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ACXIOM CORP Form 4 October 25, 2002 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. 1. Name and Address of Reporting Person(s) Carroll, Richard B. 38 Duclair Ct. Little Rock, AR 72223 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM) 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary) 4. Statement for Month/Year 10/02 5. If Amendment, Date of Original (Month/Year) 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [] 10% Owner [] Director [X] Officer (give title below) [] Other (specify below) Strategic Development Leader 7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person [] Form filed by More than One Reporting Person Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned _____ 2)Trans- 3.Trans- 4.Securities Acquired(A) 5)A action action or Disposed of (D) Sec 1) Title of Security Date Code Ben A (Month/ or Day/Year) Code V Amount D Price End _____ _____

Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value

Common Stock, \$.10 Par Value

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 _____ ____ 2)Conversion 3)Trans- 4)Trans- 5)Number of Derivative or Exercise action action Securities Acquired (A) Price of Date Code or Dispersed of (D) 1)Title of Derivative Security Price of Date Derivative or Disposed of (D) Code Code V A D Security _____

10/24/02 P 3,400.0000 A \$14.3700

Own

24,

449

218

350

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Table II (PART 2)	Derivative	Securities	Acquired,	Disposed (of, or	Beneficially	Owned	(Columns	; 1
1)Title of Derivative Security		,	7)Title and Amount of Underlying Securities			7		8)Price of Deri- vative	
	-		Title			Amount o Number o Shares		Security	
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Explanation of Responses:

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact For: Richard B. Carroll

DATE: October 25, 2002