WILLIAMS SONOMA INC Form DEFA14A April 19, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-12

Williams-Sonoma, Inc.

(Name of Registrant as Specified In Its Charter)

Not Applicable

(Name of Person(s) Filing Proxy Statement if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

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- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 240.0-11 and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- 1. Amount Previously Paid:
- 2. Form, Schedule or Registration Statement No.:
- 3. Filing Party:
- 4. Date Filed:

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 31, 2017

WILLIAMS-SONOMA, INC.

Meeting Information

Meeting Type: Annual Meeting

For holders as of: April 03, 2017

Date: May 31, 2017 **Time:** 9:00 AM PDT

Location: Williams-Sonoma, Inc.

3250 Van Ness Avenue

San Francisco, CA 94109

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com* or easily request a paper copy (see reverse side).

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We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

1. Annual Report to Stockho How to View Online:		y statement	
Have the information that is page) and visit: <i>www.proxyv</i>	-	box marked by the arrow	(located on the following
How to Request and Receiv	ve a PAPER o	r E-MAIL Copy:	
If you want to receive a pape	er or e-mail co	py of these documents, you	must request one. There is
NO charge for requesting a request:			_
1) BY INTERNET:	www.proz	kyvote.com	
2) BY TELEPHONE:	1-800-579	9-1639	
B) BY E-MAIL*:	sendmater	rial@proxyvote.com	
* If requesting materials b printed in the box marked by	y e-mail, plea	ase send a blank e-mail w	ith the information that is ng page) in the subject line.
Requests, instructions and ot your investment advisor. Ple to facilitate timely delivery.	-		

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: If you choose to vote these shares in person at the meeting, you must request a *legal proxy*. To do so, please follow the instructions at *www.proxyvote.com* or request a paper copy of the materials, which will contain the appropriate instructions. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

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Voting items

The Board of Directors recommends you vote FOR the following proposal(s):		The Board of Directors recommends you vote 1 YEAR on the following proposal:	
1.	Election of Directors	3 An advisory vote on the frequency of holding an advisory vote to approve executive compensation	
	Nommees	executive compensation	
1A	Laura J. Alber	The Board of Directors recommends you vote FOR the following proposal(s):	
1B	Adrian D.P. Bellamy	4 Ratification of the selection of Deloitte & Touche LLP as our independent	
1C	Rose Marie Bravo	registered public accounting firm for the fiscal year ending	
1D	Anthony A. Greener	January 28, 2018	
		5 The amendment and restatement of the company s bylaws to provide for proxy access	
		The Board of Directors	
1E	Grace Puma	recommends you vote AGAINST the following proposal(s): 6 Stockholder proposal	
1F	Christiana Smith Shi	regarding proxy access	
1G	Sabrina Simmons		
1H	Jerry D. Stritzke		

11 Frits D. van Paasschen

The Board of Directors recommends you vote FOR the following proposal(s):

2 An advisory vote to approve executive compensation

Voting items Continued

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Voting Instructions