BRINK STEVEN L

Form 4

January 05, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * BRINK STEVEN L

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(First)

(Middle)

CHEROKEE INC [CHKE]

(Check all applicable)

C/O CHEROKEE INC., 5990

3. Date of Earliest Transaction

(Month/Day/Year) 01/03/2018

Director 10% Owner X_ Officer (give title Other (specify

below) below) **CFO**

SEPULVEDA BLVD. #600

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

(Instr. 4)

Person

SHERMAN OAKS, CA 91411

(City) (State) (Zip)

(Street)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D)

(Instr. 8)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (T)

(Instr. 4)

Reported (A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

(Instr. 3, 4 and 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

any

4. 5. Number of **Transaction**Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of **Underlying Securities** (Instr. 3 and 4)

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| (Instr. 3) | Price of Derivative Security | | (Month/Day/Year) | (Instr. 8) | Acquired (or Dispose (D) (Instr. 3, 4 and 5) | ed of | | | | |
|---|------------------------------------|------------|------------------|------------|--|-------|---------------------|--------------------|-----------------|-------------------------------------|
| | | | | Code V | 7 (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Common Stock Options (right to buy) (1) | \$ 1.95 | 01/03/2018 | | A | 16,666 | | 01/03/2019 | 01/03/2028 | Common Stock | 16,666 |
| Common Stock Options (right to buy) (1) | \$ 1.95 | 01/03/2018 | | A | 16,667 | | 01/03/2020 | 01/03/2028 | Common Stock | 16,667 |
| Common Stock Options (right to buy) (1) | \$ 1.95 | 01/30/2018 | | A | 16,667 | | 01/03/2021 | 01/03/2028 | Common Stock | 16,667 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| reporting owner runner runners | Director | 10% Owner | Officer | Other | | | |
| BRINK STEVEN L | | | | | | | |
| C/O CHEROKEE INC. | | | CFO | | | | |
| 5990 SEPULVEDA BLVD. #600 | | | CFO | | | | |
| SHERMAN OAKS CA 91411 | | | | | | | |

Signatures

Steven Brink 01/05/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents a single stock option award to purchase up to 50,000 shares of the Issuer's common stock granted to Mr. Brink on January 3, 2018 in connection with the commencement of his employment with the Issuer. Such stock option award vests in three annual installments on each yearly anniversary of the grant date, subject to continued service for the Issuer on each vesting date, which vesting may accelerate in certain circumstances.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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