

RYANAIR HOLDINGS PLC  
Form 6-K  
April 07, 2015

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of April 2015

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual  
reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange  
Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

RYANAIR MARCH TRAFFIC GROWS 28% TO 6.67M CUSTOMERS

LOAD FACTOR RISES 10% POINTS TO 90%

Ryanair, Europe's favourite airline, today (7 Apr) released customer and load factor statistics for March as follows:

- Traffic grew by 28% to 6.67m customers.
- Load factor increased 10% points to 90%.
- Rolling annual traffic to March grew 11% to 90.5m customers.

|             | Mar 14 | Mar 15 | Change |
|-------------|--------|--------|--------|
| Customers   | 5.20M  | 6.67M  | +28%   |
| Load Factor | 80%    | 90%    | +10%   |

Ryanair Chief Marketing Officer, Kenny Jacobs said:

"Ryanair's March traffic grew by 28% to 6.67m customers, while our load factor jumped by 10% points to 90%, thanks to our lower fares, our stronger forward booking strategy and the continuing success of our "Always Getting Better" customer programme, which continues to deliver better than expected load factors on our significantly expanded winter schedule.

With our new routes, increased frequencies and Business Plus service, customers can now look forward to further service enhancements, as we roll out the 2nd year of our AGB programme in 2015, which includes a new website and app, new cabin interiors, new crew uniforms and inflight menus, reduced airport fees, and great new digital features such as 'hold the fare', destination content and fare comparison services."

ENDS

For further information

please contact:

Robin Kiely

Ryanair Ltd

Tel: +353-1-9451212

press@ryanair.com

Joe Carmody

Edelman Ireland

Tel: +353-1-6789333

ryanair@edelman.com

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 07 April 2015

By: \_\_\_/s/ Juliusz Komorek\_\_\_

Juliusz Komorek  
Company Secretary