CURRENCYSHARES CANADIAN DOLLAR TRUST Form FWP June 06, 2011

Rydex CurrencyShares

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Currency as an Asset Class

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understanding of the risks, as well as potential benefits, of the products and strategies referenced throughout this presentation a consult their financial advisor before deciding what, if any, course of action to take for their own particular situation.

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Rydex | SGI Overview
Focused on delivering alpha and beta solutions
276 employees with 46 investment professionals
~\$25.5 billion in assets under management, with \$8.0
billion in Exchange Traded Products as of 03.31.11
A subsidiary of Guggenheim SBC Holdings, LLC, a special purpose entity managed by an affiliate of Guggenheim
Partners, LLC
Who we are
We innovate
with numerous industry firsts

First Equal Weight ETF [RSP in 2003]

First Currency ETPs [CurrencyShares, 2006]

First Equal Weight S&P Sector ETFs [2006]

First Managed Futures Mutual Fund [2007]

We

educate

providing

education

that

empowers

advisors to deliver innovative, competitive solutions

to their clients

What we do

Rydex: Current Exchange Traded Products

US Value

US Growth

US Core

US Sectors

Global-Int 1 Equity/Currency

ETPs

Pure Style SP400

Pure Style SP400

Russell Top 50

Australian Dollar

British Pound

Pure Style SP500 Pure Style SP500

SP500 2X

Canadian Dollar

Mexican Peso

Pure Style SP600

Pure Style SP600

SP500 Inv 2X

Euro

Swedish Krona

Swiss Franc

Russian Ruble

Japanese Yen

EQUAL

EW SP 500

EW Consumer Discretionary

EW MSCI ACWI

WEIGHT

EW Russell 1000

EW Consumer Staples

EW MSCI EAFE

ETFs

EW Russell MidCap

EW Energy

EW MSCI Emerging Markets

EW Russell 2000

EW Financials

EW Health Care

EW Industrials

EW Materials

EW Technology

EW Utilities

Rydex|SGI: A History of Innovation RSP

First Equal

Weight ETF

4/24/2003

XLG

Differentiated

Mega-Cap Exposure

5/4/2005

FXE

First Currency

12/5/2005
Pure Style ETFs:
3/1/2006
Domestic Equal Weight
Global/Int 1 Equal Weight
2003
2007
2005
2009
2010
2004
2006
2008
2011
First Managed
Futures Mutual Fund

ETF in U.S.

3/2/2007 Read a fund s prospectus and summary prospectus (if available) carefully before investing. It contains the fund s investment charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus and sumr available)

at

www.rydex-sgi.com

call

800.820.0888.



Currency in the News

An Overview of Currency

The currency market is the world s largest and most liquid market, with average daily turn-over of roughly \$4 trillion*.

Many hedge funds and institutions have used currency investing as a means of hedging certain portfolio exposures against currency risks and opportunistically trading across currencies.

Many foreign currencies have historically shown a low correlation to U.S. equity and fixed income markets.

Currency investing offers a variety of trading strategies.

* Source: Bank of International Settlements, April 2010

Interest rates

Inflation / deflation,

International trade

Commodity prices

Economic stability

Geo-political risk

Factors that Impact Currency

Currency Fluctuates Significantly Over Time

SOURCE:

FactSet,

based

- Cu

on

Bank

of NY

noon

buying

rates

Past performance is no guarantee of future results.

Currency performance shown is based on the Bank of NY noon buying rate and is not mean to represent the performance of the The performance shown does not reflect fees, expenses or transaction costs.

Source data: FactSet.

Past performance is no guarantee of future results.

Index returns do not reflect fees, expenses or transaction costs. You cannot invest directly in an index.

See important definitions on slide 19

Correlation

(4/1/2006 through 3/31/2011)

Correlation

US Dollar

Index

S&P 500®

Index

Barclays

Aggregate
Bond Index
US Dollar Index
1.00
S&P 500®
Index

-0.56

1.00

Barclays Capital U.S. Aggregate

Bond Index

Capital U.S.

-0.41

-0.56

1.00

Many currencies have historically offered a low correlation to other asset classes like stocks and bonds, which in turn helps lower portfolio risk and boost overall returns.

Source: Bloomberg

Performance displayed is past performance and no guarantee of future results.

