URBAN OUTFITTERS INC Form 8-K August 26, 2011

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 25, 2011

URBAN OUTFITTERS, INC.

(Exact Name of Registrant as Specified in its Charter)

Pennsylvania (State or other jurisdiction

of incorporation)

000-22754 (Commission 23-2003332 (IRS Employer

File Number)

Identification No.)

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5000 South Broad St, Philadelphia PA19112-1495(Address of principal executive offices)(Zip Code)Registrant s telephone number, including area code (215) 454-5500

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4))

Item 8.01 Other Events.

On August 25, 2011, Urban Outfitters, Inc. (the Company) announced that its Board of Directors authorized the repurchase of an additional 10,000,000 of the Company s common shares, from time-to-time, subject to prevailing market conditions. The Company has repurchased all of the shares previously available under its share repurchase program, including the 10,000,000 common shares authorized by the Board of Directors on November 16, 2010.

Reference is made to the press release filed as Exhibit 99.1 hereto. The information set forth in Exhibit 99.1 is hereby incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits. (d) Exhibits.

Exhibit

No. Description

99.1 Press Release, dated August 25, 2011.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

URBAN OUTFITTERS, INC.

Date: August 25, 2011

By: /s/ Glen T. Senk Glen T. Senk Chief Executive Officer

EXHIBIT INDEX

Exhibit

No. Description

99.1 Press Release, dated August 25, 2011.