### Edgar Filing: MULLEN DAVID P - Form 4

| MULLEN DA<br>Form 4   |  |       |   |                              |   |                        |   |  |   |  |
|---|--|-------|---|------------------------------|---|------------------------|---|--|---|--|
| February 03, 2010<br>FORM 4<br>Check this box<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Form 407<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Form 407<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |  |       |   |                              |   |                        | Number:3235-0287Number:January 31,<br>2005Expires:2005Estimated average<br>burden hours per<br>response0.5  |  |   |  |
| (Print or Type Re   | esponses)  |       |   |                              |   |                        |   |  |   |  |
| 1. Name and Address of Reporting Person <u>*</u><br>MULLEN DAVID P  |  |       | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>CHEROKEE INC [CHKE]                  |                              |   |                        | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)   |  |   |  |
| 735 COUNTRY VALLEY ROAD(Month/E<br>02/01/2(Street)4. If Ame   |  |       | <ul><li>3. Date of Earliest Transaction</li><li>(Month/Day/Year)</li><li>02/01/2010</li></ul> |                              |   |                        | X_ Director 10% Owner<br>Officer (give title Other (specify<br>below) below)  |  |   |  |
|   |  |       |   | ndment, Date<br>th/Day/Year) | e Original  |                        | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |  |   |  |
| (City)  | (State)  | (Zip) |   |                              |   |                        | Person  |  |   |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date 2A. De<br>(Month/Day/Year) Execut<br>any |       | emed 3.   |                              | 4. Securities<br>MAcquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |                        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following  | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | - |  |
| Common<br>Stock   |  |       |   | Code V                       | Amount  | (A)<br>or<br>(D) Price | Reported<br>Transaction(s)<br>(Instr. 3 and 4)<br>5,000   | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number<br>on f Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|--|---|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Common<br>Stock<br>Options                          | \$ 16.08  | 02/01/2010                              | 02/01/2010  | А                                      | 2,666   | 02/01/2011   | 02/01/2015         | Common<br>Stock   | 2,666                                  |
| Common<br>Stock<br>Options                          | \$ 16.08  | 02/01/2010                              | 02/01/2010  | А                                      | 2,667   | 02/01/2012   | 02/01/2015         | Common<br>Stock   | 2,667                                  |
| Common<br>Stock<br>Options                          | \$ 16.08  | 02/01/2010                              | 02/01/2010  | А                                      | 2,667   | 02/01/2013   | 02/01/2015         | Common<br>Stock   | 2,667                                  |

# **Reporting Owners**

| <b>Reporting Owner Name / Address</b>                                   | Relationships          |       |         |       |  |  |
|---|------------------------|-------|---------|-------|--|--|
|   | Director 10% Owner Off |       | Officer | Other |  |  |
| MULLEN DAVID P<br>735 COUNTRY VALLEY ROAD<br>WESTLAKE VILLAGE, CA 91362 | Х                      |       |         |       |  |  |
| Signatures  |                        |       |         |       |  |  |
| Russell J. Riopelle under POA David<br>Mullen                           | l P.                   | 02/03 | 3/2010  |       |  |  |
| <u>**</u> Signature of Reporting Person                                 |                        | D     | ate     |       |  |  |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### **Remarks:**

On February 1, 2010, the Compensation Committee of Cherokee granted Mr. Mullen (a director of Cherokee) 8,000 stock opti-

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.