For the examples above, stocks are represented by the S&P 500 Index, bonds are represented by Barclays Capital Aggregated developed equities are represented by the MSCI EAFE Index, Emerging Market Equities are represented by MSCI EM Index at the control of the

by

the

US

Dollar

Index.

The

referenced

indices

are

not
available
for
direct
investment
and
do
not Grant
reflect
the control of the co
effects
of
transaction
costs,
fees
or
expenses.
The
60/40
portfolio
is
comprised
of
60%
U.S
stocks
and
40%
U.S
bonds;
the
international
portfolio
is
comprised
of
40%
U.S
stocks,
15%
international developed equities, 5% emerging market equities and 40% U.S bonds. The international with currency portfolio is
stocks, 10% international developed, 5% emerging market equities, 10% euro and 35% U.S bonds.
Potential Impact of Adding Currency to A Portfolio
Portfolio Basket Cumulative Return: 5 Years Ending 3/31/2011
-20%
-10%
0%
10%
20%
-

30% 60/40 International Int. With Currency

A Convenient Way to Access Currencies: CurrencyShares®

For many years, hedge funds and institutions have used currencies as a way of

hedging

the

dollar

through

seeking

currency

exposure

through

the

forex

market, which could be challenging for advisors and individuals to utilize. Now, advisors and investors have a potentially efficient way of hedging dollar exposure, and taking advantage of investment opportunities in the currency markets.

Rydex CurrencyShares

®

offer a convenient, cost-effective way to gain exposure to nine currencies.

Potential CurrencyShares

®

Uses

Provide an efficient means of gaining exposure to a currency

Can be used as a tool for currency hedging

Can be used as part of a tactical trading strategy, individually and collectively.

Currency trading is used by hedge funds and institutions to hedge foreign exchange, and to take positions, long and short, in currencies based on expectations.

Investors can be long the highest yielding currency, and short the lowest yielding currency (i.e., the Carry-Trade).

The Role of Currencies

Diversifying

Cash

Just as investors diversify their international stock and bond portfolios to reduce risk, investors can also diversify their cash allocations.

Alpha (or

Opportunistic)

Strategies

i.e.

Popular

Carry

Trade,

- J
where
investors
seek
to
profit
on
the
interest
rate
differential
between two currencies. A simple version of the trade can be achieved by purchasing
a high-yielding currency and shorting a low-yielding one.
Speculation Leading the following the follo
Investors can make calls on the future value of any given pair of currencies. For
example, an investor who believes the U.S. dollar will weaken compared to the euro
may choose to go long the Euro, while an investor who thinks the euro is relatively
overvalued may choose to short the trust instead.
International
Hedging
Buying
international
stocks
and
bonds
inherently
introduces
some
exposure
to
fluctuating currency values, which can significantly impact returns for U.S. investors.
A Currency
Alpha
Strategy
is
an
opportunistic
strategy
is
which
investors
seek
to
profit
from
a
currency
market
move,
as
opposed

selling involves

increased risk and costs, including paying more for a security than it received from its sale and the risk of unlimited losses.

Rydex CurrencyShares

®

Rydex CurrencyShares

®

offers investors nine ETPs. These ETPs offer a convenient, costeffective way to gain exposure to foreign currencies. Rydex CurrencyShares

R

ETPs are

grantor trusts, and they hold actual foreign currency deposits as their sole asset. Each CurrencyShares

®

ETP has a deposit account denominated in each of the nine currencies.

Interest earned*, if any, accrues daily. Any interest, after trust expenses are paid; distributed to shareholders monthly.

Nine CurrencyShares

CurrencyShares Australian Dollar Trust

FXA

CurrencyShares British Pound Sterling Trust

FXB

CurrencyShares Canadian Dollar Trust

FXC

CurrencyShares Euro Trust

FXE

CurrencyShares Japanese Yen Trust

FXY

CurrencyShares Mexican Peso Trust

FXM

CurrencyShares Russian Ruble Trust

XRU

CurrencyShares Swedish Krona Trust

FXS

CurrencyShares Swiss Franc Trust

FXF

*Such

interest

is

not

expected

to

form

a

significant

part

of

the

shareholders'

investment

return.

Benefits of Currency in an ETP Format

Accessibility

Access the currency markets through a traditional brokerage account. Shares are bought and sold on the NYSE Arca just like other exchange listed securities.

