BERNICK (Form 4												
May 12, 201									OMB AP	PROVAL		
FORM	4 UNITED	STATES S			AND EXCH , D.C. 20549		E CO	MMISSION	OMB Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Check this box STATEMENT OF CHAN Statement of Section 1 Section 17(a) of the Public U 30(h) of the Interview Section 17(b) Section 1 Section 1 Section 17(b) Section 1 Section 1 Se				GES IN SECUF 6(a) of th ility Hol	BENEFICI RITIES ne Securities ding Compa	Expires: Estimated a burden hour response						
1(b).	D											
(Print or Type	Responses)											
1. Name and A BERNICK	Address of Reporting CAROL L	Symbol		I Ticker or Tra	ding		5. Relationship of Reporting Person(s) to Issuer					
(Last)	(First) (I			Earliest T				(Check	(Check all applicable)			
	RTO-CULVER Y, 2525 ARMITA	Day/Year)X Direc					X 10% Owner give title Other (specify below) kecutive Chairman					
	Date Original 6. Individual or Joint/Group Filing(Check (ear) Applicable Line) _X_ Form filed by One Reporting Person											
MELROSE	E PARK, IL 60160)					_	Form filed by Mo erson				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1.Title of Security (Instr. 3) 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)				3. 4. Securities Acquired (A Transactiomr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Prio				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	05/10/2011			D	1,471,493	D	\$ 37.5	0	D			
Common Stock	05/10/2011			D	240,030	D	\$ 37.5	0	Ι	FN1 (1)		
Common Stock	05/10/2011			D	1,357,331	D	\$ 37.5	0	Ι	FN2 (2)		
Common Stock	05/10/2011			D	5,762,530	D	\$ 37.5	0	I	FN3 (3)		
Common Stock	05/10/2011			D	150,300	D	\$ 37.5	0	Ι	FN4 (4)		

Common Stock	05/10/2011	D	723,843	D	\$ 37.5	0	Ι	FN5 (5)
Common Stock	05/10/2011	D	13,472	D	\$ 37.5	0	Ι	FN6 (6)
Common Stock	05/10/2011	D	500,000	D	\$ 37.5	0	Ι	FN7 (7)
Common Stock	05/10/2011	D	609,859	D	\$ 37.5	0	Ι	FN8 (8)
Common Stock	05/10/2011	D	204,749	D	\$ 37.5	0	Ι	FN9 (9)
Common Stock	05/10/2011	D	525,084	D	\$ 37.5	0	Ι	FN10 (10)
Common Stock	05/10/2011	D	27,384	D	\$ 37.5	0	Ι	FN11 (11)
Common Stock	05/10/2011	D	53,912	D	\$ 37.5	0	Ι	FN12 (12)
Common Stock	05/10/2011	D	54,727	D	\$ 37.5	0	Ι	FN 13 (13)
Common Stock	05/10/2011	D	40,523	D	\$ 37.5	0	Ι	FN14 (14)
Common Stock	05/10/2011	D	132,678	D	\$ 37.5	0	Ι	FN15 (15)
Common Stock	05/10/2011	D	75,549	D	\$ 37.5	0	Ι	FN 16 (16)
Common Stock	05/10/2011	D	74,977	D	\$ 37.5	0	Ι	FN17 (17)
Common Stock	05/10/2011	D	57,315	D	\$ 37.5	0	Ι	FN18 (18)
Common Stock	05/10/2011	D	388,406	D	\$ 37.5	0	Ι	FN22 (22)
Common Stock	05/10/2011	D	506,280	D	\$ 37.5	0	Ι	FN21 (21)
Common Stock	05/10/2011	D	166,551	D	\$ 37.5	0	Ι	FN23 (23)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 24.955	05/10/2011		D	35,500	(19)	09/30/2017	Common Stock	35,500
Employee Stock Option (Right to Buy)	\$ 27.255	05/10/2011		D	68,150	(19)	09/30/2018	Common Stock	68,150

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	Х	Х	Executive Chairman				
Signatures							
/s/James M. Spira as attorney-in-fact for C Bernick	arol L.	05/12	2/2011				
** Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different relative***
- (2) Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (3) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (4) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (5) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (6) Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on April 12, 2011 of

\$37.30.

- (7) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (8) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (9) Held by the undersigned as trustee of a trust dated 11/9/09 for her benefit, which trust is a Grantor Annuity Trust.
- (10) Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (12) Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (13) Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust. ***
- (15) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (16) Held by the undersigned as co-trustee of a trust dated 11/9/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (17) Held by the undersigned as trustee of a trust dated 4/5/10 for her benefit, which trust is a Grantor Annuity Trust.
- (18) Held by the undersigned as co-trustee of a trust dated 4/5/10 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (19) The option is exercisable in full.
- (20) The price of the derivative security is calculated by subtracting the exercise price of the derivative security in column 2 from \$37.50.
- (21) Held by the undersigned as trustee of a trust dated 1/3/11 for her benefit, which trust is a Grantor Annuity Trust.
- (22) The authority to vote and dispose of such shares was granted to the undersigned by the co-trustees of a trust dated 9/18/01 for the benefit of the undersigned's children.***
- (23) Held by the undersigned as trustee of a trust dated 1/3/11 for the benefit of her father, which trust is a Grantor Annuity Trust.***

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secu

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.