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NEW YORK TIMES CO Form 8-K October 14, 2009

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 14, 2009

# The New York Times Company

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction of incorporation) 1-5837 (Commission File Number) 13-1102020 (I.R.S. Employer Identification No.)

620 Eighth Avenue, New York, New York (Address of principal executive offices) Registrant s telephone number, including area code: (212) 556-1234 10018 (Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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#### Item 8.01 Other Events.

On October 14, 2009, The New York Times Company (the Company) announced that after careful consideration and analysis, it has terminated the process to explore the sale of The Boston Globe, Boston.com and related businesses and they will remain within the Company. The Company continues to assess strategic alternatives for the Worcester Telegram & Gazette, and is determined to reach a conclusion there quickly.

Except for the historical information contained therein, the matters discussed in these remarks are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those predicted by such forward-looking statements. These risks and uncertainties include national and local conditions, as well as competition, that could influence the levels (rate and volume) of retail, national and classified advertising and circulation generated by our various markets and material increases in newsprint prices. They also include other risks detailed from time to time in the Company s publicly filed documents, including the Company s Annual Report on Form 10-K for the year ended December 28, 2008. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information future events or otherwise.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 14, 2009

THE NEW YORK TIMES COMPANY

By: /s/ Kenneth A. Richieri Kenneth A. Richieri Senior Vice President,

General Counsel and Secretary