	5,935	-	(5,140)	795
Change in Valuation Allowance	-	-	1,225	1,225
Balance at March 31, 2013	\$ 70,097	\$ 4,639	\$ (63,832)	\$ 10,904

The change in the Company's deferred tax liabilities, which is included in other liabilities on the Company's consolidated statements of financial condition, for the three months ended March 31, 2013, is summarized as follows:

	Total (in thousands)
Balance at December 31, 2012	\$ (59)
Deferred Tax Expense	14
Balance at March 31, 2013	\$ (45)

The change in the Company's deferred tax assets, net of valuation allowance, for the three months ended March 31, 2012 is summarized as follows:

	Section 754	Other (in thousands)	Valuation Allowance (in thousands)	Total
Balance at December 31, 2011	\$ 66,224	\$ 3,661	\$ (61,050)	\$ 8,835
Deferred Tax (Expense)/Benefit	(823)	158	-	(665)

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Change in Valuation Allowance	-	-	1,069	1,069
Balance at March 31, 2012	\$ 65,401	\$ 3,819	\$ (59,981)	\$ 9,239

The change in the Company's deferred tax liabilities for the three months ended March 31, 2012 is summarized as follows:

Total
(in
thousands)

Balance at December 31, 2011	\$ (13)
Deferred Tax Expense	(59)
Balance at March 31, 2012	\$ (72)

Note 13—Subsequent Events

The Company evaluated the need for disclosures and/or adjustments resulting from subsequent events through the date the financial statements were issued. This evaluation did not result in any subsequent events that necessitated disclosures and/or adjustments.

Table of Contents

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

Overview

We are a public-equity investment management firm that utilizes a classic value investment approach across all of our investment strategies. We currently manage assets in a variety of value-oriented investment strategies across a wide range of market capitalizations in both U.S. and non-U.S. capital markets. At March 31, 2013, our assets under management, or AUM, was \$19.5 billion. We manage separate accounts on behalf of institutions and high net worth individuals, and act as sub-investment adviser for a variety of SEC-registered mutual funds and non-U.S. funds.

We function as the sole managing member of our operating company, Pzena Investment Management, LLC (the “operating company”). As a result, we: (i) consolidate the financial results of our operating company with our own, and reflect the membership interest in it that we do not own as a non-controlling interest in our consolidated financial statements; and (ii) recognize income generated from our economic interest in our operating company’s net income. As of March 31, 2013, the holders of Class A common stock (through the Company) and the holders of Class B units of our operating company held approximately 19.1% and 80.9%, respectively, of the economic interests in the operations of our business.

Non-GAAP Net Income

Our results for the three months ended March 31, 2013 and 2012 included recurring adjustments related to the Company’s tax receivable agreement and the associated liability to its selling and converting shareholders. We believe that these accounting adjustments add a measure of non-operational complexity which partially obscures the underlying performance of our business. In evaluating our financial condition and results of operations, we also review certain non-GAAP measures of earnings, which exclude these items. Excluding these adjustments, non-GAAP diluted net income and non-GAAP diluted earnings per share were \$5.6 million and \$0.08, respectively, for the three months ended March 31, 2013 and \$5.6 million and \$0.09, respectively, for three months ended March 31, 2012. GAAP and non-GAAP net income for diluted earnings per share generally assumes all operating company membership units are converted into Company stock at the beginning of the reporting period, and the resulting change to our net income associated with our increased interest in the operating company is taxed at our historical effective tax rate, exclusive of other adjustments, the adjustments related to our tax receivable agreement and the associated liability to selling and converting shareholders. Our effective tax rate, exclusive of these adjustments, was approximately 42.8% for each of the three months ended March 31, 2013 and 2012. See “Operating Results - Income Tax Expense” below.

We use these non-GAAP measures to assess the strength of the underlying operations of the business. We believe that these adjustments, and the non-GAAP measures derived from them, provide information to better analyze our operations between periods, and over time. We also use non-GAAP net income as one factor in determining the amount of dividends we pay. See “Dividend Policy” below. Investors should consider these non-GAAP measures in addition to, and not as a substitute for, financial measures prepared in accordance with GAAP.

A reconciliation of the non-GAAP measures to the most comparable GAAP measures is included below:

	For the Three	
	Months Ended March 31,	
2013		2012
	(In thousands, except share and	
	per share data)	

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

GAAP Net Income	\$	1,169	\$	1,007
Net Effect of Tax Receivable Agreement		(186)		(96)
Non-GAAP Net Income	\$	983	\$	911

GAAP Net Income Attributable to Non-Controlling Interest				
of Pzena Investment Management, LLC	\$	8,114	\$	8,209
Less: Assumed Corporate Income Taxes		3,477		3,518
Assumed After-Tax Income of Pzena Investment Management, LLC		4,637		4,691
Non-GAAP Net Income of Pzena Investment Management, Inc.		983		911
Non-GAAP Diluted Net Income	\$	5,620	\$	5,602

Non-GAAP Diluted Earnings Per Share Attributable to Pzena Investment Management, Inc. Common Stockholders:				
Non-GAAP Net Income for Diluted Earnings per Share	\$	5,620	\$	5,602
Non-GAAP Diluted Earnings Per Share	\$	0.08	\$	0.09
Non-GAAP Diluted Weighted-Average Shares Outstanding		66,583,836		65,326,809

Table of Contents

Revenue

We generate revenue primarily from management fees and performance fees, which we collectively refer to as our advisory fees, by managing assets on behalf of institutional accounts and for retail clients, which are generally open-end mutual funds catering primarily to retail investors. Our advisory fee income is recognized over the period in which investment management services are provided. Following the preferred method identified in the Revenue Recognition Topic of the Financial Accounting Standards Board Accounting Standards Codification (“FASB ASC”), income from performance fees is recorded at the conclusion of the contractual performance period, when all contingencies are resolved.

