Marino Vinc	ent James											
Form 4												
November 02	2, 2007											
FORM 4 UNITED STATES SECURITIES AND											OMB APPROVAL	
	SECURITIES AND EXCHANGE C Washington, D.C. 20549						COMMISSION	OMB Number:	3235-0287			
Check thi				U						Expires:	January 31,	
if no longer subject to STATEMENT OI			CHANGES IN BENEFICIAL OWNE SECURITIES						NERSHIP OF		Estimated average 2005	
Section 1		burden hours per										
Form 4 or	r									response		
Form 5 obligatior	no *							•	e Act of 1934,			
may conti				•	•	-			f 1935 or Section	n		
<i>See</i> Instru 1(b).		30(h) o	of the Inv	vestment	Com	pany	Act	of 194	40			
(Print or Type R	Responses)											
1. Name and Address of Reporting Person <u>2.1</u> Marino Vincent James				2. Issuer Name and Ticker or Trading					5. Relationship of Reporting Person(s) to Issuer			
	cent James		Symbol						135001			
			Alberto-	Culver (20 [A				(Chec	k all applicable	e)	
(Last)	(First) (I	· ·	3. Date of		ransact	ion						
				Month/Day/Year)					X Director 10% Owner X Officer (give title Other (specify			
			11/01/2007						below) below)			
									Pres	sident & CEO		
	(Street)		4. If Amer	ndment, D	ate Orig	ginal			6. Individual or Jo	oint/Group Filir	ng(Check	
			Filed(Month/Day/Year)						Applicable Line)			
									X Form filed by C Form filed by M			
OAKBROO	0K, IL 60523								Person		porting	
(City)	(State)	(Zip)	Table	e I - Non-l	Derivat	tive Se	ecurit	ies Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Dat	e 2A. Deen	ned	3.				-		6. Ownership		
Security	(Month/Day/Year)		n Date, if	Transact		or Dis	posed	of		Form: Direct		
(Instr. 3)		any (Month/D)av/Year)	Code (Instr. 8)	(D) (Inst	r. 3, 4	and 5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership	
		(monus E	uy, i cui)	(1130.0)	(III)t	.1. 5, 1	und D)	Following	(Instr. 4)	(Instr. 4)	
							(A)		Reported			
							or		Transaction(s) (Instr. 3 and 4)			
				Code V	Ame	ount	(D)	Price	(msu. 5 and 4)			
Common Stock	11/01/2007			А	19,5	500	А	\$0	147,996	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and 7. Title and Amount of 2. Derivative Conversion (Month/Day/Year) Execution Date, if TransactionDerivative **Expiration Date Underlying Securities** (Month/Day/Year) (Instr. 3 and 4) Security or Exercise any Code Securities (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired (A) or Derivative Disposed of (D) Security (Instr. 3, 4, and 5) Amount Date Expiration Title Number Exercisable Date (D) Code V Shares (A) Employee Stock Common (1) 11/01/2007 220,000 09/30/2017 220,00 Option \$ 25.625 А Stock (Right to Buy)

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Marino Vincent James 42 STEEPLE RIDGE COURT OAKBROOK, IL 60523	Х		President & CEO					
Signatures								
/s/James M. Spira as attorney-in Marino	fact for	V. James	11/02/2007					
<u>**</u> Signature of Reporting		Date						
Explanation of Pa	onon	0001						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option, which was granted under the Employee Stock Option Plan of 2006, vests in four equal annual installments beginning on September 30, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.