EDGAR JIM Form 4 May 11, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

OMB APPROVAL

Expires:

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

EDCAD IIM				2. Issuer Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
			Alberto-Culver CO [ACV]					(Check all applicable)			
(Last)	(First) (Middle)	3. Date of Earliest Transaction			(20000000,444000000)					
`			(Month/Day/Year) 05/10/2011					X Director Officer (given below)		Owner er (specify	
(Street) 4. If An			4. If Amer	f Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
Filed URBANA, IL 61801				Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Acc	quired, Disposed o	of, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Day (Month/Day/Year	Execution any	emed on Date, if /Day/Year)	3. Transaction Code (Instr. 8)	4. Securion(A) or Di (D) (Instr. 3,	4 and (A) or	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/10/2011			D	8,100	D	\$ 37.5	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Director Stock Option (Right to Buy)	\$ 12.8916	05/10/2011		D	27,663	<u>(1)</u>	10/23/2012	Common Stock	27,60
Director Stock Option (Right to Buy)	\$ 16.873	05/10/2011		D	9,221	<u>(1)</u>	01/21/2014	Common Stock	9,22
Director Stock Option (Right to Buy)	\$ 21.8486	05/10/2011		D	9,221	<u>(1)</u>	01/26/2015	Common Stock	9,22
Director Stock Option (Right to Buy)	\$ 18.0422	05/10/2011		D	9,221	<u>(1)</u>	01/25/2016	Common Stock	9,22
Director Stock Option (Right to Buy)	\$ 23.1	05/10/2011		D	6,500	<u>(1)</u>	01/24/2017	Common Stock	6,50
Phantom Stock	<u>(3)</u>	05/10/2011		D	10,677.57	<u>(4)</u>	<u>(4)</u>	Common Stock	10,677

Reporting Owners

Reporting Owner Name / Address	Relationships						
Transfer and an area area.	Director	10% Owner	Officer Othe				
EDGAR JIM 1007 W. NEVADA URBANA, IL 61801	X						

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Signatures

/s/James M. Spira as attorney-in-fact for Jim Edgar 05/11/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option is exercisable in full.
- (2) The price of the derivative security is calculated by subtracting the exercise price of the derivative security in column 2 from \$37.50.
- (3) One-for-one
- (4) Except in cases of a change in control, convertible, at the election of the holder, into shares of Common Stock on a one-for-one basis or cash on the reporting person's retirement as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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