Our advisory fees are primarily driven by the level of our AUM. Our AUM increases or decreases with the net inflows or outflows of funds into our various investment strategies and with the investment performance thereof. In order to increase our AUM and expand our business, we must develop and market investment strategies that suit the investment needs of our target clients, and provide attractive returns over the long term. The value and composition of our AUM, and our ability to continue to attract clients, will depend on a variety of factors including, among other things:

- our ability to educate our target clients about our classic value investment strategies and provide them with exceptional client service;
- the relative investment performance of our investment strategies, as compared to competing products and market indices;
- competitive conditions in the investment management and broader financial services sectors;
- general economic conditions;
- investor sentiment and confidence; and
- our decision to close strategies when we deem it to be in the best interests of our clients.

For our institutional accounts, we are paid fees according to a schedule, which varies by investment strategy. The substantial majority of these accounts pay us management fees pursuant to a schedule in which the rate we earn on the AUM declines as the amount of AUM increases.

Pursuant to our sub-investment advisory agreements with our retail clients, we are generally paid a management fee according to a schedule in which the rate we earn on the AUM declines as the amount of AUM increases. Certain of these funds pay us fixed-rate management fees. Due to the substantially larger account size of certain of these accounts, the average advisory fees we earn on them, as a percentage of AUM, are lower than the advisory fees we earn on our institutional accounts.

Certain of our clients pay us fees according to the performance of their accounts relative to certain agreed-upon benchmarks, which results in a lower base fee, but allows us to earn higher fees if the relevant investment strategy outperforms the agreed-upon benchmark.

The majority of advisory fees we earn on institutional accounts is based on the value of our AUM at a specific date on a quarterly basis, either in arrears or advance. Advisory fees on certain of our institutional accounts, and with respect to all of our retail accounts, are calculated based on the average of the monthly or daily market value. Advisory fees are also generally adjusted for any cash flows into or out of a portfolio, where the cash flow represents greater than

10% of the value of the portfolio. While a specific group of accounts may use the same fee rate, the method used to calculate the fee according to the fee rate schedule may differ as described above.

Our advisory fees may fluctuate based on a number of factors, including the following:

• changes in AUM due to appreciation or depreciation of our investment portfolios, and the levels of the contribution and withdrawal of assets by new and existing clients;

- distribution of AUM among our investment strategies, which have differing fee schedules;

• distribution of AUM between institutional accounts and retail accounts, for which we generally earn lower overall advisory fees; and

- the level of our performance with respect to accounts on which we are paid performance fees.

Expenses

Our expenses consist primarily of Compensation and Benefits Expense, as well as General and Administrative Expense. Our largest expense is Compensation and Benefits, which includes the salaries, bonuses, equity-based compensation, and related benefits and payroll costs attributable to our employee members and employees. Compensation and benefits packages are benchmarked against relevant industry and geographic peer groups in order to attract and retain qualified personnel. General and Administrative Expense includes office rent and other expenses, professional and outside services fees, depreciation, and the costs associated with operating and maintaining our research, trading, and portfolio accounting systems. Our occupancy-related costs and professional services expenses, in particular, generally increase or decrease in relative proportion to the overall size and scale of our business operations.

Table of Contents

We incur additional expenses associated with being a public company for, among other things, director and officer insurance, director fees, SEC reporting and compliance (including Sarbanes-Oxley and Dodd-Frank compliance), professional fees, transfer agent fees, and other similar expenses. These additional expenses have and will continue to reduce our net income.

Our expenses may fluctuate due to a number of factors, including the following:

- variations in the level of total compensation expense due to, among other things, bonuses, awards of equity to our employees and employee members of our operating company, changes in our employee count and mix, and competitive factors; and

- general and administrative expenses, such as rent, professional service fees and data-related costs, incurred, as necessary, to run our business.

Other Income/(Expense)

Other income/(expense) is derived primarily from investment income or loss arising from our consolidated subsidiaries, income or loss generated by our investments in third-party mutual funds, and interest income generated on our cash balances. Other income/(expense) is also affected by changes in our estimates of the liability due to our selling and converting shareholders associated with payments owed to them under the tax receivable agreement which was executed in connection with our reorganization and initial public offering on October 30, 2007. As discussed further below under “Tax Receivable Agreement,” this liability represents 85% of the amount of cash savings, if any, in U.S. federal, state, and local income tax that we realize as a result of the amortization of the increases in tax basis generated from our acquisitions of our operating company’s units from our selling and converting shareholders. We expect the interest and investment components of other income/(expense), in the aggregate, to fluctuate based on market conditions and the performance of our consolidated investment partnerships and other investments.

Non-Controlling Interests

Our operating company has historically consolidated the results of operations of the private investment partnerships over which we exercise a controlling influence. We are the sole managing member of our operating company and control its business and affairs and, therefore, consolidate its financial results with ours. In light of our employees’ and outside investors’ interest in our operating company, we have reflected their membership interests as a non-controlling interest in our consolidated financial statements. As a result, our income is generated by our economic interest in our operating company’s net income. As of March 31, 2013, the holders of Class A common stock (through the Company) and the holders of Class B units of the operating company held approximately 19.1% and 80.9%, respectively, of the economic interests in the operations of the business.

