Albright John P Form 4 March 18, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

(Last)

BLVD., SUITE 100

1. Name and Address of Reporting Person * Albright John P

Symbol

5. Relationship of Reporting Person(s) to

Issuer

CONSOLIDATED TOMOKA

LAND CO [CTO]

2. Issuer Name and Ticker or Trading

(Check all applicable)

PRESIDENT

(First) (Middle) 3. Date of Earliest Transaction

> (Month/Day/Year) 03/15/2013

_X__ Director 10% Owner X_ Officer (give title Other (specify below)

6. Individual or Joint/Group Filing(Check

1530 CORNERSTONE

4. If Amendment, Date Original

Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

DAYTONA BEACH, FL 32117

(Street)

(City)	(State) (Z	Table	I - Non-De	erivative S	Securi	ties Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired ction(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
COMMON STOCK	03/15/2013		M	5,000	A	\$ 28.9	39,300	D	
COMMON STOCK	03/15/2013		S	300	D	\$ 37.61	39,000	D	
COMMON STOCK	03/15/2013		S	476	D	\$ 37.57	38,524	D	
COMMON STOCK	03/15/2013		S	100	D	\$ 37.675	38,424	D	
COMMON STOCK	03/15/2013		S	124	D	\$ 37.67	38,300	D	

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COMMON STOCK	03/15/2013	S	300	D	\$ 37.685	38,000	D
COMMON STOCK	03/15/2013	S	100	D	\$ 37.63	37,900	D
COMMON STOCK	03/15/2013	S	100	D	\$ 37.55	37,800	D
COMMON STOCK	03/15/2013	S	98	D	\$ 37.69	37,702	D
COMMON STOCK	03/15/2013	S	669	D	\$ 37.65	37,033	D
COMMON STOCK	03/15/2013	S	434	D	\$ 37.66	36,599	D
COMMON STOCK	03/15/2013	S	1,000	D	\$ 37.755	35,599	D
COMMON STOCK	03/15/2013	S	100	D	\$ 37.79	35,499	D
COMMON STOCK	03/15/2013	S	99	D	\$ 37.82	35,400	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

$\label{thm:convertible} \textbf{Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned} \\ \textit{(e.g., puts, calls, warrants, options, convertible securities)}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number some Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nur of Sha
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 28.9	03/15/2013		M	4	5,000	08/01/2012	08/01/2021	COMMON STOCK	5,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Albright John P

1530 CORNERSTONE BLVD. X PRESIDENT

SUITE 100

DAYTONA BEACH, FL 32117

Signatures

JOHN P.

ALBRIGHT 03/15/2013

**Signature of Date

Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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