TD AMERITRADE HOLDING CORP

Form 4 April 28, 2006

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287 January 31,

0.5

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: 2005
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Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

response...

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MOGLIA JOSEPH H			2. Issuer Name and Ticker or Trading Symbol TD AMERITRADE HOLDING CORP [AMTD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 4211 SOUTH	(First) 102ND ST.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/26/2006	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) Chief Executive Officer		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
OMAHA, NE 68127				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)			
Common Stock	04/26/2006		M	2,355,704	A	\$ 6.37	3,007,104	D			
Common Stock	04/26/2006		M	1,635,977	A	\$ 3.9	4,643,081	D			
Common Stock							146,683	I	See Footnote		
Common Stock	04/26/2006		F	2,303,199	D	\$ 19.15	2,339,882	D			
Common Stock	04/25/2006		G	651,400	D	\$0	1,688,482	D			

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By Common 1,828,482 D \$ 6,683 04/26/2006 I 401(k) Stock account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	iorDerivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Employee Stock Option (right to buy)	\$ 6.37 (2)	04/26/2006		M		2,355,704 (2)	03/01/2003	03/01/2011	Common Stock	2,35
Employee Stock Option (right to buy)	\$ 3.9 (2)	04/26/2006		M		1,635,977 (2)	03/01/2005	03/01/2013	Common Stock	1,63

Reporting Owners

Relationships Reporting Owner Name / Address Officer Other Director 10% Owner MOGLIA JOSEPH H X Chief Executive Officer

4211 SOUTH 102ND ST.

OMAHA, NE 68127

Signatures

/s/ Joseph H. 04/28/2006 Moglia

**Signature of Date Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 6,683 shares held through 401(k) account and 140,000 shares held in trust.
- (2) Reflects the adjustment made in connection with the \$6.00 per share special dividend made in connection with the closing of the acquisition of TD Waterhouse Group, Inc. on January 24, 2006 by the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.