Operating Results

Assets Under Management and Flows

As of March 31, 2013, our approximately \$19.5 billion of AUM was invested in a variety of value-oriented investment strategies, representing distinct capitalization segments of U.S. and non-U.S. equity markets. The performance of our largest investment strategies as of March 31, 2013 is further described below. We follow the same investment process for each of these strategies. Our investment strategies are distinguished by the market capitalization ranges from which we select securities for their portfolios, which we refer to as each strategy’s investment universe, as well as the regions in which we invest and the degree to which we concentrate on a limited number of holdings. While our investment process includes ongoing review of companies in the investment universes described below, our actual investments may include companies outside of the relevant market capitalization range at

the time of our investment. In addition, the number of holdings typically found in the portfolios of each of our investment strategies may vary, as described below.

Table of Contents

The following table indicates the annualized returns, gross and net (which represents annualized returns prior to, and after, payment of advisory fees, respectively), of our six largest investment strategies from their inception to March 31, 2013, and in the five-year, three-year, and one-year periods ended March 31, 2013, relative to the performance of the market index which is most commonly used by our clients to compare the performance of the relevant investment strategy.

Investment Strategy (Inception Date)	Since Inception	Period Ended March 31, 2013(1)						
		5 Years		3 Years		1 Year		
Large Cap Focused Value (October 2000)								
Annualized Gross Returns	5.7	%	4.4	%	9.6	%	14.9	%
Annualized Net Returns	5.2	%	3.9	%	9.2	%	14.4	%
Russell 1000® Value Index	5.2	%	4.9	%	12.7	%	18.8	%
Global Focused Value (January 2004)								
Annualized Gross Returns	3.8	%	0.3	%	6.5	%	13.5	%
Annualized Net Returns	3.0	%	(0.4)	%	5.8	%	12.8	%
MSCI World(SM) Index—Net/U.S.\$(2)	5.7	%	2.2	%	8.5	%	11.8	%
Large Cap Expanded Value (July 2012)								
Annualized Gross Returns	22.8	%	—		—		—	
Annualized Net Returns	22.7	%	—		—		—	
Russell 1000® Value Index	21.4	%	—		—		—	
International (ex-U.S) Expanded Value (November 2008)								
Annualized Gross Returns	14.7	%	—		6.3	%	13.0	%
Annualized Net Returns	14.4	%	—		6.0	%	12.7	%
MSCI EAFE® Index—Net/U.S.\$(2)	10.3	%	—		5.0	%	11.3	%
Focused Value (January 1996)								
Annualized Gross Returns	10.5	%	5.2	%	11.1	%	16.6	%
Annualized Net Returns	9.7	%	4.5	%	10.4	%	15.9	%
Russell 1000® Value Index	8.3	%	4.9	%	12.7	%	18.8	%
Small Cap Focused Value (January 1996)								
Annualized Gross Returns	14.1	%	12.6	%	13.2	%	21.4	%
Annualized Net Returns	12.8	%	11.5	%	12.1	%	20.2	%
Russell 2000® Value Index	9.9	%	7.3	%	12.1	%	18.1	%

(1) The historical returns of these investment strategies are not necessarily indicative of their future performance, or the future performance of any of our other current or future investment strategies.

(2) Net of applicable withholding taxes and presented in U.S. \$.

Large Cap Focused Value. We screen a universe of the 500 largest U.S. listed companies, based on market capitalization, to build a portfolio generally consisting of 30 to 40 stocks. We launched this strategy in October 2000. At March 31, 2013, the Large Cap Focused Value strategy generated a one-year annualized gross return of 14.9%, underperforming its benchmark. The main drivers of this underperformance were certain holdings in the consumer discretionary and energy sectors and an underweight position in the utilities sector, partially offset by our exposure to

the generally strong financial services sector and the portfolio's housing-related holdings.

Global Focused Value. We screen a universe of the 1,500 largest non U.S. listed companies, based on market capitalization, and the 500 largest U.S. listed companies, based on market capitalization, to build a portfolio generally consisting of 40 to 60 stocks. We launched this strategy in January 2004. At March 31, 2013, the Global Focused Value strategy generated a one-year annualized gross return of 13.5%, outperforming its benchmark. The portfolio's top contributors to relative performance were certain stocks within the industrials and materials sectors, partially offset by the portfolio's overweight position in energy and underweight position in consumer staples.

Large Cap Expanded Value. We screen a universe of the 500 largest U.S. listed companies, based on market capitalization, to build a portfolio generally consisting of 50 to 80 stocks. We launched this strategy in July 2012. At March 31, 2013, the Large Cap Expanded Value strategy generated a gross return of 22.8% since inception, outperforming its benchmark. This outperformance was driven primarily by the financial services sector and the portfolio's housing-related holdings, partially offset by certain holdings in the consumer discretionary and energy sectors.

International (ex-U.S.) Expanded Value. We screen a universe of the 1,500 largest non-U.S. listed companies, based on market capitalization, to build a portfolio generally consisting of 60 to 80 stocks. We launched this strategy in November 2008. At March 31, 2013, the International (ex-U.S.) Expanded Value strategy generated a one-year annualized gross return of 13.0%, outperforming its benchmark. The largest contributors to this outperformance were stock selection within the industrials, consumer discretionary and materials sectors, partially offset by certain holdings in the financials and information technology sectors and an underweight position in consumer staples.

Table of Contents

Focused Value. We screen a universe of the 1,000 largest U.S. listed companies, based on market capitalization, to build a portfolio generally consisting of 30 to 40 stocks. We launched this strategy in January 1996. At March 31, 2013, the Focused Value strategy generated a one-year annualized gross return of 16.6%, underperforming its benchmark. This underperformance was driven primarily by certain holdings in the consumer discretionary sector and investment exposure to the technology sector, partially offset by certain holdings in the financial services and the portfolio's housing related holdings.

