GUPTA VINOD Form 4 October 02, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

ashington, D.C. 20549

Expires: January 31, 2005

OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

09/28/2007

Inc.

1. Name and GUPTA V	Address of Reporting INOD	Symbol	2. Issuer Name and Ticker or Trading Symbol INFOUSA INC [IUSA]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (Middle) 3. Date of	of Earliest Transa	ction		(Chee	ж ин иррнеиоте	,	
5711 S. 86	TH CIRCLE		(Month/Day/Year) 09/28/2007			X DirectorX 10% OwnerX Officer (give title Other (specify below)			
	(Street)	4. If Am	endment, Date O		6. Individual or Joint/Group Filing(Check				
		Filed(Mo	onth/Day/Year)		Applicable Line) _X_ Form filed by One Reporting Person				
OMAHA,	NE 68127						More than One Re		
(City)	(State)	(Zip) Tab	ole I - Non-Deriv	ative Securiti	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of	2. Transaction Date	2A. Deemed	3. 4. S	Securities Acqu	uired	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transaction(A)	^		Securities	Ownership	Indirect	
(Instr. 3)		any	`	str. 3, 4 and 5)		Beneficially	Form: Direct	Beneficial	
		(Month/Day/Year)	(Instr. 8)			Owned Following	(D) or Indirect (I)	Ownership (Instr. 4)	
			Code V Aı	(A) or mount (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(11301. 7)	
infoUSA	09/28/2007		M 600	0.000 4	\$	18,713,204	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

M

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

(1)

8.11

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

600,000 A

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Nu	mber of	6. Date Exercis	sable and	7. Title and A	Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDeriv	ative	Expiration Dat	e	Underlying S	Securities
Security	or Exercise		any	Code	Secur	rities	(Month/Day/Y	ear)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acqu	ired (A) or				
	Derivative				Dispo	sed of (D)				
	Security				(Instr	. 3, 4, and				
					5)					
					(4)	(D)	Date Exercisable	Expiration Date	Title	Amount Number
				Code V	(A)	(D)				Shares
infoUSA Stock Option	\$ 8.11	09/28/2007		M		600,000	07/24/2007	07/24/2008	infoUSA Inc.	600,00
Option										

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting of their remains a remainder	Director	10% Owner	Officer	Other				
GUPTA VINOD 5711 S. 86TH CIRCLE OMAHA, NE 68127	X	X	Chief Executive Officer					

Signatures

/s/ Vinod Gupta 10/02/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person's holdings include 5,116 shares of common stock owned under the issuer's 401(k) plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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