

Alexander J Rich  
Form 4  
October 31, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Alexander J Rich

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE  
PPG PLACE

(Street)

PITTSBURGH,, PA 15272

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
PPG INDUSTRIES INC [PPG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/29/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Sr. Vice Pres., Coatings

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	10/29/2007		M		1,372	A	\$ 65.08	10,399 D
Common Stock	10/29/2007		F		1,298	D	\$ 74.08	9,101 D
Common Stock	10/29/2007		M		1,143	A	\$ 60.9	10,244 D
Common Stock	10/29/2007		F		1,052	D	\$ 74.08	9,192 D
Common Stock	10/29/2007		M		245	A	\$ 60.9	9,437 D

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Common Stock	10/29/2007	F	226	D	\$ 74.08	9,211	D	
Common Stock	10/29/2007	M	1,649	A	\$ 68.82	10,860	D	
Common Stock	10/29/2007	F	1,596	D	\$ 74.08	9,264	D	
Common Stock	10/29/2007	M	5,299	A	\$ 68.82	14,563	D	
Common Stock	10/29/2007	F	5,129	D	\$ 74.08	9,434	D	
Common Stock						8,435.826 <sup>(1)</sup>	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option <sup>(2)</sup>	\$ 65.08	10/29/2007		M		1,372		02/01/2006	02/19/2012	Common Stock	1,372
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007		A		1,298		04/29/2008	02/19/2012	Common Stock	1,298
Employee Stock Option <sup>(2)</sup>	\$ 60.9	10/29/2007		M		1,143		09/09/2006	02/13/2011	Common Stock	1,143
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007		A		1,052		04/29/2008	02/13/2011	Common Stock	1,052
	\$ 60.9	10/29/2007		M		245		09/09/2006	02/19/2012		245

Employee Stock Option <sup>(2)</sup>								Common Stock	
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	226	04/29/2008	02/19/2012		Common Stock	226
Employee Stock Option <sup>(2)</sup>	\$ 68.82	10/29/2007	M	1,649	04/24/2007	02/13/2011		Common Stock	1,649
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	1,596	04/29/2008	02/13/2011		Common Stock	1,596
Employee Stock Option <sup>(2)</sup>	\$ 68.82	10/29/2007	M	5,299	04/24/2007	02/13/2011		Common Stock	5,299
Employee Stock Option <sup>(2)</sup>	\$ 74.08	10/29/2007	A	5,129	04/29/2008	02/13/2011		Common Stock	5,129

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Alexander J Rich PPG INDUSTRIES, INC., ONE PPG PLACE PITTSBURGH,, PA 15272			Sr. Vice Pres., Coatings	

## Signatures

Dirk R. Gardner, Attorney-in-Fact for J. Rich  
Alexander

10/31/2007

                    Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares of PPG common stock held in the reporting person's account in the PPG Industries Employee Savings Plan as of September 30, 2007.
- (2) Right to buy granted under the PPG Industries, Inc. Stock Plan.

### Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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