

GOODYEAR TIRE & RUBBER CO /OH/  
Form 4  
August 16, 2016

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Smith Gregory L

2. Issuer Name and Ticker or Trading Symbol  
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
200 INNOVATION WAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/12/2016

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr VP, Global Operations

AKRON, OH 44316  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/12/2016		M		60,937	A	\$ 13.64
Common Stock	08/12/2016		F		44,006	D	\$ 29.31
Common Stock	08/12/2016		M		60,225	A	\$ 12.98
Common Stock	08/12/2016		F		42,782	D	\$ 29.31
Common Stock	08/12/2016		M		20,075	A	\$ 26.44

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Common Stock	08/12/2016	F	19,083	D	\$ 29.31	116,565	D
Common Stock	08/12/2016	M	13,754	A	\$ 27.16	130,319	D
Common Stock	08/12/2016	F	13,251	D	\$ 29.31	117,068	D
Common Stock	08/12/2016	S	35,869	D	\$ 29.31	81,199	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2008 Plan Option <u>(1)</u>	\$ 13.64	08/12/2016		M	60,937	10/24/2015 <sup>(2)</sup>	10/24/2021	Common Stock	60,937
2008 Plan Option <u>(1)</u>	\$ 12.98	08/12/2016		M	60,225	02/28/2016 <sup>(3)</sup>	02/28/2023	Common Stock	60,225
2013 Plan Option <u>(4)</u>	\$ 26.44	08/12/2016		M	20,075	02/24/2016 <sup>(5)</sup>	02/24/2024	Common Stock	20,075
2013 Plan Option <u>(4)</u>	\$ 27.16	08/12/2016		M	13,754	02/23/2016 <sup>(6)</sup>	02/23/2025	Common Stock	13,754

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Smith Gregory L 200 INNOVATION WAY AKRON, OH 44316			Sr VP, Global Operations	

## Signatures

/s/Daniel T. Young, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Gregory L. Smith pursuant to a Power of Attorney dated 10/13/11, a copy of which has been previously filed with the SEC.

08/16/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Non-Qualified Stock Option in respect of shares of common stock granted under the 2008 Performance Plan.
- (2) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (10/24/2011).
- (3) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (02/28/2013).
- (4) Non-Qualified Stock Option in respect of shares of common stock granted under the 2013 Performance Plan.
- (5) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (02/24/2014).
- (6) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant (02/23/2015).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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