Small Cap Focused Value. We screen a universe of U.S. listed companies ranked from the 1,001st to 3,000th largest, based on market capitalization, to build a portfolio generally consisting of 40 to 50 stocks. We launched this strategy in January 1996. At March 31, 2013, the Small Cap Focused Value strategy generated a one-year annualized gross return of 21.4%, outperforming its benchmark. This outperformance was driven primarily by our investment exposure to the residential housing industry included in various sectors offset slightly by our exposure to the commercial construction industry in the producer durables sector.

Our earnings and cash flows are heavily dependent upon prevailing financial market conditions. Significant increases or decreases in the various securities markets, particularly the equities markets, can have a material impact on our results of operations, financial condition, and cash flows.

The change in AUM in our institutional accounts and our retail accounts for the three months ended March 31, 2013 and 2012, and the twelve months ended March 31, 2013 and 2012 is described below. Inflows are composed solely of the investment of new or additional assets by new or existing clients. Outflows consist solely of redemptions of assets by existing clients.

Assets Under Management	For the Three Months Ended March 31,		For the Twelve Months Ended March 31,	
	2013	2012	2013	2012
	(in billions)			
Institutional Accounts				
Assets				
Beginning of Period	\$ 11.2	\$ 11.3	\$ 12.2	\$ 13.0
Inflows	0.4	0.1	1.0	1.8
Outflows	(0.5)	(0.8)	(2.6)	(2.5)
Net Flows	(0.1)	(0.7)	(1.6)	(0.7)
Market				
Appreciation/(Depreciation)	1.1	1.6	1.6	(0.1)
End of Period	\$ 12.2	\$ 12.2	\$ 12.2	\$ 12.2
Retail Accounts				
Assets				
Beginning of Period Assets	\$ 5.9	\$ 2.2	\$ 2.5	\$ 3.3
Inflows	0.8	0.1	4.6	0.8
Outflows	(0.2)	(0.2)	(0.9)	(1.5)
Net Flows	0.6	(0.1)	3.7	(0.7)
Market				
Appreciation/(Depreciation)	0.8	0.4	1.1	(0.1)
End of Period	\$ 7.3	\$ 2.5	\$ 7.3	\$ 2.5
Total				
Assets				

Edgar Filing: Pzena Investment Management, Inc. - Form 10-Q

Beginning of Period	\$ 17.1	\$ 13.5	\$ 14.7	\$ 16.3
Inflows	1.2	0.2	5.6	2.6
Outflows	(0.7)	(1.0)	(3.5)	(4.0)
Net Flows	0.5	(0.8)	2.1	(1.4)
Market				
Appreciation/(Depreciation)	1.9	2.0	2.7	(0.2)
End of Period	\$ 19.5	\$ 14.7	\$ 19.5	\$ 14.7

21

Table of Contents

The following table describes the allocation of our AUM among our investment strategies, as of March 31, 2013 and 2012:

Investment Strategy	AUM at March 31,	
	2013	2012
	(in billions)	
U.S. Value Strategies (1)	\$ 12.8	\$ 8.2
Global Value Strategies (1)	4.4	4.3
Non-U.S. Value Strategies	2.3	2.2
Total	\$ 19.5	\$ 14.7

(1) During 2013, approximately \$0.1 billion of previously reported assets under management in U.S. Value Strategies has been reclassified to Global Value Strategies. Historical information has been reclassified for all periods presented.

At March 31, 2013, we managed \$12.2 billion in institutional accounts and \$7.3 billion in retail accounts, for a total of \$19.5 billion in assets. For the three months ended March 31, 2013, we experienced market appreciation of \$1.9 billion and total gross inflows of \$1.2 billion, which were partially offset by total gross outflows of \$0.7 billion. Assets in institutional accounts increased by \$1.0 billion, or 8.9%, from \$11.2 billion at December 31, 2012, due to \$1.1 billion in market appreciation and \$0.4 billion in gross inflows, partially offset by \$0.5 billion in gross outflows. Assets in retail accounts increased by \$1.4 billion, or 23.7%, from \$5.9 billion at December 31, 2012 as a result of \$0.8 billion in market appreciation and \$0.8 billion in gross inflows, partially offset by \$0.2 billion in gross outflows.

At March 31, 2012, we managed \$12.2 billion in institutional accounts and \$2.5 billion in retail accounts, for a total of \$14.7 billion in assets. For the three months ended March 31, 2012, we experienced total gross outflows of \$1.0 billion, which were offset by \$2.0 billion in market appreciation and total gross inflows of \$0.2 billion. For the three months ended March 31, 2012, assets in institutional accounts increased by \$0.9 billion, or 8.0%, due to \$1.6 billion in market appreciation and \$0.1 billion in gross inflows, partially offset by \$0.8 billion in gross outflows. Assets in retail accounts increased by \$0.3 billion, or 13.6%, as a result of \$0.4 billion in market appreciation and \$0.1 billion in gross inflows, partially offset by \$0.2 billion in gross outflows.

Our revenues are generally correlated with the levels of our weighted average AUM. Our weighted average AUM fluctuates based on changes in the market value of accounts advised and managed by us, and on our fund flows. Since we are long-term fundamental investors, we believe that our investment strategies yield the most benefits, and are best evaluated, over a long-term timeframe. We believe that our investment strategies are generally evaluated by our clients and our potential future clients based on their relative performance since inception, and the previous one-year, three-year, and five-year periods. There has typically been a correlation between our strategies' investment performance and the size and direction of asset flows over the long term. To the extent that our returns for these periods outperform client benchmarks, we would generally anticipate increased asset flows over the long term. Correspondingly, negative returns relative to client benchmarks could cause existing clients to reduce their exposure to our products, or hinder new client acquisition.

In addition, an increase in weighted average AUM and in revenues typically results in higher operating income and net income, while a decrease in weighted average AUM and in revenues typically results in lower operating income, net income, and operating margins. We would expect pressure on our operating income, net income and operating margins in the future if average AUM and revenues were to decline.

