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HERBALIF Form 4												
March 11, 2										OMB AF	PROVAL	
FORM	14 UNITED	STATES						NGE CO	OMMISSION	OMB	3235-02	287
Wa Check this box				shingt	on	, D.C. 20	549			Number:	January	
if no longer subject to Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934,							Expires: 2(Estimated average burden hours per		0.5
obligatio may cor <i>See</i> Inst 1(b).	ons Section 17(a) of the	Public U	tility H	Iol		npany	y Act of	1935 or Section	I		
(Print or Type	Responses)											
	Address of Reporting	Person *	Symbol			l Ticker or			5. Relationship of I Issuer			
(Last)	(First) (I	Middle)				ransaction			(Check	all applicable)	
				below)					Officer (give t below)	re title Other (specify below) esident & COO		
	(Street)		4. If Ame Filed(Mo			ate Origina r)	l		6. Individual or Joi Applicable Line)			
LOS ANG	ELES, CA 90067								_X_ Form filed by O Form filed by Mo Person			
(City)	(State)	(Zip)	Tab	le I - No	on-I	Derivative	Secur	ities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deen Executior any (Month/D	n Date, if	3. Transa Code (Instr.	8)	4. Securiti oror Disposi (Instr. 3, 4 Amount	ed of ((D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficial Ownershij (Instr. 4)	1
Common Stock	03/07/2008			М		31,400	А	\$ 15	107,866	D		
Common Stock	03/07/2008			S <u>(1)</u>		700	D	\$ 46.04	107,166	D		
Common Stock	03/07/2008			S <u>(1)</u>		800	D	\$ 46.03	106,366	D		
Common Stock	03/07/2008			S <u>(1)</u>		2,100	D	\$ 46.025	104,266	D		
Common Stock	03/07/2008			S <u>(1)</u>		1,100	D	\$ 46.015	103,166	D		

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Common Stock	03/07/2008	S <u>(1)</u>	3,400	D	\$ 46.01	99,766	D
Common Stock	03/07/2008	S <u>(1)</u>	23,300	D	\$ 46	76,466	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	,	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (Right to Buy)	\$ 15	03/07/2008		М	31,400	(2)	04/27/2015	Common Stock	31,4

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting o when runne / runness	Director	10% Owner	Officer	Other			
PROBERT GREGORY 1800 CENTURY PARK EAST LOS ANGELES, CA 90067			President & COO				
Signatures							
Vicki Tuchman by Power of		03/11/2008					

Vicki Tuchman by Power of Attorney

**Signature of Reporting Person

Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 23, (1) 2007.

(2) Option vests in 5% quarterly increments commencing on June 30, 2005, and thereafter on the last day of each subsequent calendar quarter until the options become fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.