

# Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CORP

Form 4

February 05, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16.  
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
Bloom, Robert S.  
1 Information Way  
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Treasurer/Financial Relations  
Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired (A) or Disposed of (D) Amount	A or D Price	5) A Sec Ben Own End
Common Stock, \$.10 Par Value (1)	02/03/03	M	2,602.0000	A \$3.1250	
Common Stock, \$.10 Par Value (1)	02/03/03	M	5,919.0000	A \$4.6875	
Common Stock, \$.10 Par Value (1)	02/03/03	M	1,479.0000	A \$6.2500	
Common Stock, \$.10 Par Value	02/03/03	S	6,308.0000	D \$15.0450	57,
Common Stock, \$.10 Par Value					2,9
Common Stock, \$.10 Par Value					506

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative	3) Trans- action Date	4) Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)
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	Security		Code	V	A	D
Non-Qualified Stock Option (right to buy) (1)	\$3.1250	02/03/03	M			2,602.00
Non-Qualified Stock Option (right to buy) (1)	\$4.6875	02/03/03	M			5,919.00
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/03/03	M			1,479.00

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	8) Price of Derivative Security
			Amount or Number of Shares
-		Title	
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	2,602.0000
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	5,919.0000
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	1,479.0000

## Explanation of Responses:

- (1)  
This option has a tandem tax withholding right.
- (2)  
This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

## SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Robert S. Bloom

DATE: 02/05/03