Revenues

Our revenue from advisory fees earned on our institutional accounts and our retail accounts for the three months ended March 31, 2013 and 2012 is described below:

Revenue	For the Three Months Ended March 31,	
	2013	2012
	(in thousands)	
Institutional Accounts	\$ 16,540	\$ 17,350
Retail Accounts	4,302	2,418
Total	\$ 20,842	\$ 19,768

Our total revenue increased by \$1.0 million, or 5.4%, to \$20.8 million for the three months ended March 31, 2013, from \$19.8 million for the three months ended March 31, 2012. This change was driven primarily by an increase in our weighted average AUM, partially offset by a \$0.3 million decrease in performance fees recognized during the three months ended March 31, 2013. Total weighted average AUM was \$18.5 billion and \$14.3 billion for the three months ended March 31, 2013 and 2012, respectively. To the extent that we experience further shifts in weighted average AUM, our revenue could be affected.

Table of Contents

Our weighted average fees were 0.450% and 0.552% for the three months ended March 31, 2013 and 2012, respectively. This decrease was primarily due to the increase in our weighted average AUM combined with the decrease in performance fees recognized during the three months ended March 31, 2013. Our tiered fee schedules typically charge lower rates as account size increases. Weighted average assets in institutional accounts were relatively flat for the three months ended March 31, 2013, from the three months ended March 31, 2012 and had weighted average fees of 0.558% and 0.581% for the three months ended March 31, 2013 and 2012, respectively. Weighted average fee rates decreased primarily due to a decrease in performance fees recognized during the three months ended March 31, 2013 as well as asset flows in our institutional U.S. Value strategies. Weighted average assets in retail accounts increased \$4.3 billion to \$6.7 billion for the three months ended March 31, 2013, from \$2.4 billion for the three months ended March 31, 2012, and had weighted average fees of 0.258% and 0.406% for the three months ended March 31, 2013 and 2012, respectively. Retail weighted average fee rates decreased due to the increase in weighted average assets under management primarily associated with the large inflow representing the Company's assignment to manage 28% of the Vanguard Windsor Fund as of the beginning of August 2012.

Expenses

Our operating expense is driven primarily by our compensation costs. The table below describes the components of our operating expense for the three months ended March 31, 2013 and 2012.

	For the Three Months Ended March 31,	
	2013	2012
	(in thousands)	
Cash Compensation and Other Benefits	\$ 8,388	\$ 7,487
Other Non-Cash Compensation	1,220	686
Total Compensation and Benefits Expense	9,608	8,173
General and Administrative Expense	1,809	1,703
Total Operating Expenses	\$ 11,417	\$ 9,876

Total operating expense increased by \$1.5 million, or 15.6%, to \$11.4 million for the three months ended March 31, 2013, from \$9.9 million for the three months ended March 31, 2012. This increase was primarily attributable to our compensation expenses.

Compensation and benefits expense increased by \$1.4 million, or 17.6%, to \$9.6 million for the three months ended March 31, 2013, from \$8.2 million for the three months ended March 31, 2012. This increase was primarily attributable to an expense of \$0.6 million associated with severance charges recognized during the three months ended March 31, 2013 and an increase in discretionary bonus amounts during the three months ended March 31, 2013. The \$0.9 million increase in cash compensation is primarily due to the severance charge recognized during the first quarter of 2013 and an increase in bonus accrual. The \$0.5 million increase in other non-cash compensation was primarily due to amortization associated with previously issued awards. We would expect non-cash compensation expense in subsequent periods to depend on the size and composition of awards granted under our equity incentive plans.

General and administrative expenses were relatively flat year-over-year, increasing \$0.1 million, to \$1.8 million for the three months ended March 31, 2013, from \$1.7 million for the three months ended March 31, 2012.

Other Income/(Expense)

Other income/(expense) was an expense of \$0.2 million for the three months ended March 31, 2013, and consisted primarily of \$1.0 million in expense related to adjustments to our liability to our selling and converting shareholders,

partially offset by \$0.9 million of net realized and unrealized gains from investments. Other income/(expense) was income of less than \$0.1 million for the three months ended March 31, 2012, and consisted primarily of \$0.9 million of net realized and unrealized gains from investments and \$0.2 million in interest, dividend and other income. This was partially offset by \$1.0 million in expense related to adjustment to our liability to our selling and converting shareholders. As discussed further below, the liability to our selling and converting shareholders represents 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax that we realize as a result of the amortization of the increases in tax basis generated from our purchase of operating company units from our selling shareholders.

Income Tax Expense

Our results for the three months ended March 31, 2013 and 2012 included the effects of adjustments related to our tax receivable agreement and the associated liability to selling and converting shareholders. Our effective corporate tax rate, exclusive of adjustments related to our tax receivable agreement and the associated liability to selling and converting shareholders, was 42.7% and 42.8% for the three months ended March 31, 2013 and 2012, respectively. Results for the three months ended March 31, 2013 also reflect a \$0.6 million tax benefit recognized by our operating company associated with the amendment of prior year tax returns to change the methodology for state and local receipts.

Table of Contents

Non-GAAP income before corporate income taxes used to calculate our income before income taxes for the three months ended March 31, 2013 and 2012 are as follows:

	2013	For the Three Months Ended March 31, (in thousands)	2012
Income Before Income Taxes	\$ 9,253		\$ 9,931
Change in Liability to Selling and Converting Shareholders	1,039		973
Unincorporated Business Taxes(1)	(54)		(633)
Net Income Attributable to Non-Controlling Interests	(8,522)		(8,678)
Non-GAAP Income Before Corporate Taxes	\$ 1,716		\$ 1,593

(1) During March 2013, the operating company recognized a \$0.6 million tax benefit associated with the amendment of prior year tax returns to change the methodology for state and local receipts.

