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HURST ROBERT J/NY Form 4 January 03, 2013									
FORM 4 UNIT		Wa	ashington	, D.C. 20	549	E COMMISSION WNERSHIP OF	N OMB Number: Expires:	PPROVAL 3235-0287 January 31, 2005	
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES SECURITIES Estimated average burden hours per response Estimated average burden hours per response Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b).									
(Print or Type Responses) 1. Name and Address of Repor HURST ROBERT J/NY	rting Person <u>*</u>	Symbol	er Name an ORP [VF(Trading	5. Relationship o Issuer	of Reporting Per	rson(s) to	
(Last) (First) (Middle) 3. I (Method (Method (of Earliest T Day/Year) 2012	-		(Check all applicable) <u>Director</u> 10% Owner Officer (give title Other (specify below)			
(Street) GREENSBORO, NC 274	4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip)	Tal	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)2. Transaction I (Month/Day/Yet)	Date 2A. Deem ear) Execution any (Month/D	ed Date, if	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4 Amount	ies (A) or of (D)	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Reminder: Report on a separate	e line for each cl	ass of sec	eurities bene	Perso inforn requir	ns who rest nation cont ed to resp ys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or		

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	Derivative Security			(Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock-D	<u>(2)</u>	12/31/2012	А		177.2575 <u>(1)</u>		<u>(1)</u>	(1)	Common Stock	177.2575
Reporting Owners										

Reporting Owner Name / Address		Relationsh			
	Director	10% Owner	Officer	Other	
HURST ROBERT J/NY 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408					
Signatures					
Mark R. Townsend for Robert J. Hurst	01/03/2013				

File)

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. The number of PSUs acquired equals the amount of Directors' fees deferred by the (1) reporting person divided by the fair market value (average of the high and low selling prices) per share on the date of deferral. The

number of PSUs beneficially owned may vary over time due to deemed reinvestment of dividends.

(2) 1 for 1

(3) Each PSU was acquired at the election of the Director by deferring \$149.50 of fees per PSU.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.