Edgar Filing: SIEGEL HOWARD B - Form 4

SIEGEL HO Form 4											
July 22, 200										PROVAL	
FORM		STATES	S SECUI	RITIES A	AND EX	CHA	NGE C	OMMISSION		PROVAL	
		~ ~		shington					Number:	3235-0287	
Check the check	ider	STATEMENT OF CHANGES IN BENEFICIAL OWNE SECURITIES							Expires:	January 31, 2005	
subject t Section Form 4	16.							LEKSHIP OF	Estimated a burden hour response	verage	
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).											
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> SIEGEL HOWARD B			8				ing	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction					(Check	c all applicable)	
6835 VALJEAN AVE			(Month/Day/Year) 07/20/2009					Director X Officer (give below)		Owner r (specify	
	(Street)		4. If Ame	endment, Da	ate Origina	al		6. Individual or Joi	int/Group Filin	g(Check	
VAN NUY	Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person Person										
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secu	rities Acqu	uired, Disposed of,	, or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	n Date, if	3. 4. Securities Acquired ransaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) ear) (Instr. 8) (A) or Code V Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common Stock				Code v	Amount	(D)	Flice	49,946	D		
Common Stock	07/20/2009	07/20/2	009	S	8,000	D	\$ 19.805	41,946	D		
Common Stock	07/21/2009	07/21/2	009	S	2,228	D	\$ 19.926	39,718	D		
Common Stock	07/22/2009	07/22/2	009	S	1,000	D	\$ 20.06	38,718	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common stock option	\$ 34.62					06/30/2007	06/30/2012	common stock	3,333
Common stock option	\$ 34.62					06/30/2008	06/30/2012	common stock	3,334
Common stock option	\$ 43.42					03/29/2008	03/29/2014	common stock	3,333
Common stock option	\$ 43.42					03/29/2009	03/29/2014	common stock	1,030
Common stock option	\$ 43.42					03/29/2010	03/29/2014	common stock	1,031
Common Stock Option	\$ 39.16					10/01/2008	10/01/2014	common stock	3,333
Common Stock Option	\$ 39.16					10/01/2009	10/01/2014	common stock	3,333
Common Stock Option	\$ 39.16					10/01/2010	10/01/2014	common stock	3,334
	\$ 22.7					08/21/2009	08/21/2015		3,333

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8. Pri Deriv Secur (Instr

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Common Stock Option				common stock	
Common Stock Option	\$ 22.7	08/21/2010	08/21/2015	common stock	3,333
Common Stock Option	\$ 22.7	08/21/2011	08/21/2015	common stock	3,334

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SIEGEL HOWARD B							
6835 VALJEAN AVE			President				
VAN NUYS, CA 91406							
Signatures							
Russell J. Riopelle under POA	for Howa	ard					

Siegel	07/22/2009				
**Signature of Reporting Person	Date				
Explanation of Responses:					

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

On the dates and at the prices noted above, Mr. Siegel sold Cherokee shares on the open market.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.