Our non-GAAP effective corporate tax rate, which is exclusive of adjustments related to our tax receivable agreement and the associated liability to selling and converting shareholders, was determined as follows:

	2013		For the Three Months Ended March 31, 2012	
	Tax (in thousands)	% of Non- GAAP Pre-tax Income	Tax (in thousands)	% of Non- GAAP Pre-tax Income
Federal Corporate Tax	\$ 583	34.0 %	\$ 542	34.0 %
State and Local Taxes, Net of Federal Benefit	152	8.8 %	140	8.8 %
Other Adjustments	(2)	(0.1)%	-	0.0 %
Non-GAAP Effective Taxes	\$ 733	42.7 %	\$ 682	42.8 %

Income tax (benefit)/expense were a tax benefit of \$0.4 million for the three months ended March 31, 2013 and an expense of \$0.2 million for the three months ended March 31, 2012. The three months ended March 31, 2013 and 2012 income tax (benefit)/expense included \$1.2 million and \$1.1 million, respectively, of benefit associated with adjustments to the valuation allowance recorded against our deferred tax asset related to our tax receivable agreement. Exclusive of these adjustments, the remaining income tax expense for the three months ended March 31, 2013 consisted of \$0.1 million in operating company unincorporated business taxes and \$0.7 million of corporate income taxes. On a similar basis, the remaining income tax expense for the three months ended March 31, 2012 consisted of \$0.6 million of operating company unincorporated business taxes and \$0.7 million of corporate income taxes. The decrease in these taxes is attributable primarily to an increase in taxable income offset by the effect of the unincorporated business tax benefit recognized by the operating company. A comparison of the GAAP effective tax rates for the three months ended March 31, 2013 and 2012 is not meaningful due to the valuation allowance adjustments.

Net Income Attributable to Non-Controlling Interests

Net income attributable to non-controlling interests was \$8.5 million for the three months ended March 31, 2013, and consisted of \$8.1 million associated with our employees' and outside investors' approximately 82.6% weighted average interest in the income of the operating company, and approximately \$0.4 million associated with our consolidated subsidiaries' interest in the income of our consolidated investment partnerships. Net income attributable to non-controlling interests was \$8.7 million for the three months ended March 31, 2012, and consisted of \$8.2 million associated with our employees' and outside investors' approximately 83.6% weighted average interest in the income of the operating company, and approximately \$0.5 million associated with our consolidated subsidiaries' interest in the income of our consolidated investment partnerships. The change in net income attributable to non-controlling interests reflects primarily the decrease in our employees' and outside investors' weighted average interest in the income of the operating company. We would expect the interests in our operating company in subsequent periods to depend on changes in our shareholder's equity and the size and composition of Class B units awarded by our operating company's compensation plans.

Liquidity and Capital Resources

Historically, the working capital needs of our business have primarily been met through the cash generated by our operations. Distributions to members of our operating company are our largest use of cash from financing activities. Investing activities have historically been investments in our own investment strategies, purchases and sales of investments to fund our deferred compensation program, and, to a lesser extent, capital expenditures.

Table of Contents

At March 31, 2013, our cash and cash equivalents was \$24.5 million, inclusive of \$3.3 million in cash held by our consolidated subsidiaries. Advisory fees receivable was \$16.8 million. We also had approximately \$4.5 million in mutual fund investments and \$1.0 million in our cash and cash equivalents set aside to satisfy our obligations under our deferred compensation program.

We expect to fund the liquidity needs of our business in the next twelve months, and over the long-term, primarily through cash generated from operations. As an investment management firm, our business has been materially affected by conditions in the global financial markets and economic conditions throughout the world. Our liquidity is highly dependent on the revenue and income from our operations, which is directly related to our levels of AUM. For the three months ended March 31, 2013, our weighted average AUM and revenues increased by 29.4% and 5.4%, respectively, compared to our weighted average AUM and revenues for the three months ended March 31, 2012.

In determining the sufficiency of liquidity and capital resources to fund our business, we regularly monitor our liquidity position, including, among other things, cash, working capital, investments, long-term liabilities, lease commitments, debt obligations, and operating company distributions. Compensation is our largest expense. To the extent we deem necessary and appropriate to run our business, recognizing the need to retain our key personnel, we have the ability to change the absolute levels of our compensation packages, as well as change the mix of their cash and non-cash components. Historically, we have not tied our level of compensation directly to revenue, as many Wall Street firms do. Correspondingly, there is not a linear relationship between our compensation and the revenues we generate. This generally has the effect of increasing operating margins in periods of increased revenues, but can reduce operating margins when revenue declines.

We continuously evaluate our staffing requirements and compensation levels with reference to our own liquidity position and external peer benchmarking data. The result of this review directly influences management's recommendations to our Board of Directors with respect to such staffing and compensation levels.

We anticipate that tax allocations and dividend equivalent payments to the members of our operating company, which consisted of 35 of our employees, certain unaffiliated persons, former employees, and us, will continue to be a material financing activity. Cash distributions to operating company members for partnership tax allocations would increase should the taxable income of the operating company increase. Dividend equivalent payments will depend on our dividend policy and the discretion of our Board of Directors, as discussed below.

We do not anticipate meaningful outlays for internal investment or capital expenditures over the next twelve months.

We believe that our lack of long-term debt, and ability to vary cash compensation levels, have provided us with an appropriate degree of flexibility in providing for our liquidity needs.

