McCreight David W. Form 3 November 17, 2011 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB approval OMB approval

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Addre Person <u>*</u> McCreight I		rting	2. Date of Event Statement (Month/Day/Yea	1 0	3. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]					
	First)	(Middle)	11/15/2011		4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)		
5000 SOUTH H	Street)				Director X Officer (give title below	all applicable) 10% (Other 7) (specify below propologie Gro	Owner ()	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (S	State)	(Zip)	Т	able I - N	on-Derivati	ive Securiti	es Bei	neficially Owned		
1.Title of Security (Instr. 4)			В	. Amount of Beneficially C Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•		
No securities an	re benefic	ially owne	ed 0)		D	Â			
Reminder: Report of owned directly or in	ndirectly.		ch class of securit		ally SI	EC 1473 (7-02))			
	informa require	ition conta d to respo	ined in this for nd unless the f IB control num	rm are not orm displa	iys a					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	Ownership Bene	6. Nature of Indirect Beneficial Ownership (Instr. 5)
					Price of	Derivative	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

3235-0104

January 31,

2005

0.5

Number:

Expires:

response...

Estimated average burden hours per

Shares

(I) (Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships						
FB	Director	10% Owner	Officer	Other				
McCreight David W. 5000 SOUTH BROAD S PHILADELPHIA, PA.	Â	Â	CEO, Anthropologie Group	Â				
Signatures								
/s/ David W. McCreight	11/17/20	011						
<u>**</u> Signature of Reporting Person	Date							

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.