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	HARRY S JR										
Form 4	2012										
January 02, 2										PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMMISSION	OMB OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 of Form 5 obligation may com <i>See</i> Instr 1(b).	ger o 16. or Filed pu ons tinue. Section 17	MENT OF ursuant to S 7(a) of the 1 30(h)	January 31, Expires: 2005 Estimated average burden hours per response 0.5								
(Print or Type]	Responses)										
1. Name and Address of Reporting Person <u>*</u> CHERKEN HARRY S JR			2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET			3. Date of Earliest Transaction (Month/Day/Year) 12/31/2012					X_ Director 10% Owner Officer (give title Other (specify below) below)			
				endment, Da nth/Day/Year	-			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)				~ •					
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	tte 2A. Deen Execution any	ned	3.	4. Securiti on(A) or Dis (Instr. 3, 4) Amount	ies Ac sposed	quired of (D)	1. Disposed of 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Common shares	12/31/2012			М	52,500	A		393,400	D		
Common shares	12/31/2012			М	35,000	А	\$ 13.72	428,400	D		
Common shares								4,400	Ι	By Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	 4. 5. Number of Transactio-Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option - right to buy	\$ 4.32	12/31/2012		М		52,500	06/04/2004	06/04/2013	Common Shares	52,500
Director Stock Option - right to buy	\$ 13.72	12/31/2012		М		35,000	06/02/2005	06/01/2014	Common Shares	35,000

Reporting Owners

Reporting Owner Name / Address		Relationships						
		Director	10% Owner	Officer	Other			
CHERKEN HARRY S JR C/O 5000 SOUTH BROAD S PHILADELPHIA, PA 19112		Х						
Signatures								
/s/ Harry S. Cherken, Jr.	01/02/2013							

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.