Actual

Currency

Holdings

The foreign currencies are deposited in segregated depository accounts at JP Morgan

(London).

Exchange-

Traded

CurrencyShares are bought and sold on the NYSE Arca, providing an efficient means of

incorporating tactical strategies or hedging exposures. CurrencyShares are eligible for margin. Liquidity

CurrencyShares are liquid. They can be purchased in the secondary market. Shares of each Trust can be created or redeemed in baskets of 50,000 units by Authorized Participants (APs).

With nine different products covering the world s major currencies, investors can easily customize their trades to meet their investment objectives.

Transparency

CurrencyShares®

are

grantor

trusts,

and

they

hold

actual

foreign

currency

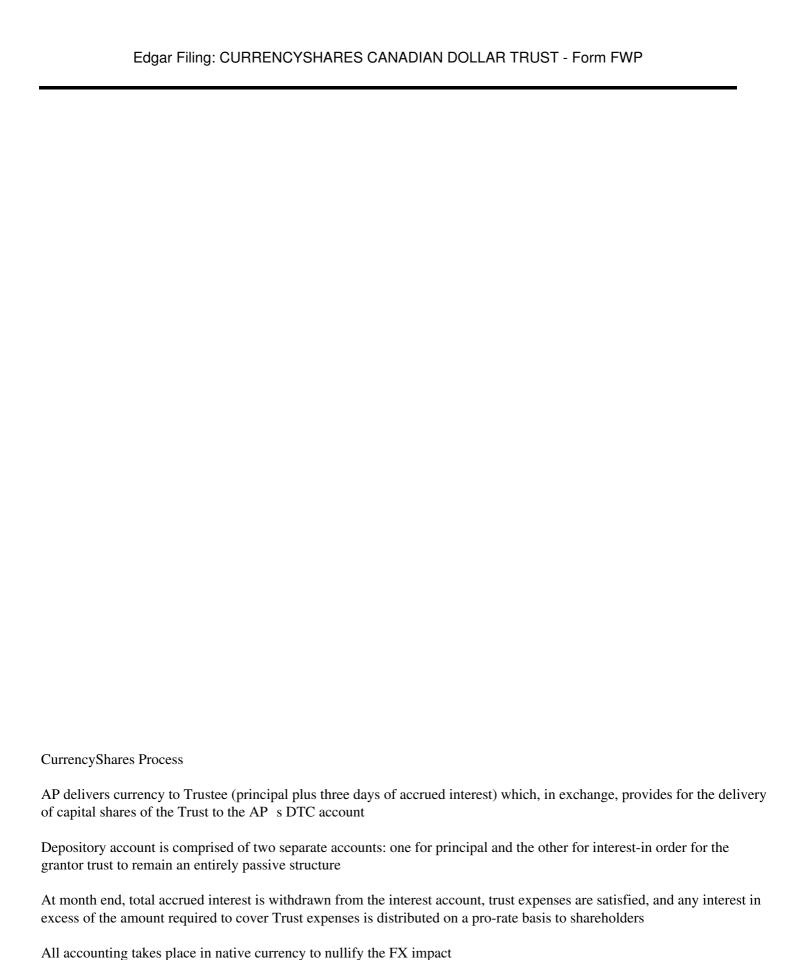
deposits

as

their

sole asset as opposed to money market debt instruments or derivatives contracts.

The assets of each Trust back the shares. The Trust does not hold or employ derivatives.



CurrencyShares Performance (as of 3/31/2011)

Partial year returns are cumulative, not annualized. Performance results are short-term and may not provide an adequate basis for evaluating the performance potential of the fund over varying market conditions or economic cycles.

Performance displayed represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate so that when

shares are redeemed, they may be worth more or less than original cost. Total returns reflect the reinvestment of all dividends. Current performance may be lower or higher than the performance data quoted. For upto-date performance, including performance current to the most recent month-end, visit our web site at www.currencyshares.com. The NAV and Market Close Performance may differ. A major reason for the difference is that timing discrepancies can exist between the NAV, which is calculated using the WM/Reuters Closing Spot Rate, and Market Close, which is calculated using Closing Price (last trade). The WM/Reuters Closing Spot Rate is the exchange rate of the U.S. dollar and the applicable foreign currency as determined by WM/Reuters as of 4:00 PM London Time.

