Williamson Francis M
Form 3
December 20, 2010

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Williamson Francis M
(Last) (First) (Middle)

COLGATE PALMOLIVE COMPANY,Â 300 PARK AVENUE
(Street)

NEW YORK,Â NYÂ 10022
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
12/09/2010

3. Issuer Name **and** Ticker or Trading Symbol
COLGATE PALMOLIVE CO [CL]

4. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
VP Fin.& Strat. Plan. Lat. Am.

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	91,603	D	Â
Common Stock	10,488	I	By Issuer's 401(k) Plan Trustee
Series B Convertible Preference Stock	4,745	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series B Convertible Preference Stock Units	Â (1)	Â (1)	Series B Convertible Preference Stock	124	$ 0	D	Â
Stock Option (Right to Buy)	09/17/2004(2)	09/17/2011	Common Stock	22,000	$ 56.675	D	Â
Stock Option (Right to Buy)	09/12/2005(2)	09/12/2012	Common Stock	23,000	$ 55.11	D	Â
Stock Option (Right to Buy)	09/08/2008(2)	09/08/2011	Common Stock	23,500	$ 53.455	D	Â
Stock Option (Right to Buy)	09/07/2009(2)	09/07/2012	Common Stock	26,000	$ 60.68	D	Â
Stock Option (Right to Buy)	09/12/2010(2)	09/12/2013	Common Stock	28,000	$ 68.15	D	Â
Stock Option (Right to Buy)	09/11/2009(3)	09/11/2014	Common Stock	28,000	$ 79.52	D	Â
Stock Option (Right to Buy)	09/10/2010(3)	09/10/2015	Common Stock	28,000	$ 73.23	D	Â
Stock Option (Right to Buy)	09/16/2011(3)	09/16/2016	Common Stock	28,000	$ 76.58	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Williamson Francis M COLGATE PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK,Â NYÂ 10022	Â	Â	Â VP Fin.& Strat. Plan. Lat. Am.	Â

Signatures

Nina Huffman by Power of Attorney	12/20/2010
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reported Preference Stock units were acquired under the Issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.

(2) Option became 100% exercisable on the date shown in this column.

(3) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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