Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CO	ORP										
Form 4											
February 17,	2017										
FORM	14								OMB AF	PPROVAL	
	UNIII	ED STATES		RITIES A shington,			NGE C	COMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to STATEMENT OF CHANG				GES IN BENEFICIAL OWNERSHIP OF SECURITIES					Expires: Estimated a burden hou response		
Form 5 obligation may cont <i>See</i> Instru 1(b).	inue. Section	17(a) of the	Public U		ding Con	npany	y Act of	e Act of 1934, E 1935 or Sectio 40	·		
(Print or Type R	Responses)										
KOKICH CLARK M Syn			Symbol	2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	st) (Middle) 3. Date of Earliest Transaction				(Chec	k all applicable	;)			
ACXIOM C THIRD STR	CORPORATIO REET	ON, 601 E.	(Month/D 02/16/2	-				X Director Officer (give below)		Owner er (specify	
				Amendment, Date Original d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
LITTLE RO	OCK, AR 7220)1							fore than One Re		
(City)	(State)	(Zip)	Tabl	e I - Non-D	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	ear) Executio any		3. Transactio Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3, Amount	ties A spose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock, \$.10	02/16/2017			J	1,939 (1)	А	\$ 28.88	84,866	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Par Value

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Tit	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	int of	Derivative	I
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	S
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	J
	Derivative				Securities			(Instr	. 3 and 4)		(
	Security				Acquired						ŀ
					(A) or						ł
					Disposed]
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date Exercisable	Expiration Date	Title	Number		
									of		
				Code V	(A) (D)				Shares		
					() (-)						

Reporting Owners

Reporting Owner Name / Address		Relationsh			
	Director	10% Owner	Officer	Other	
KOKICH CLARK M ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201	Х				
Signatures					
By: Catherine L. Hughes, Attor Kokich	02/17/2017				

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

9. Nu

Deriv

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Date