Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CORP

Form 4

September 04, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s) Bloom, Robert S.
 - 1 Information Way

Little Rock, AR 72202

- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 - [] Director [] 10% Owner
 - [X] Officer (give title below) [] Other (specify below)
 - Treasurer/Financial Relations

Leader

- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table I	Non-Derivative	Securities	Acquired,	Disposed	of,	or	Beneficially O	wned
---------	----------------	------------	-----------	----------	-----	----	----------------	------

1) Title of Security	2)Trans- action Date (Month/		- 4.Securities Acquired(A) or Disposed of (D) A		
	(Month) Day/Year)	Code V	Amount	or D Price	
Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value					

Common Stock, \$.10 Par Value	08/30/02	Р	0.3260 (1)	A \$17.6500
Common Stock, \$.10 Par Value	08/30/02	P	4.0370 (2)	A

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative Security	2)Conversion or Exercise Price of Derivative	3)Trans- action Date	4)Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)		
	Security		Code V	A D		
Non-Qualified Stock Option	\$16.3500	08/07/02	J	25,839.0000		

Edgar Filing: ACXIOM CORP - Form 4

(right to buy)				
Non-Qualified Stock Option	\$20.4380	08/07/02	J	13,485.0000
(right to buy)				
Non-Qualified Stock Option	\$24.5250	08/07/02	J	14,016.0000
(right to buy)				

Table II (PART 2)	Derivative	Securities	Acquire	d, Disp	osed c	of, or	Benefic	ially	Owned	(Columns 1
1)Title of Derivative Security		•	7)Title and Amount of Underlying Securities				ount mber		8)Price of Deri- vative Security	
-			Title				Sh	ares		
Non-Qualified Stock (right to buy)	Option	08/07/02	Common	Stock,	\$.10 P	Par Va	lue 25	, 839.	0000	
Non-Qualified Stock (right to buy)	Option	08/07/02	Common	Stock,	\$.10 P	Par Va	lue 13	,485.	0000	
Non-Qualified Stock	Option	08/07/02	Common	Stock,	\$.10 P	ar Va	lue 14	,016.	0000	

Explanation of Responses:

(right to buy)

(1)

These shares were acquired under the Company's Supplemental Executive Retirement Plan.

(2)

On September 3, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the icontributed to the account of the reporting person on August 30, 2002 as the issuer's matching cothe terms of the Plan.

(3)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

SIGNATURE OF REPORTING PERSON /S/ By: Catherine L. Hughes For: Robert S. Bloom DATE