Sass Lawrence Marc Form 4 April 13, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Sass Lawrence Marc			Symbol	Issuer			0		(-)
			CHEROKEE INC [CHKE]		(Checl	all app	licabl	le)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction		(Chech	t an app	iicaoi	,	

3. Date of Earliest Transaction

2 Issuer Name and Tielzer or Trading

(Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify 6835 VALJEAN AVENUE 04/07/2006 below) below)

Senior Vice President

(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

VAN NUYS, CA 91406

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Instr. 3, 4 and 5) Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Owned Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Common 0 D stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

Estimated average

burden hours per

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. or Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Da (Month/Day/Y	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common stock options	\$ 12.989					02/05/2005	02/05/2012	Common stock	4,800	
Common stock options	\$ 23.12					04/07/2005	04/07/2011	Common stock	1,666	
Common stock options	\$ 23.12					04/07/2006	04/07/2011	Common stock	1,667	
Common stock options	\$ 23.12					04/07/2007	04/07/2011	Common stock	1,667	
Common stock options	\$ 34.62					06/30/2006	06/30/2012	Common stock	3,333	
Common stock options	\$ 34.62					06/30/2007	06/30/2012	Common Stock	3,333	
Common stock options	\$ 34.62					06/30/2008	06/30/2012	Common Stock	3,334	
Common stock options	\$ 39.26					04/07/2007	04/07/2013	Common Stock	833	
Common stock options	\$ 39.26					04/07/2008	04/07/2013	Common Stock	833	
Common stock options	\$ 39.26					04/07/2009	04/07/2013	Common Stock	834	

8. Pr Deri Secu (Inst

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Sass Lawrence Marc

6835 VALJEAN AVENUE Senior Vice President

VAN NUYS, CA 91406

Signatures

Russell J. Riopelle under POA for Lawrence M. Sass 04/13/2006

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

On April 7, 2006 Mr. Sass was notified that he received a grant of 2,500 stock options by Cherokee's Compensation Committee Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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