

Maceda Jason  
Form 3  
July 20, 2017

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Maceda Jason

(Last)

(First)

(Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

07/18/2017

3. Issuer Name and Ticker or Trading Symbol

DUNKIN' BRANDS GROUP, INC. [DNKN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner

☒ Officer \_\_\_ Other  
(give title below) (specify below)

SVP, BR US and CAN

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting Person

\_\_\_ Form filed by More than One Reporting Person

C/O DUNKIN' BRANDS  
GROUP, INC.,Â 130 ROYALL  
STREET

(Street)

CANTON,Â MAÂ 02021

(City)

(State)

(Zip)

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities Beneficially Owned  
(Instr. 4)

3. Ownership Form:  
Direct (D)  
or Indirect (I)  
(Instr. 5)

4. Nature of Indirect Beneficial Ownership  
(Instr. 5)

Common Stock

747

D

Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and Expiration Date  
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security  
(Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option to Purchase Common Stock	Â <u>(1)</u>	02/28/2021	Common Stock	7,599	\$ 51.67	D	Â
Option to Purchase Common Stock	Â <u>(2)</u>	02/12/2022	Common Stock	7,319	\$ 47.39	D	Â
Option to Purchase Common Stock	Â <u>(3)</u>	02/23/2023	Common Stock	11,954	\$ 44.35	D	Â
Option to Purchase Common Stock	Â <u>(4)</u>	02/16/2024	Common Stock	8,984	\$ 54.95	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Maceda Jason C/O DUNKIN' BRANDS GROUP, INC. 130 ROYALL STREET CANTON,Â MAÂ 02021	Â	Â	Â SVP, BR US and CAN	Â

## Signatures

/s/ Ryan Schaffer, as Attorney-in-Fact for Jason  
Maceda

07/20/2017

    Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) On 2/28/2014, the Reporting Person was granted an option to purchase 15,198 shares of common stock. The option vests in four equal annual installments that began on 2/28/2015.
- (2) On 2/12/2015, the Reporting Person was granted an option to purchase 14,637 shares of common stock. The option vests in four equal annual installments that began on 2/12/2016.
- (3) On 2/23/2016, the Reporting Person was granted an option to purchase 11,954 shares of common stock. The option vests in four equal annual installments that began on 2/23/2017.
- (4) On 2/16/2017, the Reporting Person was granted an option to purchase 8,984 shares of common stock. The option vests in four equal annual installments that begin on 2/16/2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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