Dividend Policy

We are a holding company and have no material assets other than our ownership of membership interests in our operating company. As a result, we depend upon distributions from our operating company to pay any dividends that our Board of Directors may declare to be paid to our Class A common stockholders. When, and if, our Board of Directors declares any such dividends, we then cause our operating company to make distributions to us in an amount sufficient to cover the dividends declared. Our dividend policy has certain risks and limitations, particularly with respect to liquidity. We may not pay dividends to our Class A common shareholders in amounts that have been paid to them in the past, or at all, if, among other things, we do not have the cash necessary to pay our intended dividends. To the extent we do not have cash on hand sufficient to pay dividends in the future, we may decide not to pay dividends. By paying cash dividends rather than investing that cash in our future growth, we risk slowing the pace of our growth, or not having a sufficient amount of cash to fund our operations or unanticipated capital expenditures, should the need

arise.

On an annual basis, our Board of Directors has targeted a cash dividend payout ratio of approximately 70% to 80% of our non-GAAP net income, subject to growth initiatives and other funding needs. Our ability to pay dividends is subject to the Board of Directors' discretion and may be limited by our holding company structure and applicable provisions of Delaware law.

Tax Receivable Agreement

Our purchase of membership units of our operating company concurrent with our initial public offering, and the subsequent and future exchanges by holders of Class B units of our operating company for shares of our Class A common stock (pursuant to the exchange rights provided for in the operating company's operating agreement), has resulted in, and is expected to continue to result in, increases in our share of the tax basis of the tangible and intangible assets of our operating company, which will increase the tax depreciation and amortization deductions that otherwise would not have been available to us. These increases in tax basis and tax depreciation and amortization deductions have reduced, and are expected to continue to reduce, the amount of cash taxes that we would otherwise be required to pay in the future. We have entered into a tax receivable agreement with the current members of our operating company, the one member of our operating company immediately prior to our initial public offering who sold all of its membership units to us in connection with our initial public offering, and any future holders of Class B units, that requires us to pay them 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax that we actually realize (or are deemed to realize in the case of an early termination payment by us, or a change in control, as described in the tax receivable agreement) as a result of the increases in tax basis described above and certain other tax benefits related to entering into the tax receivable agreement, including tax benefits attributable to payments under the tax receivable agreement.

Table of Contents

Cash Flows

Cash and Cash Equivalents decreased \$8.2 million to \$24.5 million during the three months ended March 31, 2013 compared to a \$7.3 million decrease in cash to \$27.8 million during the three months ended March 31, 2012. Net cash provided by operating activities decreased \$0.7 million in the three months ended March 31, 2013 to \$7.3 million from \$8.0 million in the three months ended March 31, 2012. The decrease was primarily due to changes in operating assets and liabilities and working capital.

Net cash used in investing activities was \$1.4 million for the three months ended March 31, 2013 compared to net cash provided by investing activities of \$0.1 million for the three months ended March 31, 2012. The \$1.5 million increase in cash used was primarily attributable to a \$1.0 million increase in purchases from investments in deferred compensation and a \$0.5 decrease in proceeds from sales from investments in our deferred compensation plan during the three months ended March 31, 2013 compared to the three months ended March 31, 2012.

Net cash used in financing activities decreased \$1.2 million for the three months ended March 31, 2013 to \$14.1 million from \$15.3 million for the three months ended March 31, 2012. This decrease is primarily due to the decrease in the dividend payments made in March of 2013 compared to March of 2012, partially offset by the repurchase and retirement of Class A common stock, during the three months ended March 31, 2013.

Off-Balance Sheet Arrangements

We did not have any off-balance sheet arrangements as of March 31, 2013.

Critical Accounting Policies and Estimates

The preparation of our consolidated financial statements in accordance with U.S. generally accepted accounting principles (GAAP), requires management to make estimates and judgments that affect our reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under current circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily available from other sources. We evaluate our estimates on an ongoing basis. Actual results may differ from these estimates under different assumptions or conditions.

Accounting policies are an integral part of our financial statements. A thorough understanding of these accounting policies is essential when reviewing our reported results of operations and our financial condition. Management believes that the critical accounting policies discussed below involve additional management judgment due to the sensitivity of the methods and assumptions used.

Consolidation

Our policy is to consolidate all majority-owned subsidiaries in which we have a controlling financial interest and variable-interest entities of which we are deemed to be the primary beneficiary. We also consolidate non-variable-interest entities which we control as the general partner or managing member. We assess our consolidation practices regularly, as circumstances dictate. All significant inter-company transactions and balances have been eliminated.

Income Taxes

We are a “C” corporation under the Internal Revenue Code, and thus liable for federal, state and local taxes on the income derived from our economic interest in our operating company. The operating company is a limited liability company that has elected to be treated as a partnership for tax purposes. Our operating company has not made a provision for federal or state income taxes because it is the responsibility of each of the operating company’s members (including us) to separately report their proportionate share of the operating company’s taxable income or loss. Similarly, the income of our consolidated investment partnerships is not subject to income taxes, as such income is allocated to each partnership’s individual partners. The operating company has made a provision for New York City Unincorporated Business Tax (UBT).

We recognize deferred tax assets and liabilities for the future tax consequences attributable to differences between the carrying amounts of existing assets and liabilities and their respective tax bases, net operating loss carryforwards and tax credits. A valuation allowance is maintained for deferred tax assets that we estimate are more likely than not to go unrealizable based on available evidence at the time the estimate is made. Determining the valuation allowance requires management to make significant judgments and assumptions. In determining the valuation allowance, we use historical and forecasted future operating results, based upon approved business plans, including a review of the eligible carryforward periods, tax planning opportunities and other relevant considerations. Each quarter, we re-evaluate our estimate related to the valuation allowance, including our assumptions about future taxable income.