Prior

to

11/13/2008

NAV

for

each

CurrencyShares Trust except the CurrecyShares Russian Ruble Trust, was calculated using the Noon Buying Rate, as determined by the Federal Reserve Bank of

New

York.

For

additional

information

please

see

each trust's prospectus.

CurrencyShares are subject to a number of risks and may not be suitable for all investors.

The value of the shares of each CurrencyShares Trust relates directly to the value of the foreign currency held by the particular Trust. This creates a concentration risk associated with fluctuations in the price of the applicable foreign currency. Accordingly, a decline in the price of that currency will have an adverse effect on the value of the shares of the particular CurrencyShares Trust. Factors that may have the effect of causing a decline in the price of a foreign currency include national debt levels and trade deficits, domestic and foreign interest rates, investment and trading activities of institutions and global or regional political, economic or financial events and situations.

Shares of each CurrencyShares Trust can be bought and sold through a broker; as such, investors may be required to pay brokerage commissions in connection with a purchase or sale.

There can be no assurance that an active trading market for the shares will develop or be maintained.

The risks associated with each of the CurrencyShares Trusts are not identical because of differences in the economies underlying each CurrencyShares Trust, as well as other considerations.

Read the prospectus for more complete information on each risk. CurrencyShares

®

Risks

U.S.

Dollar

Index

Indicates

the

general

international

value

of

the

U.S.

Dollar.

The
USDX
does
this
by .
averaging
the
exchange
rates
between the U.S. dollar and six major world currencies: the euro, yen, British pound, Canadian dollar, Swedish krona and Sw
S&P
500
- -
An
unmanaged
capitalization-weighted
index
of
500
stocks
designed
to
measure
performance
of
the
broad
domestic
economy
through changes in the aggregate market value of 500 stocks representing all major industries.
Barclays
Capital
U.S.
Aggregate
Bond
Index
(Bonds)
An
unmanaged
index
composed
of
securities
from
the
Barclays
Capital/Corporate Bond Index, Mortgage-Backed Securities Index and the Asset-Backed Securities Index. Total return comp
appreciation/depreciation and income as a percentage of the original investment. Indices are rebalanced monthly by market c
Correlation.
This

is a measurement of how closely the performance of two assets match each other the measure of correlation ranges from positive one (1) to negative one (-1). For example: If the value of two assets always moves in the same direction, they are said to be "highly correlated," and they have a correlation positive one (1). If their values always move in opposite directions, they are said to have "negative correlation" or "inverse correlation," and have correlation of negative one (-1). If there is no consistent mathematical relationship between the value of the two assets, then the correlation coefficient is 0. Important Disclosure

Important Disclosure

The CurrencyShares Trusts are not an investment companies registered under the Investment Company Act of 1940 or a commodity pools for purposes of the Commodity Exchange Act.

Each of the CurrencyShares

R

Australian Dollar Trust, CurrencyShares

(R)

British Pound Sterling Trust,

CurrencyShares

(R)

Canadian Dollar Trust, CurrencyShares

®

Euro Trust, CurrencyShares
®
Japanese Yen
Trust, CurrencyShares
®
Mexican Peso Trust, CurrencyShares
${\mathbb R}$
Russian Ruble Trust, CurrencyShares
®
Swedish
Krona
Trust
and
CurrencyShares
®
Swiss
Franc
Trust
(each
a
Trust
and
collectively,
the
Trusts) has filed a registration statement (including a prospectus) with the SEC for the offerings to
which this communication relates.
Before you invest in the shares of a Trust, you should read the prospectus in the registration statement
· · · · · · · · · · · · · · · · · · ·
and other documents the Trust has filed with the SEC for more complete information about the Trust
and
its
offering.
This
information
must
be
accompanied
by
a
current
CurrencyShares
\mathbb{R}
Mexican
Peso
Trust, CurrencyShares
®
Russian Ruble Trust and CurrencyShares
Swedish Krona Trust prospectus. For
the remaining CurrencyShares
R

Trusts, you may get these documents for free by visiting EDGAR on the

SEC web site at www.sec.gov. Alternatively, the Trusts and any offering participant will arrange to send you any Trust prospectus if you request it by calling toll-free 800.820.0888. The prospectus for each Trust is also available by accessing the issuer s web site at www.currencyshares.com.

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®

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Contact us: 800.820.0888

or visit www.currencyshares.com