We believe that the accounting estimate related to the \$63.8 million valuation allowance, recorded against the deferred tax asset associated with our acquisition of operating company membership units, is a critical accounting estimate because the underlying assumptions can change from period to period. For example, tax law changes, or variances in future projected operating performance, could result in a change in the valuation allowance. If we are not able to realize all or part of our net deferred tax assets in the future, an adjustment to our deferred tax asset valuation allowance would be charged to income tax expense in the period such determination was made.

Table of Contents

Management judgment is required in determining our provision for income taxes, evaluating our tax positions and establishing deferred tax assets and liabilities. The calculation of our tax liabilities involves dealing with uncertainties in the application of complex tax regulations. If our estimate of tax liabilities proves to be less than the ultimate assessment, a further charge to earnings would result.

Recently Issued Accounting Pronouncements

We have reviewed all recently issued accounting pronouncements that are applicable to our business and to the preparation of our consolidated financial statements, including those not yet required to be adopted. We do not believe any such pronouncements will have a material effect on the Company's financial position or results of operations.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Market Risk

Our exposure to market risk is directly related to our role as investment adviser for the institutional separate accounts we manage and the retail clients for which we act as sub-investment adviser. As noted in Item 1A, "Risk Factors," of our Form 10-K for the year ended December 31, 2012, filed with the SEC on March 12, 2013, we could experience declines in AUM due to, among other factors, poor performance of our investment strategies or a general economic downturn. These conditions could lead to declines in revenue and profitability, and there can be no assurance that there will not be declines in our AUM, revenue and profitability in the future. An economic downturn, and volatility in the global financial markets, could also significantly affect the estimates, judgments, and assumptions used in the valuation of our financial instruments.

Our revenue for the three months ended March 31, 2013 and 2012 was generally derived from advisory fees, which are typically based on the market value of our AUM, which can be affected by adverse changes in interest rates, foreign currency exchange and equity prices. Accordingly, a decline in the prices of securities would cause our revenue and income to decline, due to a decrease in the value of the assets we manage. In addition, such a decline could cause our clients to withdraw their funds in favor of investments offering higher returns or lower risk, which would cause our revenue and income to decline further.

We are also subject to market risk due to a decline in the value of the holdings of our consolidated subsidiaries, which consist primarily of marketable securities and investments in mutual funds. At March 31, 2013, the fair value of these marketable securities and investments in mutual funds was \$2.4 million and \$4.5 million, respectively. Assuming a 10% increase or decrease, the fair value would have increased or decreased by \$0.2 million and \$0.5 million, respectively, at March 31, 2013.

Interest Rate Risk

Since the Company does not have any debt that bears interest at a variable rate, it does not have any direct exposure to interest rate risk at March 31, 2013.

Item 4. Controls and Procedures.

During the course of their review of our consolidated financial statements as of March 31, 2013, our management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded

that, as of March 31, 2013, our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act) were effective to ensure that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

There have not been any changes in our internal control over financial reporting during the three months ended March 31, 2013 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II. OTHER INFORMATION

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

In January, 2013, we issued an aggregate of 18,517 Class B units of our operating company, and the corresponding 18,517 shares of Class B common stock in connection with a new employee member grant.

The issuance did not involve any public offering, general advertising or general solicitation. The certificate representing the securities bears a restrictive legend. On the basis of these facts, the securities were issued in a transaction not involving a public offering and were issued in reliance upon the exemption from registration provided by Section 4(2) of the Securities Act of 1933, as amended (the "Securities Act").

The table below sets forth information regarding purchases of our Class A Common Stock on a monthly basis during the three months ended March 31, 2013.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

Period	(a) Total Number of Shares of Class A Common Stock Purchased	(b) Average Price Paid per Share of Class A Common Stock	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs(1)	(d) Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs(2) (in millions)
January 1, 2013 through January 31, 2013	60,644	\$ 5.82	60,644	\$ 8.7
February 1, 2013 through February 28, 2013	29,629	6.38	29,629	8.5
March 1, 2013 through March 31, 2013	19,262	6.44	19,262	8.4
Total	109,535	\$ 6.08	109,535	\$ 8.4

(1) Our current share repurchase program was announced on April 24, 2012. The Board of Directors authorized us to repurchase an aggregate of \$10 million of our outstanding Class A common stock and the operating company's Class B units on the open market and in private transactions in accordance with applicable securities laws. The timing, number and value of common shares and units repurchased are subject to the

Company's discretion. The Company's share repurchase program is not subject to an expiration date and may be suspended, discontinued, or modified at any time, for any reason.

(2) During the three months ended March 31, 2013, the Company did not purchase any Class B units of the operating company.

Item 6. Exhibits.

Exhibit	Description of Exhibit
<u>31.1</u>	Certification of Chief Executive Officer pursuant to Exchange Act Rule 13a-14(a)/15d-14(a)
<u>31.2</u>	Certification of Chief Financial Officer pursuant to Exchange Act Rule 13a-14(a)/15d-14(a)
<u>32.1</u>	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
<u>32.2</u>	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101	Materials from the Pzena Investment Management, Inc. Quarterly Report on Form 10-Q for the quarter ended March 31, 2013, formatted in Extensible Business Reporting Language (XBRL): (i) Consolidated Statements of Financial Condition, (ii) Consolidated Statements of Operations, (iii) Consolidated Statement of Changes in Equity, (iv) Consolidated Statements of Cash Flows, and (vi) related Unaudited Notes to the Consolidated Financial Statements, tagged in detail (furnished herewith).

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 1, 2013

PZENA INVESTMENT MANAGEMENT, INC.

By: /s/ RICHARD S. PZENA
Name: Richard S. Pzena
Title: Chief Executive Officer

By: /s/ GARY J. BACHMAN
Name: Gary J. Bachman
Title: Chief Financial Officer
(Principal Financial and Accounting
Officer)